Office of the Chief Nursing and Midwifery Officer Strategic Priorities to 2026

**Vision**
Nursing and midwifery will provide leadership in forming and advancing policy in a world class health system that ensures a person’s health needs and choices are prioritised, to deliver healthier and sustainable communities.

**Mission**
OCNMO is leading the advancement of Government Policy for a healthier and sustainable future for Queenslanders. We are doing this through a strong collaborative culture, which is committed to the role of nurses and midwives as leaders in translating innovation and evidence across different contexts of care.

**Values**
- Integrity
- Respect
- Collaboration
- Honesty
- Reliability

**Challenges ahead**
- Rapidly increasing population by 2026
- Aging workforce with high retirement projections
- Meeting educational needs through an ever changing healthcare environment
- Meeting the needs of our First Nations people to support Closing the Gap
- Capacity and accessibility in a geographically dispersed State.
- Reliability and integration of workforce data, systems and planning models
- Keeping up with rapid change to evidence based practice in a digital age
- Increasing burden of disease particularly chronic disease and preventable conditions in an aging population.

**Priorities**

- **Leadership and Capability**
  To lead and advance policy that builds confidence and enables nurses and midwives to work to their full potential.

- **Workforce Sustainability**
  To lead and advance policy that will build the sustainability of nursing and midwifery workforce for now and into the future.

- **Innovation and Accessibility**
  To disrupt and drive practice innovation to transform nursing and midwifery.

**Measures of success**

- Profession of choice
- Compassionate care
- Improved safety and quality
- Improved health literacy
- Reduced burden of disease
- Improved care coordination
- A sustainable workforce
- Strategic partnerships
- Productivity and Value Based
- Strengthen governance, stewardship and productivity