A summary of our strategy to deliver Great Care for Central Queenslanders, improve health, and shape the future of healthcare across our region.

Our Destination 2030: Great Care for Central Queenslanders strategy will shape the future of healthcare across our region, and support our aim for Central Queenslanders to be amongst the healthiest in the world. The strategy sets out a clear vision for the future and the key milestones for 2020 and 2025 that we will use to measure our progress.

Our ambition is simple, Great Care for Central Queenslanders, wherever and whenever we deliver it.

Our patients and consumers will be at the heart of how we design and deliver services. Our clinical outcomes and our patient and consumer experience will be amongst the best in Australia. CQ Health will be the best place in Queensland for health staff to work and CQ Health will be a great place to learn, research and shape the future of healthcare across our region.

The full strategy is available on our website: www.health.qld.gov.au/cq

Our vision: Great Care for Central Queenslanders

Our mission: Great people, delivering quality care and improving health

Our 5 strategic objectives

Great Care, Great Experience
Safe, compassionate care, delivered to the highest standards, close to home, with consumers at the heart of all we do

Great People, Great Place to Work
Great staff working in great teams with a culture of supporting and investing in our people’s future

Great Learning and Research
Great place to learn, research and shape the future of healthcare

Sustainable Future
Securing the future of great healthcare with efficient, effective, affordable and sustainable services

Great Partnerships
Working collaboratively with our partners to deliver great care and improve the health of Central Queenslanders

Our values

<table>
<thead>
<tr>
<th>Care</th>
<th>We are attentive to individual needs and circumstance</th>
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<tbody>
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Queensland Government
Great Care for Central Queenslanders

Digital revolution

By 2030, all our clinical, service and performance information will be digital with real-time access to information to improve the care we deliver to Central Queenslanders. Wherever possible, we will digitally connect to our General Practitioners and other health partners to provide seamless care to our patients and consumers.

Care closer to home

Our services will be designed and delivered around the needs of our community. Fewer patients will need to travel out of Central Queensland as we develop high quality specialist services at our regional hospital in Rockhampton to help bridge the 1200km gap in tertiary health services that stretches from the Sunshine Coast to Townsville.

We will deliver more care locally using technology to expand Telehealth and other methods to connect patients with clinicians and a regional clinical network approach. We will provide great care wherever and whenever we deliver it.

Shaping the future of healthcare

CQ Health will be the best place in Queensland for health staff to work and our consumer experience will be amongst the best in the country. In partnership with our regional universities we will excel in clinical research which will be rapidly translated into better clinical care and outcomes for our patients. We will provide one of the best contemporary learning and development environments for health staff. Our partnerships across Central Queensland will help us improve life expectancy for Central Queenslanders and tackle the significant health challenges facing our communities now.

Improving the health of indigenous communities

We will develop our partnerships with Aboriginal and Torres Strait Islander communities to help make further progress to address the health and life expectancy gap for Indigenous people living in Central Queensland, which is still unacceptably high.

In partnership with communities we will support earlier diagnosis, earlier treatment and intervention, targeted public health programs and continue to shape and develop our services to be responsive to, and reflective of, the needs of Indigenous communities. We will work to incorporate traditional approaches to wellbeing and health, ensuring a service that provides interventions for the whole person, not just medical diagnosis.

We will develop the cultural capability of our staff, ensuring our services are culturally safe. Central Queensland services will be welcoming and culturally safe, reflecting our diverse communities.

Turning our vision into reality

Key milestones for 2020, 2025 and 2030 to track our progress

2020

By 2020 patients and consumers will be at the heart of how CQ Health designs and delivers our services. We have:

- delivered more than $110m capital investment
- implemented health pathways in partnership with General Practitioners across Central Queensland
- established the first stage of our specialist hospital services
- commenced the first element of our 10 year health and wellbeing strategy with the launch of our 10,000 lives program
- closed the gap in Indigenous life expectancy by two years

2025

By 2025, clinicians will be able to access clinical information anywhere, whenever it is needed. Our consumer and staff experience will be amongst the best in the country. We have:

- established the foundation for 2030 Health
- established a regional centre of clinical excellence to provide more specialist care closer to home to help bridge the 1200km gap in tertiary services between Sunshine Coast and Townsville
- have one of the best staff experiences in the country
- commenced the further stages of our 10 year health and wellbeing strategy
- have one of the best staff experiences in the country
- established the second stage of our 10 year health and wellbeing strategy
- commenced delivery of a comprehensive general hospital
- established a comprehensive urgent care, aged care, outpatients and other health partners to develop seamless care to our patients and consumers.

