

Q13.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

For this priority area, there are three proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 14 to 16 of the [consultation paper](#).

The first proposed strategy for this priority area is:

Support prospective and new parents to be healthier at the time of conception and during pregnancy, and to optimise the healthy development of their children during the first 1000 days.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

Remember that you can rate and comment on all of the ideas, or you can skip to the next section if you do not want to provide feedback on a particular area.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide healthy eating and drinking support and physical activity support for pre-conception and during pregnancy, including specific approaches for prospective parents who are, or at risk of becoming, overweight or obese during pregnancy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide support for mothers to breastfeed and continue to breastfeed by implementing the National Breastfeeding Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explore policy options to strengthen protection of infants and families from excess availability and marketing of breast milk substitutes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strengthen healthy eating and physical activity guidance and support for mothers and fathers after birth as they transition and adjust to their new roles as parents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide guidance to parents, carers and families on appropriate healthy eating and physical activity for infants (e.g., appropriate introduction of solids, responsive feeding, portion size, screen time, motor skill development)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q14.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

The second proposed strategy for this priority area is:

Enable parents, carers and families to encourage lifelong healthy habits for children and young people.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide guidance to parents, carers and families on appropriate healthy eating and physical activity for children and young people (e.g., appropriate nutrition, portion size, screen time, sleep and regular physical activity)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support parents, carers and families to purchase, prepare and enjoy healthy food and drinks, whilst limiting unhealthy food and drinks.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage parents, carers and families of children and young people to use parks and recreation facilities, role model active transport and active living, be active with children (co-participation) and restrict screen time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop fun peer and community activities that enable adolescents to engage in physical activity, including a focus on the role of fathers	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage greater availability of healthy food and drinks, whilst also limiting unhealthy food and drinks, at sporting, recreation and community venues, facilities, clubs and events.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase availability of, and equitable access to, appropriate programs that support weight management for children, young people and their families	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q15.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

The third proposed strategy for this priority area is:

Enable early childhood education and care settings and schools to adopt whole of facility approaches that better support children to develop healthy eating and physical activity habits and skills.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Enhance leadership, professional knowledge, relevant policies and practices, curriculum design and delivery aligned with national guidelines, and partnerships within and beyond the early childhood education and care and school community	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Establish partnerships to deliver programs where necessary (e.g., healthy breakfast programs, healthy school canteens and childcare menus, active play programs)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enable after-hours use of school facilities to expand available, accessible and affordable physical activity options and destinations for families and communities	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support safe, active travel to and from early childhood education and care settings and schools through infrastructure and behaviour change programs in	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

collaboration with local communities						
Investigate policy and community-led options to extend student retention in schools across the Australian compulsory education period, including focused strategies for Aboriginal and Torres Strait Islander children and children from other priority groups	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q16.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

Thinking about the strategies you just read for supporting children and families, are there any additional strategies or you think should be included to start early to support healthy weight throughout life?

Please provide your comments in the space below. The three proposed strategies are listed again below if you need to re-read these.

[Harmonised food and drink policy for childcare settings and schools.](#)

Proposed strategies:

- Support prospective and new parents to be healthier at the time of conception and during pregnancy, and to optimise the healthy development of their children during the first 1000 days.
- Enable parents, carers and families to encourage lifelong healthy habits for children and young people.
- Enable early childhood education and care settings and schools to adopt whole of facility approaches that better support children to develop healthy eating and physical activity habits and skills.

Q17.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

For this priority area, there are five proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 17 to 19 of the [consultation paper](#).

The first proposed strategy for this priority area is:

Improve people's knowledge, awareness and skills to enable healthy eating, facilitate active lives and foster healthy social and cultural norms, regardless of their weight.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide information, education and skill-building programs and initiatives aligned with Australian guidelines for healthy eating, physical activity and sedentary behaviour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop and fund ongoing national mass media campaigns to shift expectations, beliefs and social norms, whilst minimising weight-related stigma	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with Aboriginal and Torres Strait Islander people to develop and deliver culturally appropriate and safe social marketing and supporting programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with culturally and linguistically diverse (CALD) groups to develop and deliver culturally appropriate and safe support programs for early migrants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Partner with people with disability to develop and deliver initiatives to improve healthy eating and physical activity that are accessible and responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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RTI Release

Q18.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The second proposed strategy for this priority area is:

Engage and support local communities, groups and organisations to develop and lead their own healthy eating and physical activity initiatives through responding to local need, embedding participation and building community capacity.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Invest in targeted community capacity building initiatives that activate leadership, drive innovation and support a collective impact approach to create health promoting community places and spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify a diverse range of local leaders to 'champion' place-based healthy eating and physical activity initiatives and develop a supportive nationwide network and learning community	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure local communities have access to health promoting sponsorship options for events and sport, and are empowered and informed to consider the impact of unhealthy sponsorship choices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q19.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The third proposed strategy for this priority area is:

Support all people who are at risk of becoming overweight to access effective weight management interventions without fear of judgement.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Evidence-based weight management interventions, ensuring a range of delivery modes and accessibility for all, regardless of age, living location, cultural background and income	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Advocate for increased intensity of action for population groups experiencing higher levels of overweight and obesity, through effective co-designed behaviour change programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support those experiencing weight stigma and discrimination and ensure all actions promote positive discussion of weight and prevent weight-related stigmatisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q20.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The fourth proposed strategy for this priority area is:

Support health and social services to prioritise the prevention of obesity-related chronic disease.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Support better collaboration between sectors dealing with unemployment, social protection and health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop labour and social policies that provide secure and decent work for all	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raise incomes of the poorest groups to reflect the real cost of healthy living and increase access to improved living conditions and opportunities for healthy behaviours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide professional development for clinicians to support the improvement of healthy eating and physical activity behaviours in their patient/clients	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enable early identification of unhealthy weight gain (including modest weight gain) for patients/clients, with a focus on life course transition points often associated with weight gain and	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

people from at-risk population groups						
Increase the availability of, and clarity of referral pathways to, evidence-based weight management treatments (including community-led programs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q21.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The fifth proposed strategy for this priority area is:

Enable and support workplaces, healthcare facilities and tertiary institutions to lead by example by creating health promoting places of excellence.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Adopt best-practice breastfeeding policies and practices (e.g., workplace facilities, maternity leave, flexible work times to allow for breastfeeding)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adopt policies and practices that promote and prioritise physical activity, increase access to healthy food and drinks, and limit access to, or remove unhealthy food and drinks through catering, vending machines, cafes and canteens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Design buildings that support and encourage healthy behaviours (e.g., stairs, kitchen facilities, end-of-trip facilities, storage, standing desks)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create physical environments, policies and programs that incentivise and support active travel to work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offer flexible work options to reduce travel time, freeing up time for meal planning/preparation and physical activity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offer or facilitate access to multi-component, non-discriminatory programs and information to support healthy eating, physical activity and healthy weight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q22.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

Thinking about the strategies you just read for mobilising people and communities, are there any additional strategies you think should be included to mobilise people and communities to use knowledge, strengths and community connections to enable healthy weight?

Please provide your comments in the space below. The five proposed strategies are listed again below if you need to re-read these.

National coordinated approach rather than individual state approach.

Proposed strategies:

- Improve people's knowledge, awareness and skills to enable healthy eating, facilitate active lives and foster healthy social and cultural norms, regardless of people's weight.

- Engage and support local communities, groups and organisations to develop and lead their own healthy eating and physical activity initiatives through responding to local need, embedding participation and building community capacity.
- Support all people who are at risk of becoming overweight to access effective weight management interventions without fear of judgement.
- Support health and social services to prioritise the prevention of obesity-related chronic disease.
- Enable and support workplaces, healthcare facilities and tertiary institutions to lead by example by creating health promoting places of excellence.

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Q23.

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

For this priority area, there are two proposed strategies, each containing a number of ideas for guiding action. These are discussed in detail on pages 20 and 21 of the [consultation paper](#).

The first proposed strategy for this priority area is:

Invest in connected active places and spaces in urban, regional and rural areas.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Develop and maintain infrastructure that grows participation in sport, active recreation, walking, cycling and public transport use to encourage individuals and families to be active together	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create a culture that promotes active travel through safe walking networks, drinking water stations and pedestrian prioritisation; cycling networks with reduced crash risk; storage and end-of-trip facilities; and efficient, accessible and regular public transport systems with strong connectivity and after-hours service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apply integrated urban (and regional) design and transport policy, regulations and guidelines to create built environments that	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

prioritise active living for people of all ages and abilities						
Conserve and develop open spaces, green networks, recreation trails and ecologically diverse natural environments that enable active interaction with nature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Make communities safe with people-friendly spaces that favour people over motorised transport, and crime prevention strategies, such as community policing techniques, peer-led outreach programs and lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure strategic infrastructure policies and plans prioritise investment in public transport, walking and cycling infrastructure				<input checked="" type="checkbox"/>		
Consider fiscal policies to reduce driving and increase active travel and the availability and quality of recreation and sport facilities and opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q24.

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

The second proposed strategy for this priority area is:

Motivate and inspire participation in regular physical activity by people of all ages and abilities.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide a range of fun, local and social active living options that match the interests of various ages and abilities, engage local communities and organisations, and build social cohesion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with Aboriginal and Torres Strait Islander people, people living in regional and remote areas, people with disability, and people experiencing disadvantage, to develop targeted interventions that increase the availability, accessibility and affordability of physical activity opportunities and reduce barriers to active living	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support regular participation initiatives in public spaces that engage large portions of the community (e.g., fun runs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offer free or low-cost access to encourage use of public transport, walking and cycling infrastructure, recreation opportunities, natural environments, sports and active living programs (e.g., subsidies, public liability insurance scheme for cyclists, rental equipment, participation incentives, and after-hours use of public and school sport and recreation facilities)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Build physical literacy and promote community-based active events using sustained, evidence-based social marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q25.

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

Thinking about the specific strategies you just read for enabling active living, are there any additional strategies you think should be included to support a way of life that helps people move more throughout the day?

Please provide your comments in the space below. The two proposed strategies are listed again below if you need to re-read these.

Social equity

Proposed strategies:

- Invest in connected active places and spaces in urban, regional and rural areas.
- Motivate and inspire participation in regular physical activity by people of all ages and abilities.

Q26.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

For this priority area, there are seven proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 22 to 25 of the [consultation paper](#).

Remember that you can rate and comment on all of the strategies, or you can skip to the next strategy if you do not want to provide feedback on a particular area.

The first proposed strategy for this priority area is:

Ensure our food system favours the production, processing and manufacture of healthy and sustainable products.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Ensure planning and management policies for land and sea use safeguard food system resilience and productivity Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop innovative solutions to efficiently use natural resources, maximise biodiversity, minimise wastage, enable business growth and address climate change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ensure economic policies make production and manufacturing of healthy foods and drinks, such as fresh fruit and vegetables, attractive Comment - Market driven	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q27.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The second proposed strategy for this priority area is:

Increase the availability of healthy, more sustainable food and drinks in the places we live and work.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
<p>Create easier access to healthy food and drinks in local residential communities through:</p> <ul style="list-style-type: none"> • urban agriculture (e.g., community garden initiatives and encouraging home gardens); • urban design (e.g., density of fast food outlets and proximity to schools and community services; access to supermarkets and smaller food businesses); and • other local community actions (e.g., local food markets, healthy food supply at community events) 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<p>Encourage land use planning policies that protect high-quality agricultural land on the urban fringe and ensure that planning decisions achieve the policy intent</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Establish policies on food and drink procurement, catering, and provision across all government departments and settings to encourage healthy eating and drinking Comment - Focus on core foods from AUS dietary guidelines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Q28.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The third proposed strategy for this priority area is:

Make processed food and drinks healthier and more sustainable by limiting energy and nutrients of concern.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Work in partnership with industry to establish and monitor reformulation targets for food and drink manufacturers, retailers and caterers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop national targets to reduce serving sizes of unhealthy food and drinks in food service and retail settings, particularly for food and drink items designed for children	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explore setting compositional limits for nutrients of concern (e.g., sodium, saturated fat, added sugar and/or energy content) across a range of food and drink types	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce food waste during manufacturing and processing and eliminate unnecessary packaging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q29.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The fourth proposed strategy for this priority area is:

Support targeted interventions that increase the availability, accessibility and affordability of healthy food and drinks for rural and remote communities, communities experiencing disadvantage and Aboriginal and Torres Strait Islander people.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Encourage good quality, culturally appropriate, healthy food availability and affordability in stores, workplaces and institutions in rural and remote communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investigate partnership arrangements with large supermarkets to offset the price of healthier food and drinks in communities experiencing disadvantage and small remote stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Celebrate cultural knowledge and diversity by using a self-determination approach to find the best solutions for reducing common barriers to healthy food and drink access, selection and preparation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Build on existing housing initiatives to improve community and household food preparation and storage facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q30.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The fifth proposed strategy for this priority area is:

Reduce exposure to unhealthy food and drink marketing and promotion.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Reduce unhealthy food and drink marketing on publicly-owned or managed settings (e.g., public transport infrastructure)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore options to reduce unhealthy food and drink advertising prominence in places frequently visited by large numbers of people, especially children (e.g., vending machines, supermarket checkouts and aisles, entertainment venues)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explore options to reduce unhealthy food and drink sponsorship and marketing associated with sport and major community events	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict unhealthy food and drink advertising during peak television viewing times for children <i>Comment - Self regulatory framework already exists (AANA)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict promotions using devices that appeal to children (e.g. toys, games)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with relevant industry stakeholders to introduce user controls that can limit exposure to digital advertising of unhealthy food and drinks	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q31.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The sixth proposed strategy for this priority area is:

Increase the availability and accessibility of information to support the consumer to make a healthier choice at the time of purchasing food or drinks.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Continue to strengthen the uptake of the Health Star Rating system towards universal implementation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

and continue to consider options for the ongoing enhancement of the system Comment - The HSR needs to ensure it supports the intake of all core five groups. HSR needs further refinement to ensure dairy rated in line with other core foods.						
Introduce front of pack nutrition warning labels for nutrients of concern (e.g., added sugar, sodium, saturated fats, alcohol, high energy content) to complement the Health Star Rating system	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support multi-component interventions to improve nutrition information and increase accessibility and prominence of healthier options in supermarkets	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adopt consistent national regulation on menu energy (kilojoule) labelling in businesses that sell ready-to-eat-food Comment - Seen already voluntary, need to ensure it is evidence based.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Consider adoption of sustainability indicators that provide clear consumer information on the environmental impacts of food and drink products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Q32.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The seventh proposed strategy for this priority area is:

Explore policy options related to the price of food and drinks to help shift consumer purchases towards healthier options.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Subsidise healthy food and drinks (e.g., fruit, vegetables and water), potentially including transport subsidies to remote communities	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consider emerging evidence and policy approaches that use price to reduce consumption of sugar-sweetened beverages and high sugar snacks	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consider using price to reduce consumption of alcoholic beverages, potentially through a uniform volumetric tax and/or a floor price	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict temporary price reductions (e.g., half-price, multi-buys) on unhealthy food and drink products	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore and consider options for incorporating the cost of obesity and greenhouse gas emissions into the price of food and drinks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Q33.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

Thinking about the specific strategies you just read for building a healthier and more resilient food system, are there any additional strategies or recommendations you think should be

included to produce and promote healthier food and drinks with little impact on the environment?

These might include strategies that help people overcome specific challenges they encounter when making decisions about the food and drinks they consume.

Please provide your comments in the space below. The seven proposed strategies are listed again below if you need to re-read these.

Policy should be evidence based and support innovation.

Proposed strategies:

- Ensure our food system favours the production, processing and manufacture of healthy and sustainable products.
- Increase the availability of healthy, sustainable food and drinks in the places we live and work.
- Make processed food and drinks healthier and more sustainable by limiting energy and nutrients of concern.
- Support targeted interventions that increase the availability, accessibility and affordability of healthy food and drinks for rural and remote communities, communities experiencing disadvantage and Aboriginal and Torres Strait Islander people.
- Reduce exposure to unhealthy food and drink marketing and promotion.
- Increase the availability and accessibility of information to support the consumer to make a healthier choice at the time of purchasing food or drinks.
- Explore policy options related to the price of food and drinks to help shift consumer purchases towards healthier options.

Q34.

Priority areas

Before we move on to the next section of the survey, do you have any other feedback about the four priority areas you have just read about:

1. Supporting children and families – Starting early to support healthy weight throughout life

2. Mobilising people and communities – Using knowledge, strengths and community connections to enable health weight
3. Enabling active living – Supporting a way of life that helps people move throughout the day
4. Building a healthier and resilient food system – Producing and promoting healthier food and drinks with little impact on the environment

Please provide your comments in the space below.

