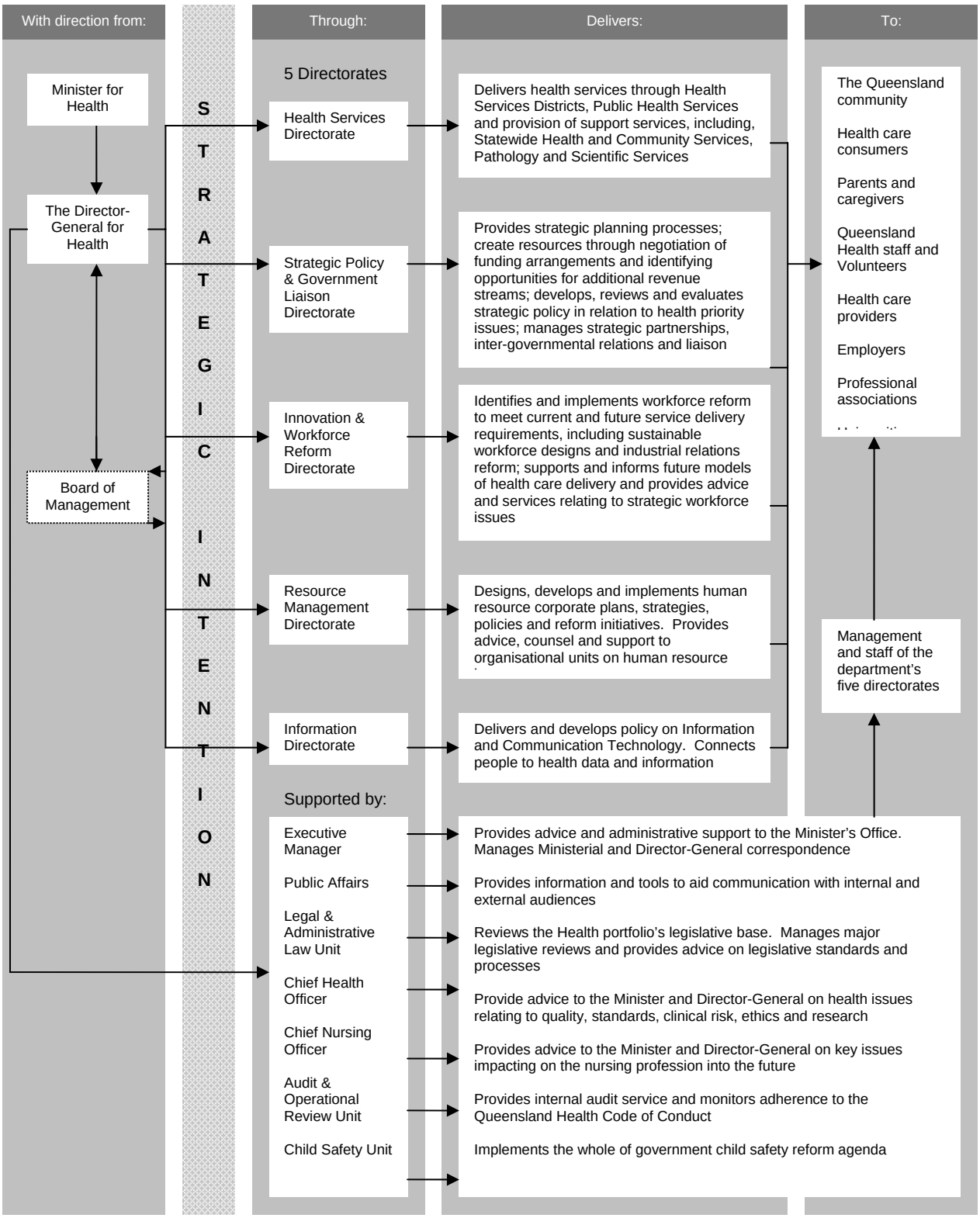Appendix 9. Linking strategy to organisational structure