

OCNMO - Midwifery in Queensland Journey to 2020 and beyond

Priorities

Leadership and Capability



To lead and advance policy that enables midwives to work to their full potential.

Workforce Sustainability



To lead and advance policy that will build the sustainability of midwifery workforce for now and into the future.

Innovation and Accessibility



To disrupt and drive practice innovation to transform midwifery.

Strategic Objectives

Develop career pathways in midwifery

Establish mentorship and succession planning models

Establish and promote the midwifery role description

Increase the visibility of Director of Midwifery role

Increase midwifery input into broader maternity policy

Promote midwives representing the profession on boards

Support consumer inclusiveness in development of models of care

Transforming Queensland 

Promote the Bachelor of Midwifery

Promote a safe and supportive practice environment

Facilitate and promote midwifery contribution being measured

Promote a culturally appropriate workforce and contexts of care

Influence practice changes through targeted research

Enhance practice environment to support women/staff welfare

Build midwifery workforce resilience

Innovating nationally 

Implement woman centred innovative models

Supporting access to local birthing services

Promote Continuity of Carer models and target reporting

Advocate the funding of exemplar models

Support the commercialisation of midwifery models

Promote best practice at the local, national and global level

Influencing globally 

The Queensland Office of the Chief Nursing and Midwifery Officer is the professional office that leads, advocates and supports midwives to provide quality care for women and their families in Queensland communities.