Ensure evidence based and supports core foods in line with Australian Dietary Guidelines (and decreased consumption of discretionary foods).

RTI Release

Section 4. Proposed enablers for a national obesity strategy

Proposed enablers for a national obesity strategy

We are now going to ask you about the four proposed enablers for a national obesity strategy. The proposed enablers are:

1. Lead the way – collective commitment and action for overweight and obesity prevention and health equity across governments.
2. Better use of data – sharing knowledge and data and using evidence to develop policies and programs and make sure collective actions are effective.
3. Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments.
4. Invest for delivery – adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment.

We are interested in what you think of the strategies and ideas to guide action included under each of these proposed enablers.

Please select a set of proposed enabler questions to complete by clicking on the ‘Answer’ button.

After you have answered all of the enabler sections you would like to complete, the ‘Next’ button at the bottom of the screen will take you to the next part of the survey.

Q35.

Proposed Enabler 1: Lead the way – collective commitment and action for obesity prevention and health equity across governments

For this proposed enabler, there is one proposed strategy with two ideas to guide action. These are discussed in detail on page 27 of the [consultation paper](#).

The proposed strategy for this enabler is:

Build and sustain collective commitment to, and action for, comprehensive and contemporary obesity prevention and health equity efforts.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all	Slightly	Moderately	Very	Extremely	I’m
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	important	important	important	important	important	not sure
Implement strong governance systems to facilitate multiple efforts by many sectors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Explore new collaborative ways of working with communities that create genuine partnerships, embed the right to self-determination and autonomy, co-develop solutions and elevate community voices to create change in their own communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q36.

Proposed Enabler 1: Lead the way – collective commitment and action for obesity prevention and health equity across governments

Are there any additional strategies you think should be included to enable strong national leadership and governance to deliver better outcomes at the national, state/territory, regional and local levels?

Please provide your comments in the space below.

More active involvement with the nutrition and dietetics community in shaping strategies

Q37.

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and to make sure collective actions are effective

For this proposed enabler, there are two proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 28 and 29 of the [consultation paper](#).

The first proposed strategy for this enabler is:

Use evidence to inform policy and program development and implementation, and determine the effectiveness of collective actions.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Update Australian guidelines for healthy eating, physical activity and weight, ensuring they explicitly incorporate environmental sustainability, are based on the latest scientific evidence and are free from industry influence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Conduct regular cross-sector monitoring and evaluation of a national obesity strategy to ensure accountability, continuous improvement and effectiveness of collective action, in consultation with national data agencies and data collection custodians	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support research on obesity systems to grow the evidence base, reduce gaps in knowledge and assess promising approaches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Co-develop evaluation and research approaches that align with community values to acknowledge the deep knowledge and experiences of people working to create change in their own communities and to ensure data sovereignty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Co-develop evaluation and research approaches with Aboriginal and Torres Strait Islander people, utilising cultural and traditional knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q38.

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and to make sure collective actions are effective

The second proposed strategy for this enabler is:

Build and share knowledge so decisions are better informed.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Commit sustained funding to support data collection, shared data systems, enhanced sharing of effective and emerging initiatives, and regular population monitoring and surveillance of weight status and variables associated with overweight and obesity, including wider commercial, cultural and environmental determinants of obesity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boost participation rates in population monitoring and surveillance to ensure accurate and reliable statistics at sub-national levels and representativeness for at-risk population groups	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investigate new data sources to supplement population monitoring and surveillance (e.g., supermarket transaction data, Google analytics) Comment – commercial sensitivity to be considered	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Use data to regularly update consumers, communities and stakeholders with independent, accurate and easily understood information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use data to build connections between communities and the health, social sciences and environmental disciplines	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support a collaborative analysis of research on interventions and strategies (from systematic reviews, and primary and grey literature) addressing healthy eating, physical activity and obesity-related outcomes for Aboriginal and Torres Strait Islander people and other population groups experiencing higher levels of overweight and obesity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q39.

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and make sure collective actions are effective

Are there any additional strategies you think should be included to strengthen evidence and data systems to help guide investment, assess impact, improve outcomes, and continue to grow the evidence base?

Please provide your comments in the space below.

[Support funding](#)

Q40.

Proposed Enabler 3: Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments

For this proposed enabler, there is one proposed strategy with four ideas to guide action. These are discussed in detail on page 30 of the [consultation paper](#).

The proposed strategy for this enabler is:

Empower and strengthen a skilled workforce to better support individuals and influence community actions and environments that increase healthy weight, whilst reducing obesity stigma, blame and discrimination.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Strengthen the confidence and competence of primary health, allied health, and other health professionals to prevent unhealthy weight gain among patients; recognise and address overweight and obesity; and understand stigma, blame and the mental health implications of overweight and obesity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase health workforce understanding of equity and social justice, and cultural and language competency to respond to the diverse needs of the Australian community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support the continued growth and development of the Aboriginal and Torres Strait Islander workforce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Embed health promotion and equity into vocational and tertiary training for essential supporting sectors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Q41.

Proposed Enabler 3: Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments

Are there any additional strategies you think should be included to develop an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments?

Please provide your comments in the space below.

Nil response

Q42.

Proposed Enabler 4: Invest for delivery - Adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment

For this proposed enabler, there is one proposed strategy with four ideas to guide action. These are discussed in detail on page 31 of the [consultation paper](#).

The proposed strategy for this enabler is:

Provide adequate investment in sustainable interventions that promote healthy weight.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide additional funds for effective delivery of comprehensive, contemporary and sustained actions at an appropriate scale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore new, innovative funding mechanisms for prevention of overweight and obesity, including a potential prevention investment fund	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure formal and informal engagement of public health expertise in trade and investment agreement development processes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Assess health impacts of trade agreements during negotiations to ensure they favour the production and distribution of healthy food and drinks and control that of unhealthy food and drinks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investigate ways of reorienting economic policies, subsidies, investment and taxation systems to best benefit healthy eating and drinking, active living, health outcomes, communities and the environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q43.

Proposed Enabler 4: Invest for delivery - Adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment

Are there any additional strategies you think should be included to provide adequate and sustainable investment in overweight and obesity prevention?

Please provide your comments in the space below.

Nil response

Section 5. Proposed implementation, monitoring, evaluation and reporting of a national obesity strategy

Lastly, we would like to get your feedback on the proposed implementation and evaluation of a national obesity strategy.

This is discussed in detail on pages 32 and 33 of the [consultation paper](#).

Q46.

Proposed governance arrangements for a national obesity strategy

The COAG Health Council will be responsible for strategy implementation, monitoring and progress reporting.

While the strategy will be led by Health, to achieve the vision, Health will work with partners across government and the community.

Accordingly, the COAG Health Council will be supported by:

- the Australian Health Ministers Advisory Council, and
- a new cross-portfolio federal, state and local government committee with representatives from essential supporting sectors.

Partnerships with non-government organisations, private sector, population group representatives and community members will inform implementation of the strategy. The Australian Institute of Health and Welfare will support development of indicators and monitoring and reporting.

Do you have any feedback about the proposed governance arrangements for a national obesity strategy?

Please provide your comments in the space below.

[Ensure consultation with FSANZ and DoA and industry representatives to have an open dialogue and support totality of food system.](#)

Q47.

Proposed implementation for a national obesity strategy

Under the auspices of the Australian Health Ministers Advisory Council, it is proposed the new cross-portfolio committee will be responsible for developing an implementation plan that will focus on those strategies best pursued at a national level.

This approach will be supported by implementation plans developed by each state and territory, in collaboration with local partners and in discussion with other jurisdictions to ensure breadth of coverage and coordination across Australia. The plans will include timeframes and responsibilities for implementation. Resources will be required for implementation.

Do you have any feedback about the proposed implementation for a national obesity strategy?

Please provide your comments in the space below.

Should be inclusive of the food industry too.

Q48.

Proposed monitoring, evaluation and reporting process for a national obesity strategy

Monitoring the implementation of this strategy will require a coordinated national effort. A tiered national evaluation framework will monitor progress and achievements and include:

- indicators to show shorter-term progress
- outcome measures aligned with priority areas, and
- targets.

To ensure a transparent focus on equity, the framework will include indicators, outcomes and targets specifically for population groups who are unequally affected by overweight and obesity.

Existing data sources will be utilised with potential for additional new measures. Both national measures and jurisdictional information will contribute, and results will be regularly reported to COAG Health Council and available to the public.

Solutions to addressing overweight and obesity in Australia are not static. Incorporating feedback on barriers, enablers and effects of actions on a regular basis is necessary. Building a process of gathering information, reflecting and adapting will strengthen future action to ensure relevance and effectiveness.

Do you have any feedback about how the strategy should be monitored, evaluated and reported?

Please provide your comments in the space below.

Need to be a truly national strategy and clearly outlined targets to meet.

Q49.

Do you think targets are needed for the strategy? If so, what should they be?

Please provide your comments in the space below.

Yes, in order to monitor and evaluate. Goals to work towards and need to be clearly defined and visible.

Q50.

Do you have any suggestions for what a national obesity strategy could be called?

Please provide your comments in the space below.

Positive approach such as 'Healthy Australia 2030'

Q51.

Lastly, do you have any final comments or ideas regarding the proposed national obesity strategy?

1. Making it easier to choose healthy product choices in the context of a balanced diet.
 2. Supporting increased consumption of core food groups as recommended by the ADG
 3. Easy to access and selection of appropriate portion sizes.
 4. Responsible marketing and promotion that supports good dietary choices and regular physical activity and does not undermine prevailing community and parental standards.
 5. Supporting Government and Industry initiatives to improve the diets of all Australians.
- Note. We believe that an agreed National framework/ policy is best compared to individual State policies and guidelines.
-

About You

In which state or territory is your organisation or business located?

1. Australian Capital Territory
2. New South Wales
3. Northern Territory
4. Queensland
5. South Australia
6. Tasmania
7. Victoria
8. Western Australia
9. Australia wide
10. International

Q62.

About You

How would you best describe the location you live in?

1. A capital city
2. A regional city or town
3. A rural or remote town or area
4. Prefer not to say

Q63.

About You

How would you best describe the location of your organisation or business?

1. A capital city
2. A regional city or town
3. A rural or remote town or area

Q64.

About You

We value the thoughts of people who have lived experience of overweight or obesity; however, the following question is optional.

How would you best describe your current weight?

1. Underweight
2. About the right weight
3. A little overweight
4. Very overweight
5. Prefer not to say

Thank you for taking the time to share your valuable feedback.

This is the final page of the survey – please click the submit button below.

The national obesity strategy Working Group will use your feedback to shape a national obesity strategy. The COAG Health Council will consider the strategy in late 2020.

A report on the outcomes of the consultation will also be made publicly available.

RTI Release

TIME TO WEIGH IN

Have your say on a national obesity strategy

PLEASE NOTE: THIS WORD VERSION OF THE SURVEY IS FOR REFERENCE PURPOSES ONLY.
PLEASE SUBMIT YOUR RESPONSE VIA THE ONLINE SURVEY AT

<https://www.surveygizmo.com/s3/5291207/national-obesity-strategy-long-survey>

The Outdoor Media Association provided their submission via the long survey form. The responses to their survey have been extracted from the data base and pasted in the corresponding questions below. Answering questions was not compulsory.

Introduction

The Australian community is invited to take part in a national consultation to inform a national obesity strategy. This consultation runs from 4 November to 15 December 2019 and is being conducted by The Social Deck on behalf of the Council Of Australian Governments (COAG) Health Council.

This survey is one of the ways you can have your say.

While completing this survey you may want to refer to the [consultation paper](#). The consultation paper provides details of the proposed framework and ideas for consideration to be included in a national obesity strategy. There is also a [shorter version of the consultation paper](#).

About the survey

This survey is most relevant to organisations or interested individuals who want to have their say about the specific ideas and strategies being considered for inclusion in a national obesity strategy.

The survey will close at 11:59 pm on Sunday, 15 December 2019.

This survey includes some questions that ask you to rate items on a scale and other questions that ask you to write about your views, suggestions and feedback on specific strategies and ideas that are outlined in the consultation paper. It is designed to enable you to submit comments about each of the proposed strategies if you want to.

The survey may take at least 45 minutes to complete, or longer if you provide comments on specific strategies. There is also a [shorter survey](#) available, which will only take approximately 20 minutes to complete. The shorter survey is for members of the public.

The survey is in six parts, which includes:

- Section 1. Proposed timeframe and scope for a national obesity strategy
- Section 2. Proposed principles to guide a national obesity strategy
- Section 3. Proposed priority areas and strategies for a national obesity strategy
- Section 4. Proposed enablers for a national obesity strategy
- Section 5. Proposed implementation, monitoring, evaluation and reporting of a national obesity strategy
- Section 6. Questions about you

If you wish, you can complete the survey in stages. On the bottom right of each page of the survey, there is an option to supply an email address to save your progress. A unique link will be emailed to you that will allow you to return where you left off. Email addresses entered for this purpose are not saved with your responses to the survey. Please note that,

depending on which email service you use, these emails can take up to a few hours to come through to your inbox.

This survey is being conducted in accordance with the Privacy Act 1988. You can access The Social Deck's research privacy policy [here](#).

Support to help you complete the survey

If you have difficulty understanding the survey and need a translator or interpreter, please call the Translating and Interpreting Services (TIS National) on 131 450 and ask them to contact The Social Deck on 0491 617 118.

The National Relay Service (NRS) is a service for people who are deaf, hard of hearing and/or have a speech impairment. If you need help contacting us, the NRS can assist. To contact the NRS visit <https://www.communications.gov.au/what-we-do/phone/services-people-disability/accesshub/national-relay-service> or call the following numbers:

- TTY — 133 677
- Speak and Listen — 1300 555 727
- SMS relay — 0423 677 767

If any of the questions or content in the survey/s cause you distress, you can end the survey at any time. If you or someone you know is in crisis or feeling distressed and needs support, call Lifeline on 13 11 14 or Beyond Blue on 1300 224 636. The Butterfly Foundation supports anyone concerned by an eating disorder or body image issues on 1800 334 673.

If you have any questions or concerns about the survey, please email engage@thesocialdeck.com

How will responses be used?

Findings from the survey will be collated and included in a report to inform the development of a national obesity strategy.

You will be required to consent to having information published or used publicly.

If you are an organisation completing this survey, you will be required to provide the name of your organisation and your responses may be attributed to your organisation. A list of organisations who completed the survey may be published online and in the consultation report.

Organisations will also be required to provide a contact name and email address so that we can contact them about this consultation if required. Names and email addresses will not be published or shared with any third parties.

Thank you for completing the survey.

Consent to participate in this survey.

By participating in this survey, you indicate that:

- You have read the above information;
- Your participation in this survey is voluntary;
- You consent to your responses being included in public reports; and
- You are at least 14 years of age.

Q1. Do you wish to continue with this survey?

1. Yes (skip to Q2)
2. No (if you select no, you will be exited from the survey)

Q2. Are you completing this survey on behalf of an organisation or as an interested individual?

1. [On behalf of an organisation](#)
2. As an interested individual

Q3. What is your organisation's main role or interest in a national obesity strategy? You may select all that apply.

1. We are a health or medical organisation
2. We are a research organisation
3. We are an education institution
4. We are a government organisation
5. We are a business that sells and/or markets food/drinks/produce
6. [We are an organisation that represents businesses that sell and/or market food/drinks/produce](#)
7. We are a health/fitness/sport/wellness organisation
8. We represent a particular population group
9. Other (please specify)

Q4. What is your main role or interest in a national obesity strategy? You may select all that apply.

1. I am a health professional
2. I am an academic or researcher
3. I am employed by federal, state or territory, or local government
4. I am a business owner
5. I work in a health promotion organisation
6. I work for a business that sells and/or markets food/drinks/produce
7. I work for an organisation that represents businesses that sell and/or market food/drinks/produce
8. I work in the health/fitness/sport/wellness industry
9. I am a teacher/educator
10. I am an interested member of the community
11. Prefer not to say
12. Other (please specify)

Q5. Many people and organisations have a diverse range of views on what should be included in a national obesity strategy. To ensure transparency throughout the consultation process, it is important to consider these views in the context of any relevant interests.

As you are answering this survey on behalf of an organisation, please provide the name of your organisation in the space below. This information is required.

The Outdoor Media Association

Q6. Please provide a contact name and email address for your organisation so that we may contact you about this consultation process if required. Your contact details will only be used for the purpose of this consultation and will not be shared with any third parties. Once again, this information is required.

