



Putting the Fun back into Fundraising

Fundraising should be about being creative, interesting and finding **fun** ways to raise money for your charity or workplace while also promoting being healthy and active at the same time. Often fresh new ideas can result in more interest from your colleagues and also set a great example and provide others with new ideas.

Poorly thought out fundraisers can take the **fun** out of raising funds, for example ideas that pressure families to buy foods they don't want or need as well as the pester power of confectionary and chocolates. A fundraiser that makes you feel both happy about supporting your charity and supports everyone's well-being keeps the **fun** in fundraising.

Situation	Strategy position	GREEN	AMBER	RED
Fundraising activities are conducted on behalf of Queensland Health eg. a Hospital Foundation conducts a raffle to raise money for equipment or research.	Foods and/or drinks from the RED category must not be used in fundraising activities conducted on behalf of Queensland Health. Facilities and organisations are encouraged to consider fundraising drives, gifts, prizes, activities and/or products that promote health and well-being to complement the strategy.	✓	✓	✗
Fundraising activities are conducted by external organisations within Qld Health facilities eg. Greatest Morning Tea or Lyons mints.	Foods and/or drinks from the RED category must not be used in fundraising activities conducted within Queensland Health facilities. External organisations are encouraged to consider fundraising drives, gifts, prizes, activities and/or products that promote health and well-being to complement the strategy.	✓	✓	✗
Staff and/or visitors conduct fundraising activities within Queensland Health facilities on behalf of external organisations eg. selling chocolates for a charity or sporting club.	Foods and/or drinks from the RED category must not be used in fundraising activities conducted within Queensland Health facilities. External organisations are encouraged to consider fundraising drives, gifts, prizes, activities and/or products that promote health and well-being to complement the strategy.	✓	✓	✗
Fundraising activities are conducted by staff social clubs within Qld Health facilities eg. a social club runs a vending machine.	Foods and/or drinks from the RED category must not be used in fundraising activities conducted within Queensland Health facilities. Organisations are encouraged to consider fundraising drives, gifts, prizes, activities and/or products that promote health and well-being to complement the strategy.	✓	✓	✗
Fundraising activities are conducted in association with Queensland Health in the community eg. a charity day or fete.	Discrete one-off special events that involve and/or are associated with Queensland Health and involve the broader community are allowed to provide RED foods and/or drinks. Examples include: <ul style="list-style-type: none"> Charity day, community fete or show; A hospital or service's centennial birthday celebration; Christmas day lunch provided for staff. One or more RED items can be provided at a designated special event where healthier food and/or drink options are still encouraged.			