

# Office of the Chief Nursing and Midwifery Officer Strategic Priorities to 2026

Transforming Queensland 

Innovating nationally 

Influencing globally 

## Vision

Nursing and midwifery will provide leadership in forming and advancing policy in a world class health system that ensures a person's health needs and choices are prioritised, to deliver healthier and sustainable communities.

## Mission

OCNMO is leading the advancement of Government Policy for a healthier and sustainable future for Queenslanders. We are doing this through a strong collaborative culture, which is committed to the role of nurses and midwives as leaders in translating innovation and evidence across different contexts of care.

## Values

**Integrity**      **Respect**      **Collaboration**  
**Honesty**      **Reliability**

## Challenges ahead

- Rapidly increasing population by 2026
- Aging workforce with high retirement projections
- Meeting educational needs through an ever changing healthcare environment
- Meeting the needs of our First Nations people to support *Closing the Gap*
- Capacity and accessibility in a geographically dispersed State.
- Reliability and integration of workforce data, systems and planning models
- Keeping up with rapid change to evidence based practice in a digital age
- Increasing burden of disease particularly chronic disease and preventable conditions in an aging population.

## Priorities

### Leadership and Capability

*To lead and advance policy that builds confidence and enables nurses and midwives to work to their full potential.*

### Workforce Sustainability

*To lead and advance policy that will build the sustainability of nursing and midwifery workforce for now and into the future.*

### Innovation and Accessibility

*To disrupt and drive practice innovation to transform nursing and midwifery.*

## Measures of success



Profession of choice



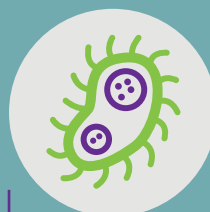
Compassionate care



Improved safety and quality



Improved health literacy



Reduced burden of disease



Improved care coordination



A sustainable workforce



Strategic partnerships



Strengthen governance, stewardship and productivity

Community and Person centred care

High Reliability and Quality Services

Innovation and Technology

Productivity and Value Based