Name: Nil response

Email

We are now going to ask you a series of questions about the proposed framework and ideas that could be included in a national obesity strategy. These are outlined in more detail in the consultation paper.

The framework and ideas have been informed by the following sources:

- Senate Select Committee Inquiry into the Obesity Epidemic in Australia (2018);
- National Obesity Summit (February 2019);

- Two commissioned evidence reports (Population-level strategies to support healthy weight and Addressing the social and commercial determinants of healthy weight); and
- A practice review of state and territory, international, global and consensus strategies and statements.

Section 1. Proposed timeframe and scope for a national obesity strategy

Q7. Timeframe of a national obesity strategy

It is proposed that a national obesity strategy will guide action over the next 10 years – from 2020 to 2030. Do you think this timeframe is too short, about right, or too long?

1. Too short
2. About right
3. Too long
4. I'm not sure

Q8. Timeframe of a national obesity strategy

Why do you think the proposed timeframe of 10 years is (pipe response from previous question)?

Nil response

Q9. The proposed scope of a national obesity strategy

Page 9 of the consultation paper outlines the proposed scope of a national obesity strategy. This includes:

Government leadership for a whole-of-society response - The strategy will be a unifying framework, to enable genuine partnerships, improved collaboration and shared responsibility. It will identify strategies for Commonwealth and State and Territory governments, as well as the community and other key stakeholders including, non-government organisations and the private sector.

Prevention is the focus – The strategy will focus on primary and secondary preventive actions that promote and support healthy eating, regular physical activity and a healthy weight for all. Prevention actions benefit everyone, by helping to make the healthy option the easiest option. This includes actions to address environmental and social influences.

Outside the scope of a national obesity strategy are:

- Actions to manage and address underweight; and

- Tertiary prevention actions (e.g., treatment of obesity and/or obesity-related complications).

To what extent do you agree or disagree with each of the following components in the proposed scope for a national obesity strategy?

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	I'm not sure
The strategy should encourage government leadership for collaborative, whole-of-society action.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should identify actions for Commonwealth and State and Territory governments.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should identify actions that will involve non-government organisations and other community stakeholders.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
The strategy should identify actions that will involve the private sector.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should focus on primary and secondary preventive actions that promote and support healthy eating, regular physical activity and a healthy weight for all.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should not focus on tertiary prevention actions to treat overweight and obesity.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
The strategy should not focus on actions to manage and address underweight.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Q10.

Thinking specifically about the proposed scope for a national obesity strategy, is there anything you would change, add or remove? Please provide your suggestions about the proposed scope in the space below.

Please note there are many opportunities to comment on specific strategies and ideas proposed to be included in the strategy throughout the survey.

The OMA acknowledges the complexity of addressing overweight and obesity in Australia and supports the introduction of a National Obesity Strategy that is equitable and evidence-based. The OMA also encourages a collaborative approach that utilises the expertise of industry. Changes that may impact industry should be implemented over sufficient time to allow businesses to prepare for change and mitigate any potential negative impact.

In the next sections we will ask you a series of questions related to each of the components of the proposed framework for action:

- Five proposed principles that will guide development and implementation of a national obesity strategy.
- Four proposed priority areas and the specific strategies included under each of these priority areas.
- Four proposed enablers that will help support sustained implementation of a national obesity strategy.



Figure 1. Proposed framework for a national obesity strategy

Section 2. Proposed principles to guide a national obesity strategy

Q11.

The proposed guiding principles for a national obesity strategy

We are interested in what you think of the five proposed guiding principles for a national obesity strategy. They are described in detail on pages 11 and 12 of the [consultation paper](#).

Please rate how important you think each of the following proposed principles are for guiding the development and implementation of a national obesity strategy.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
People First - the strategy is person-centred, meaning it recognises the unique situations, experiences and strengths of individuals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Nil response						
Equity - the strategy will promote equity, acknowledging some people and groups need additional supports to achieve good health Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Collective and Sustained Action - the strategy will promote partnerships and ongoing shared commitment from government and other key stakeholders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Evidence-Based - the strategy will be informed by up-to-date evidence and promising or emerging strategies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sustainable Development - the strategy will align with the pillars of sustainable development: economic growth, social equity and environmental protection. Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q12.

The proposed guiding principles for a national obesity strategy

Thinking about the five proposed guiding principles, is there anything you would change, add or remove? Please provide your comments in the space below.

Nil response

Section 3. Proposed priority areas and strategies for a national obesity strategy

The proposed priority areas and strategies for a national obesity strategy

We are now going to ask you about the four proposed priority areas for a national obesity strategy. The proposed areas are:

1. Supporting children and families – starting early to support healthy weight throughout life
2. Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight
3. Enabling active living – supporting a way of life that helps people move more throughout the day
4. Building a healthier and resilient food system – producing and promoting healthier food and drinks with little impact on the environment

We are interested in what you think of the strategies included under each priority area.

You can answer questions relating to all four of these priority areas, or just chose the areas that interest you most.

Q13.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

For this priority area, there are three proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 14 to 16 of the [consultation paper](#).

The first proposed strategy for this priority area is:

Support prospective and new parents to be healthier at the time of conception and during pregnancy, and to optimise the healthy development of their children during the first 1000 days.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

Remember that you can rate and comment on all of the ideas, or you can skip to the next section if you do not want to provide feedback on a particular area.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide healthy eating and drinking support and physical activity support for pre-conception and during pregnancy, including specific approaches for prospective parents who are, or at risk of becoming, overweight or obese during pregnancy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Provide support for mothers to breastfeed and continue to breastfeed by implementing the National Breastfeeding Strategy Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explore policy options to strengthen protection of infants and families from excess availability and marketing of breast milk substitutes Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strengthen healthy eating and physical activity guidance and support for mothers and fathers after birth as they transition and adjust to their new roles as parents Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide guidance to parents, carers and families on appropriate healthy eating and physical activity for infants (e.g., appropriate introduction of solids, responsive feeding, portion size, screen time, motor skill development) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q14.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

The second proposed strategy for this priority area is:

Enable parents, carers and families to encourage lifelong healthy habits for children and young people.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide guidance to parents, carers and families on appropriate healthy eating and physical activity for children and young people (e.g., appropriate nutrition, portion size, screen time, sleep and regular physical activity)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Support parents, carers and families to purchase, prepare and enjoy healthy food and drinks, whilst limiting unhealthy food and drinks.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Encourage parents, carers and families of children and young people to use parks and recreation facilities, role model active transport and active living, be active with children (co-participation) and restrict screen time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Develop fun peer and community activities that enable adolescents to engage in physical activity, including a focus on the role of fathers Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage greater availability of healthy food and drinks, whilst also limiting unhealthy food and drinks, at sporting, recreation and community venues, facilities, clubs and events. Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase availability of, and equitable access to, appropriate programs that support weight management for children, young people and their families	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Nil response						
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Q15. Nil response

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

The third proposed strategy for this priority area is:

Enable early childhood education and care settings and schools to adopt whole of facility approaches that better support children to develop healthy eating and physical activity habits and skills.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Enhance leadership, professional knowledge, relevant policies and practices, curriculum design and delivery aligned with national guidelines, and partnerships within and beyond the early childhood education and care and school community Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Establish partnerships to deliver programs where necessary (e.g., healthy breakfast programs, healthy school canteens and childcare menus, active play programs) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enable after-hours use of school facilities to expand available, accessible and affordable physical activity options and destinations for families and communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Nil response						
Support safe, active travel to and from early childhood education and care settings and schools through infrastructure and behaviour change programs in collaboration with local communities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investigate policy and community-led options to extend student retention in schools across the Australian compulsory education period, including focused strategies for Aboriginal and Torres Strait Islander children and children from other priority groups Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q16.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

Thinking about the strategies you just read for supporting children and families, are there any additional strategies or you think should be included to start early to support healthy weight throughout life?

Please provide your comments in the space below. The three proposed strategies are listed again below if you need to re-read these.

Nil response

Proposed strategies:

- Support prospective and new parents to be healthier at the time of conception and during pregnancy, and to optimise the healthy development of their children during the first 1000 days.
- Enable parents, carers and families to encourage lifelong healthy habits for children and young people.

- Enable early childhood education and care settings and schools to adopt whole of facility approaches that better support children to develop healthy eating and physical activity habits and skills.

Q17.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

For this priority area, there are five proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 17 to 19 of the [consultation paper](#).

The first proposed strategy for this priority area is:

Improve people’s knowledge, awareness and skills to enable healthy eating, facilitate active lives and foster healthy social and cultural norms, regardless of their weight.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I’m not sure
Provide information, education and skill-building programs and initiatives aligned with Australian guidelines for healthy eating, physical activity and sedentary behaviour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Develop and fund ongoing national mass media campaigns to shift expectations, beliefs and social norms, whilst minimising weight-related stigma	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Partner with Aboriginal and Torres Strait Islander people to develop and deliver culturally appropriate and safe social marketing and supporting programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Partner with culturally and linguistically diverse (CALD) groups to develop and deliver culturally appropriate and safe support programs for early migrants Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with people with disability to develop and deliver initiatives to improve healthy eating and physical activity that are accessible and responsive Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

RTI Release

Q18. Nil response

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The second proposed strategy for this priority area is:

Engage and support local communities, groups and organisations to develop and lead their own healthy eating and physical activity initiatives through responding to local need, embedding participation and building community capacity.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Invest in targeted community capacity building initiatives that activate leadership, drive innovation and support a collective impact approach to create health promoting community places and spaces Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify a diverse range of local leaders to 'champion' place-based healthy eating and physical activity initiatives and develop a supportive nationwide network and learning community Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure local communities have access to health promoting sponsorship options for events and sport, and are empowered and informed to consider the impact of unhealthy sponsorship choices Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q19.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The third proposed strategy for this priority area is:

Support all people who are at risk of becoming overweight to access effective weight management interventions without fear of judgement.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Evidence-based weight management interventions, ensuring a range of delivery modes and accessibility for all, regardless of age, living location, cultural background and income Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advocate for increased intensity of action for population groups experiencing higher levels of overweight and obesity, through effective co-designed behaviour change programs Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support those experiencing weight stigma and discrimination and ensure all actions promote positive discussion of weight and prevent weight-related stigmatisation Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q20. Nil response

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The fourth proposed strategy for this priority area is:

Support health and social services to prioritise the prevention of obesity-related chronic disease.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Support better collaboration between sectors dealing with unemployment, social protection and health Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop labour and social policies that provide secure and decent work for all Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raise incomes of the poorest groups to reflect the real cost of healthy living and increase access to improved living conditions and opportunities for healthy behaviours Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide professional development for clinicians to support the improvement of healthy eating and physical activity behaviours in their patient/clients Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Enable early identification of unhealthy weight gain (including modest weight gain) for patients/clients, with a focus on life course transition points often associated with weight gain and people from at-risk population groups Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase the availability of, and clarity of referral pathways to, evidence-based weight management treatments (including community-led programs) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q21. [Nil response](#)

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The fifth proposed strategy for this priority area is:

Enable and support workplaces, healthcare facilities and tertiary institutions to lead by example by creating health promoting places of excellence.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Adopt best-practice breastfeeding policies and practices (e.g., workplace facilities, maternity leave, flexible work times to allow for breastfeeding) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adopt policies and practices that promote and prioritise physical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

activity, increase access to healthy food and drinks, and limit access to, or remove unhealthy food and drinks through catering, vending machines, cafes and canteens Nil response						
Design buildings that support and encourage healthy behaviours (e.g., stairs, kitchen facilities, end-of-trip facilities, storage, standing desks) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create physical environments, policies and programs that incentivise and support active travel to work Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offer flexible work options to reduce travel time, freeing up time for meal planning/preparation and physical activity Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offer or facilitate access to multi-component, non-discriminatory programs and information to support healthy eating, physical activity and healthy weight Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q22.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

Thinking about the strategies you just read for mobilising people and communities, are there any additional strategies you think should be included to mobilise people and communities to use knowledge, strengths and community connections to enable healthy weight?

Please provide your comments in the space below. The five proposed strategies are listed again below if you need to re-read these.

The outdoor advertising industry has a proven track record of using information and awareness campaigns to mobilise people and communities. Outdoor advertising is the perfect medium to communicate positive messaging around diet and exercise; it works because it changes behaviours through its immediacy and place-based efficacy. The OMA therefore sees an opportunity to partner with state and federal governments to support the strategy with targeted messaging using outdoor media to help raise awareness of healthy lifestyle choices. OMA members advertise third party products on digital and traditional signs across a variety of outdoor formats and locations, including airports, billboards, public transport, cafes, office buildings and lifts, pedestrian bridges, shopping centres and street furniture. Due to its public reach, outdoor is one of the most trusted channels to broadcast government and community awareness messages, with \$49 million being spent by government every year on road safety, public health and community service campaigns. The OMA has a long, successful history of supporting public health messaging, including a recent campaign to ensure advertising messaging around vaccinations were factual and our three-year partnership with DrinkWise to promote raise awareness about the impact adults, especially parents, can have on shaping young people's attitude to alcohol and future drinking behaviour. Given the information above, the OMA suggests a strategy which draws on the power of outdoor advertising to promote healthy lifestyle choice and mobilise individuals and communities. Outdoor media can be more segmented than might be imagined. With inventory across Australia, messaging can be targeted to office workers with lift signage, parents and children with inventory near schools and grocery buyers with signage in shopping centres. The OMA has developed an audience measurement system, known as MOVE, which assists media buyers, advertisers and outdoor media operators to find the best placement for their advertisements. The system currently maps billboards, bus and tram vehicles and shelters, phone booths, shopping centres and airport precinct advertising in Sydney, Melbourne, Adelaide, Brisbane and Perth. The tool delivers accurate campaign reach and frequency and provides information breakdown on the demographics of who has seen a particular campaign (including gender, occupation, household income and whether they were a grocery buyer), duration, market and modes (pedestrian, car, public transport). MOVE could be a useful tool in assisting with the dissemination of healthy lifestyle information to key groups whether by socio-economic status, grocery buyers or occupation. Industry-led self-regulation has proven to be very effective at managing content and targeting audiences in the outdoor advertising sector. The OMA has developed and oversees a comprehensive system of self-regulation for the outdoor advertising industry. Additionally, the OMA works with industry bodies and regulators such as the Australian Association of National Advertisers (AANA) and Alcohol Beverages Advertising Code (ABAC) Scheme to govern content on outdoor advertising in response to concerns by some governments about the proliferation of 'junk food' advertising, the OMA is actively working on ways the placement policy can be used to restrict certain messaging. We are engaging with government stakeholders to ensure this policy is as effective and targeted as possible and to ensure that the strict self-regulatory regime that we oversee delivers for government, the public and industry.

Proposed strategies:

- Improve people's knowledge, awareness and skills to enable healthy eating, facilitate active lives and foster healthy social and cultural norms, regardless of people's weight.
- Engage and support local communities, groups and organisations to develop and lead their own healthy eating and physical activity initiatives through responding to local need, embedding participation and building community capacity.
- Support all people who are at risk of becoming overweight to access effective weight management interventions without fear of judgement.
- Support health and social services to prioritise the prevention of obesity-related chronic disease.
- Enable and support workplaces, healthcare facilities and tertiary institutions to lead by example by creating health promoting places of excellence.

Q23. Nil response

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

For this priority area, there are two proposed strategies, each containing a number of ideas for guiding action. These are discussed in detail on pages 20 and 21 of the [consultation paper](#).

The first proposed strategy for this priority area is:

Invest in connected active places and spaces in urban, regional and rural areas.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Develop and maintain infrastructure that grows participation in sport, active recreation, walking, cycling and public transport use to encourage individuals and families to be active together Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create a culture that promotes active travel through safe walking networks, drinking water stations and pedestrian prioritisation; cycling networks with reduced crash risk; storage and end-of-trip facilities; and efficient, accessible and regular public transport systems with strong connectivity and after-hours service Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Apply integrated urban (and regional) design and transport policy, regulations and guidelines to create built environments that prioritise active living for people of all ages and abilities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conserve and develop open spaces, green networks, recreation trails and ecologically diverse natural environments that enable active interaction with nature Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Make communities safe with people-friendly spaces that favour people over motorised transport, and crime prevention strategies, such as community policing techniques, peer-led outreach programs and lighting Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure strategic infrastructure policies and plans prioritise investment in public transport, walking and cycling infrastructure Nil response						
Consider fiscal policies to reduce driving and increase active travel and the availability and quality of recreation and sport facilities and opportunities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q24. [Nil response](#)

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

The second proposed strategy for this priority area is:

Motivate and inspire participation in regular physical activity by people of all ages and abilities.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide a range of fun, local and social active living options that match the interests of various ages and abilities, engage local communities and organisations, and build social cohesion Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with Aboriginal and Torres Strait Islander people, people living in regional and remote areas, people with disability, and people experiencing disadvantage, to develop targeted interventions that increase the availability, accessibility and affordability of physical activity opportunities and reduce barriers to active living Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support regular participation initiatives in public spaces that engage large portions of the community (e.g., fun runs) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offer free or low-cost access to encourage use of public transport, walking and cycling infrastructure, recreation opportunities, natural environments, sports and active living programs (e.g., subsidies, public liability insurance scheme for cyclists, rental equipment, participation incentives, and after-hours use of public and school sport and recreation facilities) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Build physical literacy and promote community-based active events using sustained, evidence-based social marketing Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Q25.

