

Queensland Health Population Health Plan 2007–2012

Strategic directions Service development and enhancement priorities

Queensland Health's population health services undertake a diverse range of activities for the achievement of their vision. It is important that the full range of services continue to be provided and grow in line with population growth. However, the following priorities have been identified for investment and development over the period 2007–2012.

1. Address the burden of chronic disease and cancer.
2. Invest in actions to address priority population health issues for critical life stages.
3. Assess and respond effectively to population health threats and risks.
4. Achieve a safe and fluoridated water supply.
5. Facilitate the creation of healthy physical and social environments.

System enablers

The operations of Queensland Health's population health function can be improved through a focus on enhancing critical organisational systems that support and apply to all parts of the function.

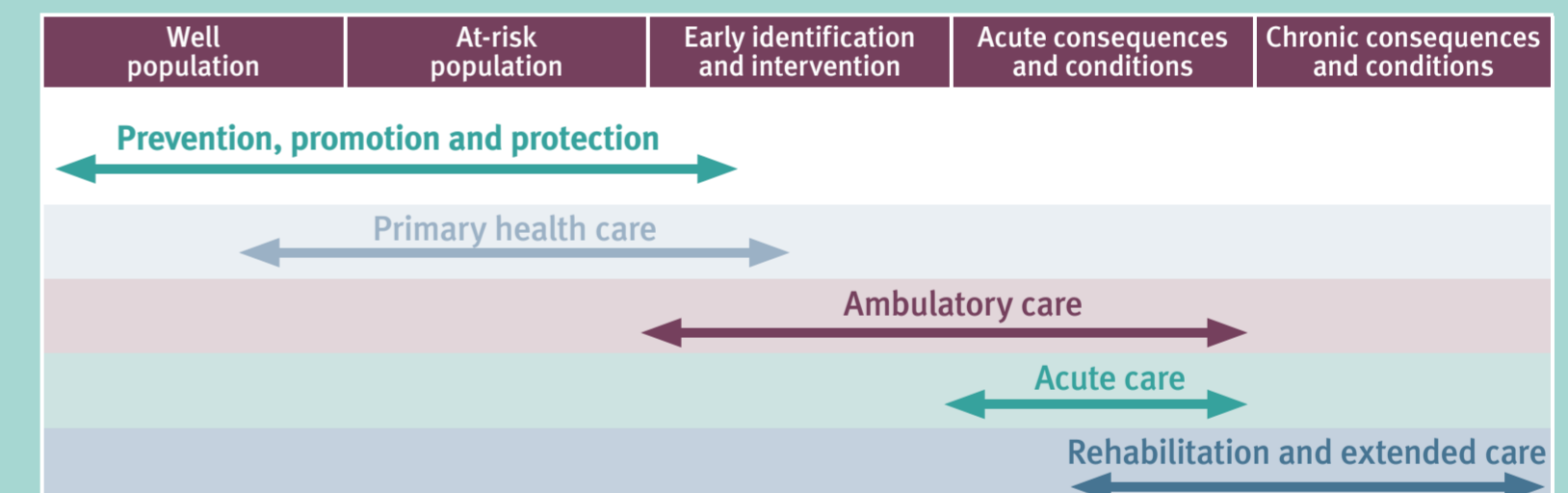
1. Achieve and progress a shared agenda for population health and primary prevention with key partners.
2. Enhance the effectiveness and quality of operations within a decentralised structure.
3. Increase investment in the Prevention, Promotion and Protection Program.
4. Enhance collection and use of information to support decision-making and practice.
5. Attract, develop and retain a skilled population health workforce.
6. Invest in actions to reduce health inequalities.

Population health's vision

Healthy communities, healthy people

Focusing on:

- promoting health and wellbeing
- preventing illness and injury
- reducing health inequalities
- creating safe and healthy environments.



Feedback and contact details

Comments on *Queensland Health Population Health Plan 2007–2012* are welcome. Please send your feedback to PHPlanfeedback@health.qld.gov.au or you can contact:
Director, Planning and Development Unit
 Population Health Branch
 GPO Box 48 Brisbane QLD 4001

Further copies of the *Queensland Health Population Health Plan 2007–2012* are available:

- Electronically: www.health.qld.gov.au/ph/
- Printed copies available by telephoning: 07 3225 2267

Our principles

Focus on populations

- Improve the health status of the population, sub-populations or communities.
- Address the needs of the community to improve health and wellbeing across the lifespan.

Commit to address health inequalities

- Focus on the needs of the most at risk in the population, particularly Aboriginal and Torres Strait Islander peoples and people who are socio-economically disadvantaged or socially marginalised.
- Work with other sectors and levels of government to address the social determinants of health.
- Focus program/service investment in areas where there are not alternative providers which ensures equitable access for all, regardless of ability to pay or geographic location.

Work in partnership

- Establish and maintain partnerships across and within the health system, all levels of government, industry and other agencies for the achievement of population health outcomes.
- Work with the community to identify and address needs and build capacity.

Commit to quality and continual improvement

- Establish and use quality management systems.
- Use the best information available about what works (and what doesn't) and use the best mix of approaches to get the best value for the investment.
- Undertake monitoring, research and evaluation to assess effectiveness and contribute to the population health knowledge and evidence base.

Be accountable for resources and actions

- Use resources optimally.
- Be a leader for population health at all opportunities.
- Take long term, sustainable action.