2030

By 2030, all our clinical, service and performance information will be digital with real-time access to information to improve the care we deliver to Central Queenslanders. Wherever possible, we will digitally connect to our General Practitioners and other health partners to provide seamless care to our patients and consumers.
By 2030 CQ Health is delivering Great Care for Central Queenslanders. We have:

- real-time access anywhere, anytime, to clinical information to improve the care we deliver
- services designed and delivered around the needs of our consumers and we deliver Great Care to everyone using our services
- 10,000 fewer patient journeys with our regional services, Telehealth and clinical network approach
- the best place for health staff across Queensland to work and our consumer experience is amongst the best in the country
- partnerships that help us to improve the health and life expectancy for Central Queenslanders
- closed the gap in life expectancy
- excelled in translational research in partnership with our regional Universities
- become a State leader in transforming care through our out of hospital and allied health services, helping avoid unnecessary hospitalisation

Closing the gap in Indigenous health by working with our Indigenous communities right across Central Queensland

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Central Queensland’s population of 227,135 is projected to grow more than 20% by 2030

- 17% of adults were daily smokers in 2015-16
  - 38% higher than rate for Queensland
- 29% of adults were obese in 2015-16
  - 20% higher than rate for Queensland
- 25% of adults were risky drinkers in 2015-16
  - 15% higher than rate for Queensland
- 68% projected growth in our older population (aged over 65) by 2026
- 59% of women aged 50–69 participated in the BreastScreen program in 2013–14
  - 2% higher than rate for Queensland
- 15% higher than rate for Queensland
- 25% of adults were risky drinkers in 2015–16
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Our vision
Great Care for Central Queenslanders

Our mission
Great people, delivering quality care and improving health

Our ambition for 2030
• Great Care for Central Queenslanders
• 10,000 fewer lives lost to smoking related disease, and a broader strategy to address obesity, diabetes, alcohol and mental wellbeing
• Care close to home: 10,000 fewer patient journeys for Central Queenslanders, expand our telehealth services and develop our clinical network of ‘hub and spoke’ services
• Best patient experience in Queensland
• One of the best staff experiences in Australia
• Digital revolution to connect health across Central Queensland, improving safety and clinical outcomes
• Consumers engaged in everything we do, and a digital transformation providing consumer access to health anytime, anywhere
• Closed the gap in indigenous life expectancy
• Centre of translational research expertise which improves care here in Central Queensland
• Great partnerships delivering exceptional care, excellent learning and clinical research
• Major investment program to transform care, access, outcomes, and experience
• Centre of learning excellence for rural medical, nursing, allied health and indigenous health staff

Out-of-hospital services
We will transform care with our community health, allied health, aged care and mental health, oral health and other services to support patients to receive care in their own homes or at their local hospitals wherever possible.

Gladstone Hospital
A comprehensive general hospital for the Gladstone region providing inpatient, emergency care and day surgery services to deliver care close to home in the Gladstone and Emerald hospitals.

Rockhampton Hospital
A regional centre of expertise, providing important specialist services in cardiovascular, cancer, trauma and women’s and children’s services to communities across the wider mid-Queensland region.

Rural and remote
Develop Bloolen and Emerald hospitals as key hubs for Banana and Central Highlands. A network of supporting multi-purpose health services and local hospitals in Banana, Central Highlands, Capricorn Coast, Mount Morgan and Woorabinda providing local access.

Closing the gap
Develop the cultural safety of our services, transform the life expectancy gap, and provide targeted services to support earlier diagnosis, intervention and treatment in a culturally safe manner.

Our objectives
Our values
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Sustainable Future
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Destination 2030 supports the My Health, Queensland’s Future: Advancing health 2026 principles