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

Thinking about the specific strategies you just read for enabling active living, are there any additional strategies you think should be included to support a way of life that helps people move more throughout the day?

Please provide your comments in the space below. The two proposed strategies are listed again below if you need to re-read these.

[Nil response](#)

Proposed strategies:

- Invest in connected active places and spaces in urban, regional and rural areas.
- Motivate and inspire participation in regular physical activity by people of all ages and abilities.

Q26. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

For this priority area, there are seven proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 22 to 25 of the [consultation paper](#).

Remember that you can rate and comment on all of the strategies, or you can skip to the next strategy if you do not want to provide feedback on a particular area.

The first proposed strategy for this priority area is:

Ensure our food system favours the production, processing and manufacture of healthy and sustainable products.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Ensure planning and management policies for land and sea use safeguard food system resilience and productivity Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop innovative solutions to efficiently use natural resources, maximise biodiversity, minimise wastage, enable business growth and address climate change Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure economic policies make production and manufacturing of healthy foods and drinks, such as fresh fruit and vegetables, attractive Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q27. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The second proposed strategy for this priority area is:

Increase the availability of healthy, more sustainable food and drinks in the places we live and work.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
<p>Create easier access to healthy food and drinks in local residential communities through:</p> <ul style="list-style-type: none"> • urban agriculture (e.g., community garden initiatives and encouraging home gardens); • urban design (e.g., density of fast food outlets and proximity to schools and community services; access to supermarkets and smaller food businesses); and • other local community actions (e.g., local food markets, healthy food supply at community events) <p>Nil response</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<p>Encourage land use planning policies that protect high-quality agricultural land on the urban fringe and ensure that planning decisions achieve the policy intent</p> <p>Nil response</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Establish policies on food and drink procurement, catering, and provision across all government departments and settings to encourage healthy eating and drinking Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Q28. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The third proposed strategy for this priority area is:

Make processed food and drinks healthier and more sustainable by limiting energy and nutrients of concern.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Work in partnership with industry to establish and monitor reformulation targets for food and drink manufacturers, retailers and caterers Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop national targets to reduce serving sizes of unhealthy food and drinks in food service and retail settings, particularly for food and drink items designed for children Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explore setting compositional limits for nutrients of concern (e.g., sodium, saturated fat, added sugar and/or energy content) across a range of food and drink types Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce food waste during manufacturing and processing and eliminate unnecessary packaging Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q29. [Nil response](#)

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The fourth proposed strategy for this priority area is:

Support targeted interventions that increase the availability, accessibility and affordability of healthy food and drinks for rural and remote communities, communities experiencing disadvantage and Aboriginal and Torres Strait Islander people.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Encourage good quality, culturally appropriate, healthy food availability and affordability in stores, workplaces and institutions in rural and remote communities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investigate partnership arrangements with large supermarkets to offset the price of healthier food and drinks in communities experiencing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

disadvantage and small remote stores Nil response						
Celebrate cultural knowledge and diversity by using a self-determination approach to find the best solutions for reducing common barriers to healthy food and drink access, selection and preparation Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Build on existing housing initiatives to improve community and household food preparation and storage facilities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q30. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The fifth proposed strategy for this priority area is:

Reduce exposure to unhealthy food and drink marketing and promotion.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Reduce unhealthy food and drink marketing on publicly-owned or managed settings (e.g., public transport infrastructure) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore options to reduce unhealthy food and drink advertising prominence in places	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

frequently visited by large numbers of people, especially children (e.g., vending machines, supermarket checkouts and aisles, entertainment venues) Nil response						
Explore options to reduce unhealthy food and drink sponsorship and marketing associated with sport and major community events Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict unhealthy food and drink advertising during peak television viewing times for children Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict promotions using devices that appeal to children (e.g. toys, games) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with relevant industry stakeholders to introduce user controls that can limit exposure to digital advertising of unhealthy food and drinks Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q31. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The sixth proposed strategy for this priority area is:

Increase the availability and accessibility of information to support the consumer to make a healthier choice at the time of purchasing food or drinks.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Continue to strengthen the uptake of the Health Star Rating system towards universal implementation and continue to consider options for the ongoing enhancement of the system Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Introduce front of pack nutrition warning labels for nutrients of concern (e.g., added sugar, sodium, saturated fats, alcohol, high energy content) to complement the Health Star Rating system Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support multi-component interventions to improve nutrition information and increase accessibility and prominence of healthier options in supermarkets Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adopt consistent national regulation on menu energy (kilojoule) labelling in businesses that sell ready-to-eat-food Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consider adoption of sustainability indicators that provide clear consumer information on the environmental impacts of food and drink products Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q32. [Nil response](#)

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The seventh proposed strategy for this priority area is:

Explore policy options related to the price of food and drinks to help shift consumer purchases towards healthier options.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Subsidise healthy food and drinks (e.g., fruit, vegetables and water), potentially including transport subsidies to remote communities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consider emerging evidence and policy approaches that use price to reduce consumption of sugar-sweetened beverages and high sugar snacks Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consider using price to reduce consumption of alcoholic beverages, potentially through a uniform volumetric tax and/or a floor price Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict temporary price reductions (e.g., half-price, multi-buys) on unhealthy food and drink products Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore and consider options for incorporating the cost of obesity and greenhouse gas emissions into the price of food and drinks Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q33.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

Thinking about the specific strategies you just read for building a healthier and more resilient food system, are there any additional strategies or recommendations you think should be included to produce and promote healthier food and drinks with little impact on the environment?

These might include strategies that help people overcome specific challenges they encounter when making decisions about the food and drinks they consume.

Please provide your comments in the space below. The seven proposed strategies are listed again below if you need to re-read these.

The OMA believes that, when it comes to outdoor advertising, the National Obesity Strategy should focus on using the outdoor advertising industry's extensive and targeted inventory to promote positive messaging. We believe this positive messaging approach would be more effective while having less impact on government revenue from advertising restrictions on their inventory. Simplistic interventions do not address the wider social determinants of health and obesity or the political economies of food. Australia needs a call to action on the non-health factors that impact health and weight. The OMA is particularly concerned about an obesity strategy that places an unnecessary restriction on advertising content. Most advertising content restrictions unfairly ¹³ disadvantage outdoor advertising while leaving market disrupters like digital advertising largely unregulated. This creates an uneven playing field within the advertising market. The restrictions proposed will have a negative impact on the outdoor advertising industry specifically and is likely to simply redirect advertising spend to other, less regulated channels such as online. This presents a risk to the employment and revenue contributions made by the outdoor advertising industry. It also threatens the revenue made by governments from outdoor advertising, the majority of which is reinvested into the public transport system. Finally, any decision to limit advertising on government owned assets, including public transport, would appear to be at odds with the Federal Government's recently announced commitment to reducing red tape and unnecessary regulation, which Assistant Minister to the Prime Minister and Cabinet, Ben Morton, noted would make it 'easier for businesses to invest, create jobs and grow the economy'.¹

Proposed strategies:

- Ensure our food system favours the production, processing and manufacture of healthy and sustainable products.
- Increase the availability of healthy, sustainable food and drinks in the places we live and work.

- Make processed food and drinks healthier and more sustainable by limiting energy and nutrients of concern.
- Support targeted interventions that increase the availability, accessibility and affordability of healthy food and drinks for rural and remote communities, communities experiencing disadvantage and Aboriginal and Torres Strait Islander people.
- Reduce exposure to unhealthy food and drink marketing and promotion.
- Increase the availability and accessibility of information to support the consumer to make a healthier choice at the time of purchasing food or drinks.
- Explore policy options related to the price of food and drinks to help shift consumer purchases towards healthier options.

Q34.

Priority areas

Before we move on to the next section of the survey, do you have any other feedback about the four priority areas you have just read about:

1. Supporting children and families – Starting early to support healthy weight throughout life
2. Mobilising people and communities – Using knowledge, strengths and community connections to enable health weight
3. Enabling active living – Supporting a way of life that helps people move throughout the day
4. Building a healthier and resilient food system – Producing and promoting healthier food and drinks with little impact on the environment

Please provide your comments in the space below.

Nil response

Section 4. Proposed enablers for a national obesity strategy

Proposed enablers for a national obesity strategy

We are now going to ask you about the four proposed enablers for a national obesity strategy. The proposed enablers are:

1. Lead the way – collective commitment and action for overweight and obesity prevention and health equity across governments.
2. Better use of data – sharing knowledge and data and using evidence to develop policies and programs and make sure collective actions are effective.
3. Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments.
4. Invest for delivery – adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment.

We are interested in what you think of the strategies and ideas to guide action included under each of these proposed enablers.

Please select a set of proposed enabler questions to complete by clicking on the 'Answer' button.

After you have answered all of the enabler sections you would like to complete, the 'Next' button at the bottom of the screen will take you to the next part of the survey.

Q35.

Proposed Enabler 1: Lead the way – collective commitment and action for obesity prevention and health equity across governments

For this proposed enabler, there is one proposed strategy with two ideas to guide action. These are discussed in detail on page 27 of the [consultation paper](#).

The proposed strategy for this enabler is:

Build and sustain collective commitment to, and action for, comprehensive and contemporary obesity prevention and health equity efforts.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Implement strong governance systems to facilitate multiple efforts by many sectors Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore new collaborative ways of working with communities that create genuine partnerships, embed the right to self-determination and autonomy, co-develop solutions and elevate community voices to create change in their own communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q36.

Proposed Enabler 1: Lead the way – collective commitment and action for obesity prevention and health equity across governments

Are there any additional strategies you think should be included to enable strong national leadership and governance to deliver better outcomes at the national, state/territory, regional and local levels?

Please provide your comments in the space below.

[Nil response](#)

Q37. [Nil response](#)

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and to make sure collective actions are effective

For this proposed enabler, there are two proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 28 and 29 of the [consultation paper](#).

The first proposed strategy for this enabler is:

Use evidence to inform policy and program development and implementation, and determine the effectiveness of collective actions.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Update Australian guidelines for healthy eating, physical activity and weight, ensuring they explicitly incorporate environmental sustainability, are based on the latest scientific evidence and are free from industry influence Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conduct regular cross-sector monitoring and evaluation of a national obesity strategy to ensure accountability, continuous improvement and effectiveness of collective action, in consultation with national data agencies and data collection custodians Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support research on obesity systems to grow the evidence base, reduce gaps in knowledge and assess promising approaches Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Co-develop evaluation and research approaches that align with community values to acknowledge the deep knowledge and experiences of people working to create change in their own communities and to ensure data sovereignty Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Co-develop evaluation and research approaches with	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Aboriginal and Torres Strait Islander people, utilising cultural and traditional knowledge Nil response						
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Q38. Nil response

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and to make sure collective actions are effective

The second proposed strategy for this enabler is:

Build and share knowledge so decisions are better informed.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Commit sustained funding to support data collection, shared data systems, enhanced sharing of effective and emerging initiatives, and regular population monitoring and surveillance of weight status and variables associated with overweight and obesity, including wider commercial, cultural and environmental determinants of obesity Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boost participation rates in population monitoring and surveillance to ensure accurate and reliable statistics at sub-national levels and representativeness for at-risk population groups Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Investigate new data sources to supplement population monitoring and surveillance (e.g., supermarket transaction data, Google analytics) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use data to regularly update consumers, communities and stakeholders with independent, accurate and easily understood information Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use data to build connections between communities and the health, social sciences and environmental disciplines Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support a collaborative analysis of research on interventions and strategies (from systematic reviews, and primary and grey literature) addressing healthy eating, physical activity and obesity-related outcomes for Aboriginal and Torres Strait Islander people and other population groups experiencing higher levels of overweight and obesity Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q39.

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and make sure collective actions are effective

Are there any additional strategies you think should be included to strengthen evidence and data systems to help guide investment, assess impact, improve outcomes, and continue to grow the evidence base?

Please provide your comments in the space below.

[Nil response](#)

Q40. Nil response

Proposed Enabler 3: Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments

For this proposed enabler, there is one proposed strategy with four ideas to guide action. These are discussed in detail on page 30 of the [consultation paper](#).

The proposed strategy for this enabler is:

Empower and strengthen a skilled workforce to better support individuals and influence community actions and environments that increase healthy weight, whilst reducing obesity stigma, blame and discrimination.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Strengthen the confidence and competence of primary health, allied health, and other health professionals to prevent unhealthy weight gain among patients; recognise and address overweight and obesity; and understand stigma, blame and the mental health implications of overweight and obesity Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase health workforce understanding of equity and social justice, and cultural and language competency to respond to the diverse needs of the Australian community Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Support the continued growth and development of the Aboriginal and Torres Strait Islander workforce Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Embed health promotion and equity into vocational and tertiary training for essential supporting sectors Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q41.

Proposed Enabler 3: Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments

Are there any additional strategies you think should be included to develop an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments?

Please provide your comments in the space below.

[Nil response](#)

Q42. [Nil response](#)

Proposed Enabler 4: Invest for delivery - Adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment

For this proposed enabler, there is one proposed strategy with four ideas to guide action. These are discussed in detail on page 31 of the [consultation paper](#).

The proposed strategy for this enabler is:

Provide adequate investment in sustainable interventions that promote healthy weight.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide additional funds for effective delivery of comprehensive, contemporary and sustained actions at an appropriate scale Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore new, innovative funding mechanisms for prevention of overweight and obesity, including a potential prevention investment fund Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure formal and informal engagement of public health expertise in trade and investment agreement development processes Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Assess health impacts of trade agreements during negotiations to ensure they favour the production and distribution of healthy food and drinks and control that of unhealthy food and drinks Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investigate ways of reorienting economic policies, subsidies, investment and taxation systems to best benefit healthy eating and drinking, active living, health outcomes, communities and the environment Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q43.

Proposed Enabler 4: Invest for delivery - Adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment

Are there any additional strategies you think should be included to provide adequate and sustainable investment in overweight and obesity prevention?

Please provide your comments in the space below.

Nil response

Section 5. Proposed implementation, monitoring, evaluation and reporting of a national obesity strategy

Lastly, we would like to get your feedback on the proposed implementation and evaluation of a national obesity strategy.

This is discussed in detail on pages 32 and 33 of the [consultation paper](#).

Q46.

Proposed governance arrangements for a national obesity strategy

The COAG Health Council will be responsible for strategy implementation, monitoring and progress reporting.

While the strategy will be led by Health, to achieve the vision, Health will work with partners across government and the community.

Accordingly, the COAG Health Council will be supported by:

- the Australian Health Ministers Advisory Council, and
- a new cross-portfolio federal, state and local government committee with representatives from essential supporting sectors.

Partnerships with non-government organisations, private sector, population group representatives and community members will inform implementation of the strategy. The Australian Institute of Health and Welfare will support development of indicators and monitoring and reporting.

Do you have any feedback about the proposed governance arrangements for a national obesity strategy?

Please provide your comments in the space below.

As noted above, the outdoor advertising industry has a demonstrable history of partnering with governments to deliver messaging with strong outcomes. The industry is keen to work with government as a key partner in delivering the outcomes of the strategy.

Q47.

Proposed implementation for a national obesity strategy

Under the auspices of the Australian Health Ministers Advisory Council, it is proposed the new cross-portfolio committee will be responsible for developing an implementation plan that will focus on those strategies best pursued at a national level.

This approach will be supported by implementation plans developed by each state and territory, in collaboration with local partners and in discussion with other jurisdictions to ensure breadth of coverage and coordination across Australia. The plans will include timeframes and responsibilities for implementation. Resources will be required for implementation.

Do you have any feedback about the proposed implementation for a national obesity strategy?

Please provide your comments in the space below.

Nil response

Q48.

Proposed monitoring, evaluation and reporting process for a national obesity strategy

Monitoring the implementation of this strategy will require a coordinated national effort. A tiered national evaluation framework will monitor progress and achievements and include:

- indicators to show shorter-term progress
- outcome measures aligned with priority areas, and
- targets.

To ensure a transparent focus on equity, the framework will include indicators, outcomes and targets specifically for population groups who are unequally affected by overweight and obesity.

