



# Princess Alexandra Hospital Diamantina Health Care Museum



**“Lady Bowen”, pastel by Allen 1867. Donated by Lady Bowen 4 January 1868 to All Hallows School, Brisbane. All Hallows School remains the owner of the portrait. In 1999 the Principal of All Hallows School gave permission to Des Lund to photograph and Owen Harris to publish the said photograph.**

**Sponsorship Proposal**

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# The Princess Alexandra Hospital

The Princess Alexandra Hospital is a major tertiary referral and teaching hospital providing health care services to Brisbane's southern suburbs and the wider community. The hospital provides care in all major adult specialties and is recognised nationally for its expertise in areas including spinal injury management and organ transplantation.

The hospital provides an aeromedical retrieval service, where medical staff transport patients to the hospital via helicopter or fixed wing aircraft. This includes transfers of patients from smaller Queensland hospitals, from around Australia, and from overseas. The Princess Alexandra Hospital also provides a road accident response service and a major trauma service through its Accident and Emergency Department and Intensive Care Unit.

The Princess Alexandra Hospital is affiliated with a number of leading universities, including the University of Queensland, Queensland University of Technology, Griffith University, and the Australian Catholic University. The hospital provides training for medical, nursing, and allied health carers of the future.

The Princess Alexandra Hospital employs over 3,800 people. These people care for over 60,000 inpatients and 400,000 outpatients each year. These patients have approximately 1,000,000 visitors per year, giving the hospital a daily population in excess of 5,000 people.

The Princess Alexandra Hospital is currently undergoing a major redevelopment. This includes a new building to house the Inpatient and Clinical Services wings, which is due to be completed in December 2000, and the refurbishment of the mental health and spinal injuries buildings. The official opening of the new hospital facilities is scheduled for 2001, which is also the Centenary of Health Care on the site.

# 100 Years of Health Care

In August 2001, it will be 100 years since the site of the current Princess Alexandra Hospital was first used to provide health care services to the community. The Centenary of Health Care coincides with the official opening of a new building housing the Inpatient and Clinical Services wings.

Health care services have been provided to the community on the site of the Princess Alexandra Hospital under the following names:

- 1901 – Diamantina Hospital for Chronic Diseases
- 1943 – South Brisbane Auxiliary Hospital
- 1956 – South Brisbane Hospital
- 1960 – Princess Alexandra Hospital

Since its humble beginnings as a hospital for chronic diseases, the Princess Alexandra Hospital has developed into a world-class health care facility. It is currently undergoing a major redevelopment that is resulting in improvements to patient services, including:

- a new building to house the Inpatient and Clinical Services wings, due to open in 2001,
- refurbished mental health and spinal injuries buildings,
- increased cardiac surgical services,
- improvements to ward design and furnishings,
- greater number of surgical theatres, and
- the Diamantina Health Care Museum.

# Diamantina Health Care Museum

The Diamantina Health Care Museum will collect, document, preserve, and interpret the rich history of health care at the Princess Alexandra Hospital and its predecessors on the site:

1901 – Diamantina Hospital for Chronic Diseases

1943 – South Brisbane Auxiliary Hospital

1956 – South Brisbane Hospital

1960 – Princess Alexandra Hospital

The Museum is a non-profit institution, which will acquire, conserve, research, and exhibit materials of significance in health and nursing care, including development and support services. The Museum will address contemporary issues as well as providing linkages to the wealth of past hospital practice and staff.

The Museum collection and displays will include medical, nursing, para-medical, hospital, and scientific objects and documents of significance and importance in the development of health care on site.

The main section of the Diamantina Health Care Museum will be located in the oldest building at the Princess Alexandra Hospital, the Dispenser's House, which was built in 1909. The museum will also have a permanent display in the foyer of the new hospital building and mobile and multimedia displays.

The Diamantina Health Care Museum was named after Contessa Diamantina Roma, Lady Bowen, the wife of the first Governor of Queensland.

The Diamantina Health Care Museum is scheduled to open in August 2001, and is being funded through corporate and community sponsorship and donations.

# Sponsorship opportunities

There are two levels of sponsorship for the Princess Alexandra Hospital's Diamantina Health Care Museum, which cover an initial two-year period. They are Community Sponsor and Patron.

Sponsorship of the Princess Diamantina Health Care Museum is tax deductible.

## Community Sponsor

For \$1500 cash or in-kind sponsorship (covering a two-year period), sponsors receive the following benefits and credits:

- I. The sponsor will receive one invitation to the official opening of the Museum and the new hospital building opening in August 2001, and an invitation to any official Centenary of Health Care celebratory functions.
- II. The sponsor's name will be included in information and media kits produced about the Museum. The sponsor will also be acknowledged in any Museum education or community programs or publications.
- III. The sponsor will have opportunities to network with other local businesses, organisations, and hospital staff – potential customers, suppliers, or members.
- IV. The sponsor will be presented with a framed certificate of appreciation from the hospital, which will be signed by the District Manager.
- V. The sponsor will receive a complementary copy of the Centenary of Health Care Calendar.
- VI. The sponsor will have visibility as a supporter of the Queensland arts and culture industry.

## Patron

For \$10,000 sponsorship (covering a two-year period), patrons will receive the following sponsor benefits:

- I. The patron will be acknowledged on an honour board displayed in the Museum.
- II. The patron will be acknowledged in Museum publications, including a book being produced for the Centenary of Health Care on the site.
- III. The patron will receive two invitations to the official Museum opening, the opening of the new hospital building, and any official Centenary of Health Care celebratory functions.
- IV. The patron will receive two invitations to a walk-through of the new hospital building in January 2001.
- V. The patron will have opportunities to network with local businesses, organisations, and hospital staff – potential customers, suppliers, or members.
- VI. The patron will be acknowledged in Museum information and media kits. The patron will also be acknowledged in Museum education or community programs or publications.
- VII. The patron will be presented with a framed certificate of appreciation from the hospital, which will be signed by the District Manager.
- VIII. The patron will receive a complementary copy of book about the Centenary of Health Care onsite and the Centenary of Health Care Calendar.
- IX. The patron will have visibility as a supporter of the Queensland arts and culture industry.