Establishing breastfeeding
Part 2: Common pathway variances

45 minutes
Towards CPD Hours
Abbreviations

BF    Breastfeed/breastfeeding/breastfed
EBM   Expressed breast milk
MER   Milk ejection reflex
PPH   Post partum haemorrhage
RPS   Reverse pressure softening
SIDS  Sudden Infant Death Syndrome
SSC   Skin to skin contact
Learning outcomes

At the end of this presentation and in relation to establishing BF, the participant will be able to outline:

• Recommendations regarding hand expressing, supplementation and alternative feeding methods
• Responsibilities regarding labelling and storage of EBM
• Advice to mothers about dummy use
• Common BF concerns and management
Expressing breast milk

• Offer to show all mothers how to hand express

• Useful to:
  ◦ express on to nipple to encourage sleepy baby to feed
  ◦ soften breast if overfull
  ◦ provide supplement if BF ineffective or mother away from her baby
Supplemental feeding

• May be indicated due to health concerns
• Maternal EBM is feed of choice
• Volume
  ◦ Assess BF first if baby partially breastfeeding
  ◦ Give sufficient volume to maintain hydration and nutrition
  ◦ First 1–2 days offer no more than 10–15mL per feed to a healthy term baby
Labelling and storage of EBM

• Adhere to National Safety and Quality Health Service Standard on patient identification and procedure matching

• Develop local protocols for:
  ◦ Labelling (full name, date of birth and hospital record number as minimum standard)
  ◦ Check and sign prior to administration

• Breast milk storage as per Personal Health Record Booklet: *Your guide to the first 12 months*
Infant formula supplementation

- Follow local protocols for supplementation (e.g. consent, access to infant formula demonstration area)

- When mother considers stopping breastfeeding:
  - Explore reasons and offer additional support
  - Inform of difficulties associated with re-establishing BF
  - Respect decision
Alternative feeding methods

• Little evidence about safety or efficacy of most methods and effect on BF
  ◦ E.g. cup, dropper, syringe or spoon, bottle/teat

• Consider:
  ◦ Preference, cost and availability, ease of use and cleaning, whether adequate milk volume can be fed in 20–30 minutes, if for short or long-term use

• Follow local protocols for:
  ◦ Use and care of equipment
  ◦ Clinical education and training
Dummy (pacifier) use

- Before 4 weeks associated with decreased duration of BF and BF difficulty
- Probable association between dummies during sleep and decreased risk of SIDS
- Inform parents of advantages and disadvantages
- Recommend delay until BF established
- Document informed decision to use
Recommendations for common concerns

• Review history and assess BF
• Apply supportive care practices such as SSC
• Develop plan
• Feed baby
• Encourage expressing if indicated
• Refer to specialist if concerns persist and/or interventions require monitoring after discharge from service
Common concerns

Sleepy baby – no feeding cues

- Prolonged periods of not BF require investigation
- Exclude causes e.g. effect of maternal analgesia, birth process and illness
- Offer reassurance as usually temporary
Common concerns

Alert baby unable to attach — baby related

- Reasons include birth trauma and Ankyloglossia (Tongue-tie)
- BF support may be beneficial and sufficient
- Suspected tongue-tie requires prompt assessment and referral if affecting BF
- Only offer breast whilst baby calm
- SSC may help baby self-regulate to calm state for BF
- Holding/pushing baby’s head or forcing to breast is counterproductive and distressing
Alert baby unable to attach — mother related

- Reasons include inverted or flat nipples, areola engorgement or oedema
- Nipple obliterated – baby has difficulty grasping
- Compress and massage areola to soften and make nipple prominent
- Encourage RPS or hand expressing before BF
- EBM on nipple to encourage baby
- Shape breast/compress areola
- Nipple shields may be indicated once milk is flowing well
Common concerns

Delay in secretory activation and poor milk transfer

- Investigate delay in secretory activation
- Causes include PPH, diabetes and obesity
- Causes of low production include: breast surgery, hypoplastic breasts, chronic disease, medical
- Common cause of poor transfer is sub-optimal attachment
- Assess BF and review history
- Triage for early post discharge surveillance
Common concerns

Nipple pain and trauma

- Causes include sub-optimal positioning, tongue-tie, retracted nipples, poor skin health, vasospasm
- Most report a decrease in pain 7–10 days’ after birth regardless of treatment
- Beyond 1st week—consider infection or vasospasm
- Limited evidence about effectiveness of treatment
- Review BF
- Soften areola with RPS to enable baby to grasp
- Refer if persists beyond 1st week or infection suspected
Common concerns

Engorgement

- Breast swelling and distension during BF initiation
- Less likely with frequent BF in first 48 hours
- Discomfort/pain occur most commonly days 3–5
- Encourage RPS and hand expressing before BF so baby can BF effectively
- Manage discomfort – cold packs, paracetamol and ibuprofen
- Provide anticipatory guidance of possibility of engorgement after discharge
Common concerns

Blocked duct

- Presents as a tender lump in an otherwise well women
- Improve milk removal—feed more, massage and express, apply heat to facilitate milk ejection
- Supportive care—rest, fluids, nutrition, analgesia
Common concerns

Mastitis

- Tender, hot, swollen, wedge-shaped area of breast
- Temperature of 38.5 °C or greater, chills, flu-like aching
- May involve bacterial infection
- Common during first 6 weeks
- Manage as for blocked duct
- Antibiotics if no improvement within 12–24 hours or if acutely ill