Existing data sources will be utilised with potential for additional new measures. Both national measures and jurisdictional information will contribute, and results will be regularly reported to COAG Health Council and available to the public.

Solutions to addressing overweight and obesity in Australia are not static. Incorporating feedback on barriers, enablers and effects of actions on a regular basis is necessary. Building a process of gathering information, reflecting and adapting will strengthen future action to ensure relevance and effectiveness.

Do you have any feedback about how the strategy should be monitored, evaluated and reported?

Please provide your comments in the space below.

Nil response

Q49.

Do you think targets are needed for the strategy? If so, what should they be?

Please provide your comments in the space below.

Nil response

Q50.

Do you have any suggestions for what a national obesity strategy could be called?

Please provide your comments in the space below.

Nil response

Q51.

Lastly, do you have any final comments or ideas regarding the proposed national obesity strategy?

The OMA is supportive of the overall objectives of the National Obesity Strategy but holds concerns about the proposed restrictions to advertising content. The outdoor advertising industry provides a significant economic contribution to state, territory and federal governments through taxes and rental revenue. The industry also supplies a significant amount of public infrastructure, way finding services and jobs across Australia. The outdoor advertising industry has worked hard over the years to build a robust self-regulatory system and to demonstrate how seriously the industry takes the role it plays in being a very public medium. The OMA believes there are myriad ways the industry can contribute to promoting healthy lifestyles choices. In fact, the OMA has already taken a leadership role in this by developing self-regulatory policy ideas that could deliver against the government's objectives in a targeted and effective manner. We have already begun engaging with government stakeholders to ensure that our policy delivers against government priorities. We welcome the opportunity to work with the COAG Health Council on ways outdoor advertising can support the outcomes of the National Obesity Strategy.

RTI Release

About You

In which state or territory is your organisation or business located?

1. Australian Capital Territory
2. New South Wales
3. Northern Territory
4. Queensland
5. South Australia
6. Tasmania
7. Victoria
8. Western Australia
9. Australia wide
10. International

Q62.

About You

How would you best describe the location you live in?

1. A capital city
2. A regional city or town
3. A rural or remote town or area
4. Prefer not to say

Q63.

About You

How would you best describe the location of your organisation or business?

1. A capital city
2. A regional city or town
3. A rural or remote town or area

Q64.

About You

We value the thoughts of people who have lived experience of overweight or obesity; however, the following question is optional.

How would you best describe your current weight?

1. Underweight
2. About the right weight

3. A little overweight
4. Very overweight
5. Prefer not to say

Thank you for taking the time to share your valuable feedback.

This is the final page of the survey – please click the submit button below.

The national obesity strategy Working Group will use your feedback to shape a national obesity strategy. The COAG Health Council will consider the strategy in late 2020.

A report on the outcomes of the consultation will also be made publicly available.

RTI Release

TIME TO WEIGH IN

Have your say on a national obesity strategy

PLEASE NOTE: THIS WORD VERSION OF THE SURVEY IS FOR REFERENCE PURPOSES ONLY.
PLEASE SUBMIT YOUR RESPONSE VIA THE ONLINE SURVEY AT

<https://www.surveygizmo.com/s3/5291207/national-obesity-strategy-long-survey>

Outdoor Council of Australia Inc provided their submission via the long survey form. The responses to their survey have been extracted from the data base and pasted in the corresponding question below. Answering questions was not compulsory.

Introduction

The Australian community is invited to take part in a national consultation to inform a national obesity strategy. This consultation runs from 4 November to 15 December 2019 and is being conducted by The Social Deck on behalf of the Council Of Australian Governments (COAG) Health Council.

This survey is one of the ways you can have your say.

While completing this survey you may want to refer to the [consultation paper](#). The consultation paper provides details of the proposed framework and ideas for consideration to be included in a national obesity strategy. There is also a [shorter version of the consultation paper](#).

About the survey

This survey is most relevant to organisations or interested individuals who want to have their say about the specific ideas and strategies being considered for inclusion in a national obesity strategy.

The survey will close at 11:59 pm on Sunday, 15 December 2019.

This survey includes some questions that ask you to rate items on a scale and other questions that ask you to write about your views, suggestions and feedback on specific strategies and ideas that are outlined in the consultation paper. It is designed to enable you to submit comments about each of the proposed strategies if you want to.

The survey may take at least 45 minutes to complete, or longer if you provide comments on specific strategies. There is also a [shorter survey](#) available, which will only take approximately 20 minutes to complete. The shorter survey is for members of the public.

The survey is in six parts, which includes:

- Section 1. Proposed timeframe and scope for a national obesity strategy
- Section 2. Proposed principles to guide a national obesity strategy
- Section 3. Proposed priority areas and strategies for a national obesity strategy
- Section 4. Proposed enablers for a national obesity strategy
- Section 5. Proposed implementation, monitoring, evaluation and reporting of a national obesity strategy
- Section 6. Questions about you

If you wish, you can complete the survey in stages. On the bottom right of each page of the survey, there is an option to supply an email address to save your progress. A unique link will be emailed to you that will allow you to return where you left off. Email addresses entered for this purpose are not saved with your responses to the survey. Please note that,

depending on which email service you use, these emails can take up to a few hours to come through to your inbox.

This survey is being conducted in accordance with the Privacy Act 1988. You can access The Social Deck's research privacy policy [here](#).

Support to help you complete the survey

If you have difficulty understanding the survey and need a translator or interpreter, please call the Translating and Interpreting Services (TIS National) on 131 450 and ask them to contact The Social Deck on 0491 617 118.

The National Relay Service (NRS) is a service for people who are deaf, hard of hearing and/or have a speech impairment. If you need help contacting us, the NRS can assist. To contact the NRS visit <https://www.communications.gov.au/what-we-do/phone/services-people-disability/accesshub/national-relay-service> or call the following numbers:

- TTY — 133 677
- Speak and Listen — 1300 555 727
- SMS relay — 0423 677 767

If any of the questions or content in the survey/s cause you distress, you can end the survey at any time. If you or someone you know is in crisis or feeling distressed and needs support, call Lifeline on 13 11 14 or Beyond Blue on 1300 224 636. The Butterfly Foundation supports anyone concerned by an eating disorder or body image issues on 1800 334 673.

If you have any questions or concerns about the survey, please email engage@thesocialdeck.com

How will responses be used?

Findings from the survey will be collated and included in a report to inform the development of a national obesity strategy.

You will be required to consent to having information published or used publicly.

If you are an organisation completing this survey, you will be required to provide the name of your organisation and your responses may be attributed to your organisation. A list of organisations who completed the survey may be published online and in the consultation report.

Organisations will also be required to provide a contact name and email address so that we can contact them about this consultation if required. Names and email addresses will not be published or shared with any third parties.

Thank you for completing the survey.

Consent to participate in this survey.

By participating in this survey, you indicate that:

- You have read the above information;
- Your participation in this survey is voluntary;
- You consent to your responses being included in public reports; and
- You are at least 14 years of age.

Q1. Do you wish to continue with this survey?

1. Yes (skip to Q2)
2. No (if you select no, you will be exited from the survey)

Q2. Are you completing this survey on behalf of an organisation or as an interested individual?

1. [On behalf of an organisation](#)
2. As an interested individual

Q3. What is your organisation's main role or interest in a national obesity strategy? You may select all that apply.

1. We are a health or medical organisation
2. We are a research organisation
3. We are an education institution
4. We are a government organisation
5. We are a business that sells and/or markets food/drinks/produce
6. We are an organisation that represents businesses that sell and/or market food/drinks/produce
7. [We are a health/fitness/sport/wellness organisation](#)
8. We represent a particular population group
9. Other (please specify)

Q4. What is your main role or interest in a national obesity strategy? You may select all that apply.

1. I am a health professional
2. I am an academic or researcher
3. I am employed by federal, state or territory, or local government
4. I am a business owner
5. I work in a health promotion organisation
6. I work for a business that sells and/or markets food/drinks/produce
7. I work for an organisation that represents businesses that sell and/or market food/drinks/produce
8. I work in the health/fitness/sport/wellness industry
9. I am a teacher/educator
10. I am an interested member of the community
11. Prefer not to say
12. Other (please specify)

Q5. Many people and organisations have a diverse range of views on what should be included in a national obesity strategy. To ensure transparency throughout the consultation process, it is important to consider these views in the context of any relevant interests.

As you are answering this survey on behalf of an organisation, please provide the name of your organisation in the space below. This information is required.

Outdoor Council of Australia

Q6. Please provide a contact name and email address for your organisation so that we may contact you about this consultation process if required. Your contact details will only be used for the purpose of this consultation and will not be shared with any third parties. Once again, this information is required.

Name: Nil response

Email

We are now going to ask you a series of questions about the proposed framework and ideas that could be included in a national obesity strategy. These are outlined in more detail in the consultation paper.

The framework and ideas have been informed by the following sources:

- Senate Select Committee Inquiry into the Obesity Epidemic in Australia (2018);
- National Obesity Summit (February 2019);

- Two commissioned evidence reports (Population-level strategies to support healthy weight and Addressing the social and commercial determinants of healthy weight); and
- A practice review of state and territory, international, global and consensus strategies and statements.

Section 1. Proposed timeframe and scope for a national obesity strategy

Q7. Timeframe of a national obesity strategy

It is proposed that a national obesity strategy will guide action over the next 10 years – from 2020 to 2030. Do you think this timeframe is too short, about right, or too long?

1. Too short
2. About right
3. Too long
4. I'm not sure

Q8. Timeframe of a national obesity strategy

Why do you think the proposed timeframe of 10 years is (pipe response from previous question)?

Nil response

Q9. The proposed scope of a national obesity strategy

Page 9 of the consultation paper outlines the proposed scope of a national obesity strategy. This includes:

Government leadership for a whole-of-society response - The strategy will be a unifying framework, to enable genuine partnerships, improved collaboration and shared responsibility. It will identify strategies for Commonwealth and State and Territory governments, as well as the community and other key stakeholders including, non-government organisations and the private sector.

Prevention is the focus – The strategy will focus on primary and secondary preventive actions that promote and support healthy eating, regular physical activity and a healthy weight for all. Prevention actions benefit everyone, by helping to make the healthy option the easiest option. This includes actions to address environmental and social influences.

Outside the scope of a national obesity strategy are:

- Actions to manage and address underweight; and

- Tertiary prevention actions (e.g., treatment of obesity and/or obesity-related complications).

To what extent do you agree or disagree with each of the following components in the proposed scope for a national obesity strategy?

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	I'm not sure
The strategy should encourage government leadership for collaborative, whole-of-society action.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should identify actions for Commonwealth and State and Territory governments.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should identify actions that will involve non-government organisations and other community stakeholders.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should identify actions that will involve the private sector.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should focus on primary and secondary preventive actions that promote and support healthy eating, regular physical activity and a healthy weight for all.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should not focus on tertiary prevention actions to treat overweight and obesity.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should not focus on actions to manage and address underweight.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Q10.

Thinking specifically about the proposed scope for a national obesity strategy, is there anything you would change, add or remove? Please provide your suggestions about the proposed scope in the space below.

Please note there are many opportunities to comment on specific strategies and ideas proposed to be included in the strategy throughout the survey.

Strongly support the statement 'The strategy will support all Australians to have a healthy lifestyle, regardless of weight.' The Outdoor Council of Australia contends that a healthy lifestyle for all Australians includes outdoor activities.

In the next sections we will ask you a series of questions related to each of the components of the proposed framework for action:

- Five proposed principles that will guide development and implementation of a national obesity strategy.
- Four proposed priority areas and the specific strategies included under each of these priority areas.
- Four proposed enablers that will help support sustained implementation of a national obesity strategy.



Figure 1. Proposed framework for a national obesity strategy

Section 2. Proposed principles to guide a national obesity strategy

Q11.

The proposed guiding principles for a national obesity strategy

We are interested in what you think of the five proposed guiding principles for a national obesity strategy. They are described in detail on pages 11 and 12 of the [consultation paper](#).

Please rate how important you think each of the following proposed principles are for guiding the development and implementation of a national obesity strategy.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
People First - the strategy is person-centred, meaning it recognises the unique situations, experiences and strengths of individuals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Equity - the strategy will promote equity, acknowledging some people and groups need additional supports to achieve good health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Collective and Sustained Action - the strategy will promote partnerships and ongoing shared commitment from government and other key stakeholders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Evidence-Based - the strategy will be informed by up-to-date evidence and promising or emerging strategies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Sustainable Development - the strategy will align with the pillars of sustainable development: economic growth, social equity and environmental protection.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Q12.

The proposed guiding principles for a national obesity strategy

Thinking about the five proposed guiding principles, is there anything you would change, add or remove? Please provide your comments in the space below.

Nil response

Section 3. Proposed priority areas and strategies for a national obesity strategy

The proposed priority areas and strategies for a national obesity strategy

We are now going to ask you about the four proposed priority areas for a national obesity strategy. The proposed areas are:

1. Supporting children and families – starting early to support healthy weight throughout life
2. Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight
3. Enabling active living – supporting a way of life that helps people move more throughout the day
4. Building a healthier and resilient food system – producing and promoting healthier food and drinks with little impact on the environment

We are interested in what you think of the strategies included under each priority area.

You can answer questions relating to all four of these priority areas, or just chose the areas that interest you most.

Q13.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

For this priority area, there are three proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 14 to 16 of the consultation paper.

The first proposed strategy for this priority area is:

Support prospective and new parents to be healthier at the time of conception and during pregnancy, and to optimise the healthy development of their children during the first 1000 days.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

Remember that you can rate and comment on all of the ideas, or you can skip to the next section if you do not want to provide feedback on a particular area.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide healthy eating and drinking support and physical activity support for pre-conception and during pregnancy, including specific approaches for prospective parents who are, or at risk of becoming, overweight or obese during pregnancy Comment – Outdoor activities should be included.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Provide support for mothers to breastfeed and continue to breastfeed by	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

<p>implementing the National Breastfeeding Strategy</p> <p>Comment - OCA does not have policies regarding breast-feeding.</p>						
<p>Explore policy options to strengthen protection of infants and families from excess availability and marketing of breast milk substitutes</p> <p>Comment - OCA does not have policies regarding breast-feeding</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p>Strengthen healthy eating and physical activity guidance and support for mothers and fathers after birth as they transition and adjust to their new roles as parents</p> <p>Comment – Include outdoor activities.</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<p>Provide guidance to parents, carers and families on appropriate healthy eating and physical activity for infants (e.g., appropriate introduction of solids, responsive feeding, portion size, screen time, motor skill development)</p> <p>Comment – particularly appropriate outdoor play.</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q14.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

The second proposed strategy for this priority area is:

Enable parents, carers and families to encourage lifelong healthy habits for children and young people.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide guidance to parents, carers and families on appropriate healthy eating and physical activity for children and young people (e.g., appropriate nutrition, portion size, screen time, sleep and regular physical activity) Comment – include outdoor activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Support parents, carers and families to purchase, prepare and enjoy healthy food and drinks, whilst limiting unhealthy food and drinks.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Encourage parents, carers and families of children and young people to use parks and recreation facilities, role model active transport and active living, be active with children (co-participation) and restrict screen time Comment – outdoor activities are critical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Develop fun peer and community activities that enable adolescents to engage in physical activity, including a focus on the role of fathers <i>Comment – include outdoor activities.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Encourage greater availability of healthy food and drinks, whilst also limiting unhealthy food and drinks, at sporting, recreation and community venues, facilities, clubs and events. <i>Comment – OCA does not have a policy position on this area.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Increase availability of, and equitable access to, appropriate programs that support weight management for children, young people and their families	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Q15.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

The third proposed strategy for this priority area is:

Enable early childhood education and care settings and schools to adopt whole of facility approaches that better support children to develop healthy eating and physical activity habits and skills.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Enhance leadership, professional knowledge, relevant policies and	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

practices, curriculum design and delivery aligned with national guidelines, and partnerships within and beyond the early childhood education and care and school community						
Establish partnerships to deliver programs where necessary (e.g., healthy breakfast programs, healthy school canteens and childcare menus, active play programs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Enable after-hours use of school facilities to expand available, accessible and affordable physical activity options and destinations for families and communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Support safe, active travel to and from early childhood education and care settings and schools through infrastructure and behaviour change programs in collaboration with local communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Investigate policy and community-led options to extend student retention in schools across the Australian compulsory education period, including focused strategies for Aboriginal and Torres Strait Islander children and children from other priority groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Q16.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

Thinking about the strategies you just read for supporting children and families, are there any additional strategies or you think should be included to start early to support healthy weight throughout life?

Please provide your comments in the space below. The three proposed strategies are listed again below if you need to re-read these.

OCA commends the fact that the strategy commences with the start of life to try to entrench lifelong healthy behaviours.

Proposed strategies:

- Support prospective and new parents to be healthier at the time of conception and during pregnancy, and to optimise the healthy development of their children during the first 1000 days.
- Enable parents, carers and families to encourage lifelong healthy habits for children and young people.
- Enable early childhood education and care settings and schools to adopt whole of facility approaches that better support children to develop healthy eating and physical activity habits and skills.

Q17.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

For this priority area, there are five proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 17 to 19 of the [consultation paper](#).

The first proposed strategy for this priority area is:

Improve people's knowledge, awareness and skills to enable healthy eating, facilitate active lives and foster healthy social and cultural norms, regardless of their weight.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide information, education and skill-building programs and initiatives aligned with Australian guidelines for healthy eating, physical activity and sedentary behaviour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Develop and fund ongoing national mass media campaigns to shift expectations, beliefs and social norms, whilst minimising weight-related stigma <i>Comment - Not sure how national mass media campaigns would work while minimising weight-related stigma...</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Partner with Aboriginal and Torres Strait Islander people to develop and deliver culturally appropriate and safe social marketing and supporting programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Partner with culturally and linguistically diverse (CALD) groups to develop and deliver culturally appropriate and safe support programs for early migrants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Partner with people with disability to develop and deliver initiatives to improve healthy eating and physical activity that are accessible and responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

RTI Release

Q18.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The second proposed strategy for this priority area is:

Engage and support local communities, groups and organisations to develop and lead their own healthy eating and physical activity initiatives through responding to local need, embedding participation and building community capacity.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Invest in targeted community capacity building initiatives that activate leadership, drive innovation and support a collective impact approach to create health promoting community places and spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Identify a diverse range of local leaders to 'champion' place-based healthy eating and physical activity initiatives and develop a supportive nationwide network and learning community Comment - Please don't just engage sports stars as local leaders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ensure local communities have access to health promoting sponsorship options for events and sport, and are empowered and informed to consider the impact of unhealthy sponsorship choices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q19.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The third proposed strategy for this priority area is:

Support all people who are at risk of becoming overweight to access effective weight management interventions without fear of judgement.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Evidence-based weight management interventions, ensuring a range of delivery modes and accessibility for all, regardless of age, living location, cultural background and income	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Advocate for increased intensity of action for population groups experiencing higher levels of overweight and obesity, through effective co-designed behaviour change programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Support those experiencing weight stigma and discrimination and ensure all actions promote positive discussion of weight and prevent weight-related stigmatisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q20.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The fourth proposed strategy for this priority area is:

Support health and social services to prioritise the prevention of obesity-related chronic disease.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Support better collaboration between sectors dealing with unemployment, social protection and health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop labour and social policies that provide secure and decent work for all	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raise incomes of the poorest groups to reflect the real cost of healthy living and increase access to improved living conditions and opportunities for healthy behaviours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide professional development for clinicians to support the improvement of healthy eating and physical activity behaviours in their patient/clients	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Enable early identification of unhealthy weight gain (including modest weight gain) for patients/clients, with a focus on life course transition points often associated with weight gain and	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

people from at-risk population groups						
Increase the availability of, and clarity of referral pathways to, evidence-based weight management treatments (including community-led programs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q21.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The fifth proposed strategy for this priority area is:

Enable and support workplaces, healthcare facilities and tertiary institutions to lead by example by creating health promoting places of excellence.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Adopt best-practice breastfeeding policies and practices (e.g., workplace facilities, maternity leave, flexible work times to allow for breastfeeding)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Adopt policies and practices that promote and prioritise physical activity, increase access to healthy food and drinks, and limit access to, or remove unhealthy food and drinks through catering, vending machines, cafes and canteens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Design buildings that support and encourage healthy behaviours (e.g., stairs, kitchen facilities, end-of-trip facilities, storage, standing desks)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Create physical environments, policies and programs that incentivise and support active travel to work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Offer flexible work options to reduce travel time, freeing up time for meal planning/preparation and physical activity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Offer or facilitate access to multi-component, non-discriminatory programs and information to support healthy eating, physical activity and healthy weight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q22.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

Thinking about the strategies you just read for mobilising people and communities, are there any additional strategies you think should be included to mobilise people and communities to use knowledge, strengths and community connections to enable healthy weight?

Please provide your comments in the space below. The five proposed strategies are listed again below if you need to re-read these.

It will not be enough to resuscitate the Life Be In It campaign for the Australian population

Proposed strategies:

- Improve people's knowledge, awareness and skills to enable healthy eating, facilitate active lives and foster healthy social and cultural norms, regardless of people's weight.

- Engage and support local communities, groups and organisations to develop and lead their own healthy eating and physical activity initiatives through responding to local need, embedding participation and building community capacity.
- Support all people who are at risk of becoming overweight to access effective weight management interventions without fear of judgement.
- Support health and social services to prioritise the prevention of obesity-related chronic disease.
- Enable and support workplaces, healthcare facilities and tertiary institutions to lead by example by creating health promoting places of excellence.

RTI Release

Q23.

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

For this priority area, there are two proposed strategies, each containing a number of ideas for guiding action. These are discussed in detail on pages 20 and 21 of the [consultation paper](#).

The first proposed strategy for this priority area is:

Invest in connected active places and spaces in urban, regional and rural areas.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Develop and maintain infrastructure that grows participation in sport, active recreation, walking, cycling and public transport use to encourage individuals and families to be active together	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Create a culture that promotes active travel through safe walking networks, drinking water stations and pedestrian prioritisation; cycling networks with reduced crash risk; storage and end-of-trip facilities; and efficient, accessible and regular public transport systems with strong connectivity and after-hours service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Apply integrated urban (and regional) design and transport policy, regulations and guidelines to create built environments that	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

prioritise active living for people of all ages and abilities						
Conserve and develop open spaces, green networks, recreation trails and ecologically diverse natural environments that enable active interaction with nature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Make communities safe with people-friendly spaces that favour people over motorised transport, and crime prevention strategies, such as community policing techniques, peer-led outreach programs and lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ensure strategic infrastructure policies and plans prioritise investment in public transport, walking and cycling infrastructure					<input checked="" type="checkbox"/>	
Consider fiscal policies to reduce driving and increase active travel and the availability and quality of recreation and sport facilities and opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q24.

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

The second proposed strategy for this priority area is:

Motivate and inspire participation in regular physical activity by people of all ages and abilities.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide a range of fun, local and social active living options that match the interests of various ages and abilities, engage local communities and organisations, and build social cohesion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Partner with Aboriginal and Torres Strait Islander people, people living in regional and remote areas, people with disability, and people experiencing disadvantage, to develop targeted interventions that increase the availability, accessibility and affordability of physical activity opportunities and reduce barriers to active living	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Support regular participation initiatives in public spaces that engage large portions of the community (e.g., fun runs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Offer free or low-cost access to encourage use of public transport, walking and cycling infrastructure, recreation opportunities, natural environments, sports and active living programs (e.g., subsidies, public liability insurance scheme for cyclists, rental equipment, participation incentives, and after-hours use of public and school sport and recreation facilities)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Build physical literacy and promote community-based active events using sustained, evidence-based social marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q25.

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

Thinking about the specific strategies you just read for enabling active living, are there any additional strategies you think should be included to support a way of life that helps people move more throughout the day?

Please provide your comments in the space below. The two proposed strategies are listed again below if you need to re-read these.

Consider different ways to make outdoor activities more accessible to the population, while considering the importance of the natural environment. Participation in outdoor activities is trending upwards, while participation in organised sport is declining.

Proposed strategies:

- Invest in connected active places and spaces in urban, regional and rural areas.
- Motivate and inspire participation in regular physical activity by people of all ages and abilities.

Q26. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

For this priority area, there are seven proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 22 to 25 of the [consultation paper](#).

Remember that you can rate and comment on all of the strategies, or you can skip to the next strategy if you do not want to provide feedback on a particular area.

The first proposed strategy for this priority area is:

Ensure our food system favours the production, processing and manufacture of healthy and sustainable products.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Ensure planning and management policies for land and sea use safeguard food system resilience and productivity Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop innovative solutions to efficiently use natural resources, maximise biodiversity, minimise wastage, enable business growth and address climate change Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure economic policies make production and manufacturing of healthy foods and drinks, such as fresh fruit and vegetables, attractive Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q27. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The second proposed strategy for this priority area is:

Increase the availability of healthy, more sustainable food and drinks in the places we live and work.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
<p>Create easier access to healthy food and drinks in local residential communities through:</p> <ul style="list-style-type: none"> urban agriculture (e.g., community garden initiatives and encouraging home gardens); urban design (e.g., density of fast food outlets and proximity to schools and community services; access to supermarkets and smaller food businesses); and other local community actions (e.g., local food markets, healthy food supply at community events) <p>Nil response</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage land use planning policies that protect high-quality agricultural land on the urban	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

fringe and ensure that planning decisions achieve the policy intent Nil response						
Establish policies on food and drink procurement, catering, and provision across all government departments and settings to encourage healthy eating and drinking Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q28. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The third proposed strategy for this priority area is:

Make processed food and drinks healthier and more sustainable by limiting energy and nutrients of concern.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Work in partnership with industry to establish and monitor reformulation targets for food and drink manufacturers, retailers and caterers Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop national targets to reduce serving sizes of unhealthy food and drinks in food service and retail settings, particularly for food and drink items designed for children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Nil response						
Explore setting compositional limits for nutrients of concern (e.g., sodium, saturated fat, added sugar and/or energy content) across a range of food and drink types Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Reduce food waste during manufacturing and processing and eliminate unnecessary packaging Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q29. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The fourth proposed strategy for this priority area is:

Support targeted interventions that increase the availability, accessibility and affordability of healthy food and drinks for rural and remote communities, communities experiencing disadvantage and Aboriginal and Torres Strait Islander people.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Encourage good quality, culturally appropriate, healthy food availability and affordability in stores, workplaces and institutions in rural and remote communities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investigate partnership arrangements with large	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

supermarkets to offset the price of healthier food and drinks in communities experiencing disadvantage and small remote stores Nil response						
Celebrate cultural knowledge and diversity by using a self-determination approach to find the best solutions for reducing common barriers to healthy food and drink access, selection and preparation Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Build on existing housing initiatives to improve community and household food preparation and storage facilities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q30. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The fifth proposed strategy for this priority area is:

Reduce exposure to unhealthy food and drink marketing and promotion.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Reduce unhealthy food and drink marketing on publicly-owned or	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

managed settings (e.g., public transport infrastructure) Nil response						
Explore options to reduce unhealthy food and drink advertising prominence in places frequently visited by large numbers of people, especially children (e.g., vending machines, supermarket checkouts and aisles, entertainment venues) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore options to reduce unhealthy food and drink sponsorship and marketing associated with sport and major community events Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict unhealthy food and drink advertising during peak television viewing times for children Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict promotions using devices that appeal to children (e.g. toys, games) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with relevant industry stakeholders to introduce user controls that can limit exposure to digital advertising of unhealthy food and drinks Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q31. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The sixth proposed strategy for this priority area is:

Increase the availability and accessibility of information to support the consumer to make a healthier choice at the time of purchasing food or drinks.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Continue to strengthen the uptake of the Health Star Rating system towards universal implementation and continue to consider options for the ongoing enhancement of the system Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Introduce front of pack nutrition warning labels for nutrients of concern (e.g., added sugar, sodium, saturated fats, alcohol, high energy content) to complement the Health Star Rating system Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support multi-component interventions to improve nutrition information and increase accessibility and prominence of healthier options in supermarkets Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adopt consistent national regulation on menu energy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(kilojoule) labelling in businesses that sell ready-to-eat-food Nil response						
Consider adoption of sustainability indicators that provide clear consumer information on the environmental impacts of food and drink products Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q32. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The seventh proposed strategy for this priority area is:

Explore policy options related to the price of food and drinks to help shift consumer purchases towards healthier options.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Subsidise healthy food and drinks (e.g., fruit, vegetables and water), potentially including transport subsidies to remote communities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consider emerging evidence and policy approaches that use price to reduce consumption of sugar-sweetened beverages and high sugar snacks Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Consider using price to reduce consumption of alcoholic beverages, potentially through a uniform volumetric tax and/or a floor price Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict temporary price reductions (e.g., half-price, multi-buys) on unhealthy food and drink products Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore and consider options for incorporating the cost of obesity and greenhouse gas emissions into the price of food and drinks Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q33.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

Thinking about the specific strategies you just read for building a healthier and more resilient food system, are there any additional strategies or recommendations you think should be included to produce and promote healthier food and drinks with little impact on the environment?

These might include strategies that help people overcome specific challenges they encounter when making decisions about the food and drinks they consume.

Please provide your comments in the space below. The seven proposed strategies are listed again below if you need to re-read these.

Nil response

Proposed strategies:

- Ensure our food system favours the production, processing and manufacture of healthy and sustainable products.

- Increase the availability of healthy, sustainable food and drinks in the places we live and work.
- Make processed food and drinks healthier and more sustainable by limiting energy and nutrients of concern.
- Support targeted interventions that increase the availability, accessibility and affordability of healthy food and drinks for rural and remote communities, communities experiencing disadvantage and Aboriginal and Torres Strait Islander people.
- Reduce exposure to unhealthy food and drink marketing and promotion.
- Increase the availability and accessibility of information to support the consumer to make a healthier choice at the time of purchasing food or drinks.
- Explore policy options related to the price of food and drinks to help shift consumer purchases towards healthier options.

Q34.

Priority areas

Before we move on to the next section of the survey, do you have any other feedback about the four priority areas you have just read about:

1. Supporting children and families – Starting early to support healthy weight throughout life
2. Mobilising people and communities – Using knowledge, strengths and community connections to enable health weight
3. Enabling active living – Supporting a way of life that helps people move throughout the day
4. Building a healthier and resilient food system – Producing and promoting healthier food and drinks with little impact on the environment

Please provide your comments in the space below.

Outdoor activities are crucial to the first three priority areas - supporting children and families, mobilising people and communities, and enabling active living. Outdoor activities should be part of a healthy lifestyle for all Australians. While the OCA supports the concept of building a healthier and resilient food system, we have chosen not to comment on that priority area.

Section 4. Proposed enablers for a national obesity strategy

Proposed enablers for a national obesity strategy

We are now going to ask you about the four proposed enablers for a national obesity strategy. The proposed enablers are:

1. Lead the way – collective commitment and action for overweight and obesity prevention and health equity across governments.
2. Better use of data – sharing knowledge and data and using evidence to develop policies and programs and make sure collective actions are effective.
3. Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments.
4. Invest for delivery – adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment.

We are interested in what you think of the strategies and ideas to guide action included under each of these proposed enablers.

Please select a set of proposed enabler questions to complete by clicking on the 'Answer' button.

After you have answered all of the enabler sections you would like to complete, the 'Next' button at the bottom of the screen will take you to the next part of the survey.

Q35.

Proposed Enabler 1: Lead the way – collective commitment and action for obesity prevention and health equity across governments

For this proposed enabler, there is one proposed strategy with two ideas to guide action. These are discussed in detail on page 27 of the [consultation paper](#).

The proposed strategy for this enabler is:

Build and sustain collective commitment to, and action for, comprehensive and contemporary obesity prevention and health equity efforts.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Implement strong governance systems to facilitate multiple efforts by many sectors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Explore new collaborative ways of working with communities that create genuine partnerships, embed the right to self-determination and autonomy, co-develop solutions and elevate community voices to create change in their own communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q36.

Proposed Enabler 1: Lead the way – collective commitment and action for obesity prevention and health equity across governments

Are there any additional strategies you think should be included to enable strong national leadership and governance to deliver better outcomes at the national, state/territory, regional and local levels?

Please provide your comments in the space below.

Overarching system views are required to achieve real change

Q37.

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and to make sure collective actions are effective

For this proposed enabler, there are two proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 28 and 29 of the [consultation paper](#).

The first proposed strategy for this enabler is:

Use evidence to inform policy and program development and implementation, and determine the effectiveness of collective actions.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Update Australian guidelines for healthy eating, physical activity and weight, ensuring they explicitly incorporate environmental sustainability, are based on the latest scientific evidence and are free from industry influence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Conduct regular cross-sector monitoring and evaluation of a national obesity strategy to ensure accountability, continuous improvement and effectiveness of collective action, in consultation with national data agencies and data collection custodians	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Support research on obesity systems to grow the evidence base, reduce gaps in knowledge and assess promising approaches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Co-develop evaluation and research approaches that align with community values to acknowledge the deep knowledge and experiences of people working to create change in their own communities and to ensure data sovereignty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Co-develop evaluation and research approaches with Aboriginal and Torres Strait Islander people, utilising cultural and traditional knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q38.

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and to make sure collective actions are effective

The second proposed strategy for this enabler is:

Build and share knowledge so decisions are better informed.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Commit sustained funding to support data collection, shared data systems, enhanced sharing of effective and emerging initiatives, and regular population monitoring and surveillance of weight status and variables associated with overweight and obesity, including wider commercial, cultural and environmental determinants of obesity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Boost participation rates in population monitoring and surveillance to ensure accurate and reliable statistics at sub-national levels and representativeness for at-risk population groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Investigate new data sources to supplement population monitoring and surveillance (e.g., supermarket transaction data, Google analytics)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Use data to regularly update consumers, communities and stakeholders with independent, accurate and easily understood information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Use data to build connections between communities and the health, social sciences and environmental disciplines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Support a collaborative analysis of research on interventions and strategies (from systematic reviews, and primary and grey literature) addressing healthy eating, physical activity and obesity-related outcomes for Aboriginal and Torres Strait Islander people and other population groups experiencing higher levels of overweight and obesity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q39.

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and make sure collective actions are effective

Are there any additional strategies you think should be included to strengthen evidence and data systems to help guide investment, assess impact, improve outcomes, and continue to grow the evidence base?

Please provide your comments in the space below.

Enhanced monitoring of participation in outdoor activities would allow a better understanding of physical activity at the population level

Q40.

Proposed Enabler 3: Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments

For this proposed enabler, there is one proposed strategy with four ideas to guide action. These are discussed in detail on page 30 of the [consultation paper](#).

The proposed strategy for this enabler is:

Empower and strengthen a skilled workforce to better support individuals and influence community actions and environments that increase healthy weight, whilst reducing obesity stigma, blame and discrimination.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Strengthen the confidence and competence of primary health, allied health, and other health professionals to prevent unhealthy weight gain among patients; recognise and address overweight and obesity; and understand stigma, blame and the mental health implications of overweight and obesity <i>Comment - Need to carefully consider where the health sector starts and stops</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Increase health workforce understanding of equity and social justice, and cultural and language competency to respond to the	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

diverse needs of the Australian community Comment - Consider non-traditional health workforce, including those from the outdoor sector						
Support the continued growth and development of the Aboriginal and Torres Strait Islander workforce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Embed health promotion and equity into vocational and tertiary training for essential supporting sectors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q41.

Proposed Enabler 3: Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments

Are there any additional strategies you think should be included to develop an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments?

Please provide your comments in the space below.

It is critical that both paid and unpaid workforce is considered and developed. The Australian community relies on volunteers, and volunteers are regularly overlooked when it comes to workforce development.

Q42.

Proposed Enabler 4: Invest for delivery - Adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment

For this proposed enabler, there is one proposed strategy with four ideas to guide action. These are discussed in detail on page 31 of the [consultation paper](#).

The proposed strategy for this enabler is:

Provide adequate investment in sustainable interventions that promote healthy weight.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide additional funds for effective delivery of comprehensive, contemporary and sustained actions at an appropriate scale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Explore new, innovative funding mechanisms for prevention of overweight and obesity, including a potential prevention investment fund	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ensure formal and informal engagement of public health expertise in trade and investment agreement development processes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Assess health impacts of trade agreements during negotiations to ensure they favour the production and distribution of healthy food and drinks and control that of unhealthy food and drinks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Investigate ways of reorienting economic policies, subsidies, investment and taxation systems to best benefit healthy eating and drinking, active living, health outcomes, communities and the environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q43.

Proposed Enabler 4: Invest for delivery - Adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment

Are there any additional strategies you think should be included to provide adequate and sustainable investment in overweight and obesity prevention?

Please provide your comments in the space below.

Consider better ways to track true economic value of outdoor activities

Section 5. Proposed implementation, monitoring, evaluation and reporting of a national obesity strategy

Lastly, we would like to get your feedback on the proposed implementation and evaluation of a national obesity strategy.

This is discussed in detail on pages 32 and 33 of the consultation paper.

Q46.

Proposed governance arrangements for a national obesity strategy

The COAG Health Council will be responsible for strategy implementation, monitoring and progress reporting.

While the strategy will be led by Health, to achieve the vision, Health will work with partners across government and the community.

Accordingly, the COAG Health Council will be supported by:

- the Australian Health Ministers Advisory Council, and
- a new cross-portfolio federal, state and local government committee with representatives from essential supporting sectors.

Partnerships with non-government organisations, private sector, population group representatives and community members will inform implementation of the strategy. The

Australian Institute of Health and Welfare will support development of indicators and monitoring and reporting.

Do you have any feedback about the proposed governance arrangements for a national obesity strategy?

Please provide your comments in the space below.

Outdoor Council of Australia could be involved in this process

Q47.

Proposed implementation for a national obesity strategy

Under the auspices of the Australian Health Ministers Advisory Council, it is proposed the new cross-portfolio committee will be responsible for developing an implementation plan that will focus on those strategies best pursued at a national level.

This approach will be supported by implementation plans developed by each state and territory, in collaboration with local partners and in discussion with other jurisdictions to ensure breadth of coverage and coordination across Australia. The plans will include timeframes and responsibilities for implementation. Resources will be required for implementation.

Do you have any feedback about the proposed implementation for a national obesity strategy?

Please provide your comments in the space below.

Resources will be required for implementation, with those resources assigned based on areas of human need, rather than political need...

Q48.

Proposed monitoring, evaluation and reporting process for a national obesity strategy

Monitoring the implementation of this strategy will require a coordinated national effort. A tiered national evaluation framework will monitor progress and achievements and include:

- indicators to show shorter-term progress
- outcome measures aligned with priority areas, and
- targets.

To ensure a transparent focus on equity, the framework will include indicators, outcomes and targets specifically for population groups who are unequally affected by overweight and obesity.

Existing data sources will be utilised with potential for additional new measures. Both national measures and jurisdictional information will contribute, and results will be regularly reported to COAG Health Council and available to the public.

Solutions to addressing overweight and obesity in Australia are not static. Incorporating feedback on barriers, enablers and effects of actions on a regular basis is necessary. Building a process of gathering information, reflecting and adapting will strengthen future action to ensure relevance and effectiveness.

Do you have any feedback about how the strategy should be monitored, evaluated and reported?

Please provide your comments in the space below.

Monitoring, evaluation and reporting are vital.

Q49.

Do you think targets are needed for the strategy? If so, what should they be?

Please provide your comments in the space below.

Targets are required, but unsure of appropriate figures.

Q50.

Do you have any suggestions for what a national obesity strategy could be called?

Please provide your comments in the space below.

Australian Healthy Lifestyle Strategy

Q51.

Lastly, do you have any final comments or ideas regarding the proposed national obesity strategy?

The Outdoor Council of Australia looks forward to further involvement in the development and implementation of the strategy.

RTI Release

About You

In which state or territory is your organisation or business located?

1. Australian Capital Territory
2. New South Wales
3. Northern Territory
4. Queensland
5. South Australia
6. Tasmania
7. Victoria
8. Western Australia
9. Australia wide
10. International

Q62.

About You

How would you best describe the location you live in?

1. A capital city
2. A regional city or town
3. A rural or remote town or area
4. Prefer not to say

Q63.

About You

How would you best describe the location of your organisation or business?

1. A capital city
2. A regional city or town
3. A rural or remote town or area

Q64.

About You

We value the thoughts of people who have lived experience of overweight or obesity; however, the following question is optional.

How would you best describe your current weight?

1. Underweight
2. About the right weight

3. A little overweight
4. Very overweight
5. Prefer not to say

Thank you for taking the time to share your valuable feedback.

This is the final page of the survey – please click the submit button below.

The national obesity strategy Working Group will use your feedback to shape a national obesity strategy. The COAG Health Council will consider the strategy in late 2020.

A report on the outcomes of the consultation will also be made publicly available.

RTI Release

TIME TO WEIGH IN

Have your say on a national obesity strategy

PLEASE NOTE: THIS WORD VERSION OF THE SURVEY IS FOR REFERENCE PURPOSES ONLY.
PLEASE SUBMIT YOUR RESPONSE VIA THE ONLINE SURVEY AT

<https://www.surveygizmo.com/s3/5291207/national-obesity-strategy-long-survey>

Outdoors NSW provided their submission via the long survey form. The responses to their survey have been extracted from the data base and pasted in the corresponding question below. Answering questions was not compulsory.

Introduction

The Australian community is invited to take part in a national consultation to inform a national obesity strategy. This consultation runs from 4 November to 15 December 2019 and is being conducted by The Social Deck on behalf of the Council Of Australian Governments (COAG) Health Council.

This survey is one of the ways you can have your say.

While completing this survey you may want to refer to the [consultation paper](#). The consultation paper provides details of the proposed framework and ideas for consideration to be included in a national obesity strategy. There is also a [shorter version of the consultation paper](#).

About the survey

This survey is most relevant to organisations or interested individuals who want to have their say about the specific ideas and strategies being considered for inclusion in a national obesity strategy.

The survey will close at 11:59 pm on Sunday, 15 December 2019.

This survey includes some questions that ask you to rate items on a scale and other questions that ask you to write about your views, suggestions and feedback on specific strategies and ideas that are outlined in the consultation paper. It is designed to enable you to submit comments about each of the proposed strategies if you want to.

The survey may take at least 45 minutes to complete, or longer if you provide comments on specific strategies. There is also a [shorter survey](#) available, which will only take approximately 20 minutes to complete. The shorter survey is for members of the public.

The survey is in six parts, which includes:

- Section 1. Proposed timeframe and scope for a national obesity strategy
- Section 2. Proposed principles to guide a national obesity strategy
- Section 3. Proposed priority areas and strategies for a national obesity strategy
- Section 4. Proposed enablers for a national obesity strategy
- Section 5. Proposed implementation, monitoring, evaluation and reporting of a national obesity strategy
- Section 6. Questions about you

If you wish, you can complete the survey in stages. On the bottom right of each page of the survey, there is an option to supply an email address to save your progress. A unique link will be emailed to you that will allow you to return where you left off. Email addresses entered for this purpose are not saved with your responses to the survey. Please note that,

depending on which email service you use, these emails can take up to a few hours to come through to your inbox.

This survey is being conducted in accordance with the Privacy Act 1988. You can access The Social Deck's research privacy policy [here](#).

Support to help you complete the survey

If you have difficulty understanding the survey and need a translator or interpreter, please call the Translating and Interpreting Services (TIS National) on 131 450 and ask them to contact The Social Deck on 0491 617 118.

The National Relay Service (NRS) is a service for people who are deaf, hard of hearing and/or have a speech impairment. If you need help contacting us, the NRS can assist. To contact the NRS visit <https://www.communications.gov.au/what-we-do/phone/services-people-disability/accesshub/national-relay-service> or call the following numbers:

- TTY — 133 677
- Speak and Listen — 1300 555 727
- SMS relay — 0423 677 767

If any of the questions or content in the survey/s cause you distress, you can end the survey at any time. If you or someone you know is in crisis or feeling distressed and needs support, call Lifeline on 13 11 14 or Beyond Blue on 1300 224 636. The Butterfly Foundation supports anyone concerned by an eating disorder or body image issues on 1800 334 673.

If you have any questions or concerns about the survey, please email engage@thesocialdeck.com

How will responses be used?

Findings from the survey will be collated and included in a report to inform the development of a national obesity strategy.

You will be required to consent to having information published or used publicly.

If you are an organisation completing this survey, you will be required to provide the name of your organisation and your responses may be attributed to your organisation. A list of organisations who completed the survey may be published online and in the consultation report.

Organisations will also be required to provide a contact name and email address so that we can contact them about this consultation if required. Names and email addresses will not be published or shared with any third parties.

Thank you for completing the survey.

Consent to participate in this survey.

By participating in this survey, you indicate that:

- You have read the above information;
- Your participation in this survey is voluntary;
- You consent to your responses being included in public reports; and
- You are at least 14 years of age.

Q1. Do you wish to continue with this survey?

1. Yes (skip to Q2)
2. No (if you select no, you will be exited from the survey)

Q2. Are you completing this survey on behalf of an organisation or as an interested individual?

1. [On behalf of an organisation](#)
2. As an interested individual

Q3. What is your organisation's main role or interest in a national obesity strategy? You may select all that apply.

1. We are a health or medical organisation
2. We are a research organisation
3. We are an education institution
4. We are a government organisation
5. We are a business that sells and/or markets food/drinks/produce
6. We are an organisation that represents businesses that sell and/or market food/drinks/produce
7. [We are a health/fitness/sport/wellness organisation](#)
8. We represent a particular population group
9. Other (please specify)

Q4. What is your main role or interest in a national obesity strategy? You may select all that apply.

1. I am a health professional
2. I am an academic or researcher
3. I am employed by federal, state or territory, or local government
4. I am a business owner
5. I work in a health promotion organisation
6. I work for a business that sells and/or markets food/drinks/produce
7. I work for an organisation that represents businesses that sell and/or market food/drinks/produce
8. I work in the health/fitness/sport/wellness industry
9. I am a teacher/educator
10. I am an interested member of the community
11. Prefer not to say
12. Other (please specify)

Q5. Many people and organisations have a diverse range of views on what should be included in a national obesity strategy. To ensure transparency throughout the consultation process, it is important to consider these views in the context of any relevant interests.

As you are answering this survey on behalf of an organisation, please provide the name of your organisation in the space below. This information is required.

Outdoors NSW

Q6. Please provide a contact name and email address for your organisation so that we may contact you about this consultation process if required. Your contact details will only be used for the purpose of this consultation and will not be shared with any third parties. Once again, this information is required.

Name: Nil response

Email

We are now going to ask you a series of questions about the proposed framework and ideas that could be included in a national obesity strategy. These are outlined in more detail in the consultation paper.

The framework and ideas have been informed by the following sources:

- Senate Select Committee Inquiry into the Obesity Epidemic in Australia (2018);
- National Obesity Summit (February 2019);

- Two commissioned evidence reports (Population-level strategies to support healthy weight and Addressing the social and commercial determinants of healthy weight); and
- A practice review of state and territory, international, global and consensus strategies and statements.

Section 1. Proposed timeframe and scope for a national obesity strategy

Q7. Timeframe of a national obesity strategy

It is proposed that a national obesity strategy will guide action over the next 10 years – from 2020 to 2030. Do you think this timeframe is too short, about right, or too long?

1. Too short
2. About right
3. Too long
4. I'm not sure

Q8. Timeframe of a national obesity strategy

Why do you think the proposed timeframe of 10 years is (pipe response from previous question)?

Nil response

Q9. The proposed scope of a national obesity strategy

Page 9 of the consultation paper outlines the proposed scope of a national obesity strategy. This includes:

Government leadership for a whole-of-society response - The strategy will be a unifying framework, to enable genuine partnerships, improved collaboration and shared responsibility. It will identify strategies for Commonwealth and State and Territory governments, as well as the community and other key stakeholders including, non-government organisations and the private sector.

Prevention is the focus – The strategy will focus on primary and secondary preventive actions that promote and support healthy eating, regular physical activity and a healthy weight for all. Prevention actions benefit everyone, by helping to make the healthy option the easiest option. This includes actions to address environmental and social influences.

Outside the scope of a national obesity strategy are:

- Actions to manage and address underweight; and
- Tertiary prevention actions (e.g., treatment of obesity and/or obesity-related complications).

To what extent do you agree or disagree with each of the following components in the proposed scope for a national obesity strategy?

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	I'm not sure
The strategy should encourage government leadership for collaborative, whole-of-society action.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The strategy should identify actions for Commonwealth and State and Territory governments.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should identify actions that will involve non-government organisations and other community stakeholders.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should identify actions that will involve the private sector.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The strategy should focus on primary and secondary preventive actions that promote and support healthy eating, regular physical activity and a healthy weight for all.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The strategy should not focus on tertiary prevention actions to treat overweight and obesity.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The strategy should not focus on actions to manage and address underweight.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q10.

Thinking specifically about the proposed scope for a national obesity strategy, is there anything you would change, add or remove? Please provide your suggestions about the proposed scope in the space below.

Please note there are many opportunities to comment on specific strategies and ideas proposed to be included in the strategy throughout the survey.

[Nil response](#)

In the next sections we will ask you a series of questions related to each of the components of the proposed framework for action:

- Five proposed principles that will guide development and implementation of a national obesity strategy.
- Four proposed priority areas and the specific strategies included under each of these priority areas.
- Four proposed enablers that will help support sustained implementation of a national obesity strategy.

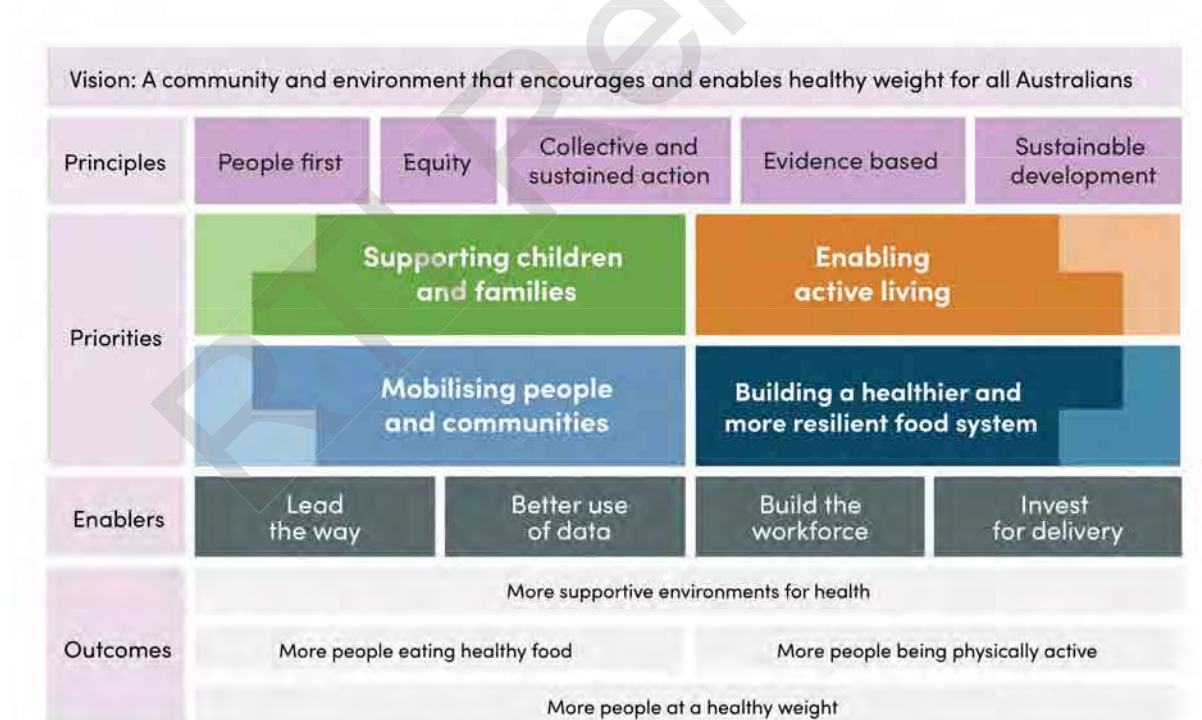


Figure 1. Proposed framework for a national obesity strategy

Section 2. Proposed principles to guide a national obesity strategy

Q11.

The proposed guiding principles for a national obesity strategy

We are interested in what you think of the five proposed guiding principles for a national obesity strategy. They are described in detail on pages 11 and 12 of the [consultation paper](#).

Please rate how important you think each of the following proposed principles are for guiding the development and implementation of a national obesity strategy.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
People First - the strategy is person-centred, meaning it recognises the unique situations, experiences and strengths of individuals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Equity - the strategy will promote equity, acknowledging some people and groups need additional supports to achieve good health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Collective and Sustained Action - the strategy will promote partnerships and ongoing shared commitment from government and other key stakeholders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Evidence-Based - the strategy will be informed by up-to-date evidence and promising or emerging strategies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sustainable Development - the strategy will align with the pillars of sustainable development: economic growth, social equity and environmental protection.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q12.

The proposed guiding principles for a national obesity strategy

Thinking about the five proposed guiding principles, is there anything you would change, add or remove? Please provide your comments in the space below.

[Nil response](#)

Section 3. Proposed priority areas and strategies for a national obesity strategy

The proposed priority areas and strategies for a national obesity strategy

We are now going to ask you about the four proposed priority areas for a national obesity strategy. The proposed areas are:

1. Supporting children and families – starting early to support healthy weight throughout life
2. Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight
3. Enabling active living – supporting a way of life that helps people move more throughout the day
4. Building a healthier and resilient food system – producing and promoting healthier food and drinks with little impact on the environment

We are interested in what you think of the strategies included under each priority area.

You can answer questions relating to all four of these priority areas, or just chose the areas that interest you most.

Q13.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

For this priority area, there are three proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 14 to 16 of the consultation paper.

The first proposed strategy for this priority area is:

Support prospective and new parents to be healthier at the time of conception and during pregnancy, and to optimise the healthy development of their children during the first 1000 days.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

Remember that you can rate and comment on all of the ideas, or you can skip to the next section if you do not want to provide feedback on a particular area.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide healthy eating and drinking support and physical activity support for pre-conception and during pregnancy, including specific approaches for prospective parents who are, or at risk of becoming, overweight or obese during pregnancy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Provide support for mothers to breastfeed and continue to breastfeed by implementing the National Breastfeeding Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explore policy options to strengthen protection of infants and families from excess availability and marketing of breast milk substitutes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strengthen healthy eating and physical activity guidance and support for mothers and fathers after birth as they transition and adjust to their new roles as parents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide guidance to parents, carers and families on appropriate healthy eating and physical activity for infants (e.g., appropriate introduction of solids, responsive feeding, portion size, screen time, motor skill development)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q14.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

The second proposed strategy for this priority area is:

Enable parents, carers and families to encourage lifelong healthy habits for children and young people.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide guidance to parents, carers and families on appropriate healthy eating and physical activity for children and young people (e.g., appropriate nutrition, portion size, screen time, sleep and regular physical activity)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support parents, carers and families to purchase, prepare and enjoy healthy food and drinks, whilst limiting unhealthy food and drinks.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage parents, carers and families of children and young people to use parks and recreation facilities, role model active transport and active living, be active with children (co-participation) and restrict screen time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop fun peer and community activities that enable adolescents to engage in physical activity, including a focus on the role of fathers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage greater availability of healthy food and drinks, whilst also limiting unhealthy food and drinks, at sporting, recreation and community venues, facilities, clubs and events.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase availability of, and equitable access to, appropriate programs that support weight management for children, young people and their families	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q15.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

The third proposed strategy for this priority area is:

Enable early childhood education and care settings and schools to adopt whole of facility approaches that better support children to develop healthy eating and physical activity habits and skills.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Enhance leadership, professional knowledge, relevant policies and practices, curriculum design and delivery aligned with national guidelines, and partnerships within and beyond the early childhood education and care and school community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Establish partnerships to deliver programs where necessary (e.g., healthy breakfast programs, healthy school canteens and childcare menus, active play programs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enable after-hours use of school facilities to expand available, accessible and affordable physical activity options and destinations for families and communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support safe, active travel to and from early childhood education and care settings and schools through infrastructure and behaviour change programs in	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

collaboration with local communities						
Investigate policy and community-led options to extend student retention in schools across the Australian compulsory education period, including focused strategies for Aboriginal and Torres Strait Islander children and children from other priority groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q16.

Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

Thinking about the strategies you just read for supporting children and families, are there any additional strategies or you think should be included to start early to support healthy weight throughout life?

Please provide your comments in the space below. The three proposed strategies are listed again below if you need to re-read these.

[Nil response](#)

Proposed strategies:

- Support prospective and new parents to be healthier at the time of conception and during pregnancy, and to optimise the healthy development of their children during the first 1000 days.
- Enable parents, carers and families to encourage lifelong healthy habits for children and young people.
- Enable early childhood education and care settings and schools to adopt whole of facility approaches that better support children to develop healthy eating and physical activity habits and skills.

Q17. Nil response

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

For this priority area, there are five proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 17 to 19 of the [consultation paper](#).

The first proposed strategy for this priority area is:

Improve people's knowledge, awareness and skills to enable healthy eating, facilitate active lives and foster healthy social and cultural norms, regardless of their weight.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide information, education and skill-building programs and initiatives aligned with Australian guidelines for healthy eating, physical activity and sedentary behaviour Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop and fund ongoing national mass media campaigns to shift expectations, beliefs and social norms, whilst minimising weight-related stigma Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with Aboriginal and Torres Strait Islander people to develop and deliver culturally appropriate and safe social marketing and supporting programs Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with culturally and linguistically diverse (CALD) groups to develop and deliver	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

culturally appropriate and safe support programs for early migrants Nil response						
Partner with people with disability to develop and deliver initiatives to improve healthy eating and physical activity that are accessible and responsive Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

RTI Release

Q18. Nil response

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The second proposed strategy for this priority area is:

Engage and support local communities, groups and organisations to develop and lead their own healthy eating and physical activity initiatives through responding to local need, embedding participation and building community capacity.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Invest in targeted community capacity building initiatives that activate leadership, drive innovation and support a collective impact approach to create health promoting community places and spaces Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Identify a diverse range of local leaders to 'champion' place-based healthy eating and physical activity initiatives and develop a supportive nationwide network and learning community Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure local communities have access to health promoting sponsorship options for events and sport, and are empowered and informed to consider the impact of unhealthy sponsorship choices Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q19. Nil response

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The third proposed strategy for this priority area is:

Support all people who are at risk of becoming overweight to access effective weight management interventions without fear of judgement.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Evidence-based weight management interventions, ensuring a range of delivery modes and accessibility for all, regardless of age, living location, cultural background and income Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advocate for increased intensity of action for population groups experiencing higher levels of overweight and obesity, through effective co-designed behaviour change programs Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support those experiencing weight stigma and discrimination and ensure all actions promote positive discussion of weight and prevent weight-related stigmatisation Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q20. Nil response

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The fourth proposed strategy for this priority area is:

Support health and social services to prioritise the prevention of obesity-related chronic disease.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Support better collaboration between sectors dealing with unemployment, social protection and health Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop labour and social policies that provide secure and decent work for all Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raise incomes of the poorest groups to reflect the real cost of healthy living and increase access to improved living conditions and opportunities for healthy behaviours Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide professional development for clinicians to support the improvement of healthy eating and physical activity behaviours in their patient/clients Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Enable early identification of unhealthy weight gain (including modest weight gain) for patients/clients, with a focus on life course transition points often associated with weight gain and people from at-risk population groups Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase the availability of, and clarity of referral pathways to, evidence-based weight management treatments (including community-led programs) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q21. [Nil response](#)

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

The fifth proposed strategy for this priority area is:

Enable and support workplaces, healthcare facilities and tertiary institutions to lead by example by creating health promoting places of excellence.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Adopt best-practice breastfeeding policies and practices (e.g., workplace facilities, maternity leave, flexible work times to allow for breastfeeding) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adopt policies and practices that promote and prioritise physical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

activity, increase access to healthy food and drinks, and limit access to, or remove unhealthy food and drinks through catering, vending machines, cafes and canteens Nil response						
Design buildings that support and encourage healthy behaviours (e.g., stairs, kitchen facilities, end-of-trip facilities, storage, standing desks) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create physical environments, policies and programs that incentivise and support active travel to work Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offer flexible work options to reduce travel time, freeing up time for meal planning/preparation and physical activity Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offer or facilitate access to multi-component, non-discriminatory programs and information to support healthy eating, physical activity and healthy weight Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q22.

Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

Thinking about the strategies you just read for mobilising people and communities, are there any additional strategies you think should be included to mobilise people and communities to use knowledge, strengths and community connections to enable healthy weight?

Please provide your comments in the space below. The five proposed strategies are listed again below if you need to re-read these.

[Nil response](#)

Proposed strategies:

- Improve people's knowledge, awareness and skills to enable healthy eating, facilitate active lives and foster healthy social and cultural norms, regardless of people's weight.
- Engage and support local communities, groups and organisations to develop and lead their own healthy eating and physical activity initiatives through responding to local need, embedding participation and building community capacity.
- Support all people who are at risk of becoming overweight to access effective weight management interventions without fear of judgement.
- Support health and social services to prioritise the prevention of obesity-related chronic disease.
- Enable and support workplaces, healthcare facilities and tertiary institutions to lead by example by creating health promoting places of excellence.

Q23.

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

For this priority area, there are two proposed strategies, each containing a number of ideas for guiding action. These are discussed in detail on pages 20 and 21 of the [consultation paper](#).

The first proposed strategy for this priority area is:

Invest in connected active places and spaces in urban, regional and rural areas.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Develop and maintain infrastructure that grows participation in sport, active recreation, walking, cycling and public transport use to encourage individuals and families to be active together	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Create a culture that promotes active travel through safe walking networks, drinking water stations and pedestrian prioritisation; cycling networks with reduced crash risk; storage and end-of-trip facilities; and efficient, accessible and regular public transport systems with strong connectivity and after-hours service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Apply integrated urban (and regional) design and transport policy, regulations and guidelines to create built environments that	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

prioritise active living for people of all ages and abilities						
Conserve and develop open spaces, green networks, recreation trails and ecologically diverse natural environments that enable active interaction with nature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Make communities safe with people-friendly spaces that favour people over motorised transport, and crime prevention strategies, such as community policing techniques, peer-led outreach programs and lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ensure strategic infrastructure policies and plans prioritise investment in public transport, walking and cycling infrastructure					<input checked="" type="checkbox"/>	
Consider fiscal policies to reduce driving and increase active travel and the availability and quality of recreation and sport facilities and opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Q24.

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

The second proposed strategy for this priority area is:

Motivate and inspire participation in regular physical activity by people of all ages and abilities.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide a range of fun, local and social active living options that match the interests of various ages and abilities, engage local communities and organisations, and build social cohesion Refer to Comment 1 below	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Partner with Aboriginal and Torres Strait Islander people, people living in regional and remote areas, people with disability, and people experiencing disadvantage, to develop targeted interventions that increase the availability, accessibility and affordability of physical activity opportunities and reduce barriers to active living	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Support regular participation initiatives in public spaces that engage large portions of the community (e.g., fun runs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Offer free or low-cost access to encourage use of public transport, walking and cycling infrastructure, recreation opportunities, natural environments, sports and active living programs (e.g., subsidies, public liability insurance scheme for cyclists, rental equipment, participation incentives, and after-hours use of public and school sport and recreation facilities) Refer to Comment 2 below.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Build physical literacy and promote community-based active events using sustained, evidence-based social marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

1. [In non-competitive informal physical activity including recreation rather than organised sport.](#)

2. Active informal recreation is key and where recent data states most people engage in their physical activity.

Q25.

Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

Thinking about the specific strategies you just read for enabling active living, are there any additional strategies you think should be included to support a way of life that helps people move more throughout the day?

Please provide your comments in the space below. The two proposed strategies are listed again below if you need to re-read these.

Nil response

Proposed strategies:

- Invest in connected active places and spaces in urban, regional and rural areas.
- Motivate and inspire participation in regular physical activity by people of all ages and abilities.

Q26. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

For this priority area, there are seven proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 22 to 25 of the [consultation paper](#).

Remember that you can rate and comment on all of the strategies, or you can skip to the next strategy if you do not want to provide feedback on a particular area.

The first proposed strategy for this priority area is:

Ensure our food system favours the production, processing and manufacture of healthy and sustainable products.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Ensure planning and management policies for land and sea use safeguard food system resilience and productivity Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop innovative solutions to efficiently use natural resources, maximise biodiversity, minimise wastage, enable business growth and address climate change Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure economic policies make production and manufacturing of healthy foods and drinks, such as fresh fruit and vegetables, attractive Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q27. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The second proposed strategy for this priority area is:

Increase the availability of healthy, more sustainable food and drinks in the places we live and work.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
<p>Create easier access to healthy food and drinks in local residential communities through:</p> <ul style="list-style-type: none"> • urban agriculture (e.g., community garden initiatives and encouraging home gardens); • urban design (e.g., density of fast food outlets and proximity to schools and community services; access to supermarkets and smaller food businesses); and • other local community actions (e.g., local food markets, healthy food supply at community events) <p>Nil response</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<p>Encourage land use planning policies that protect high-quality agricultural land on the urban fringe and ensure that planning decisions achieve the policy intent</p> <p>Nil response</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Establish policies on food and drink procurement, catering, and provision across all government departments and settings to encourage healthy eating and drinking Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Q28. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The third proposed strategy for this priority area is:

Make processed food and drinks healthier and more sustainable by limiting energy and nutrients of concern.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Work in partnership with industry to establish and monitor reformulation targets for food and drink manufacturers, retailers and caterers Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop national targets to reduce serving sizes of unhealthy food and drinks in food service and retail settings, particularly for food and drink items designed for children Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explore setting compositional limits for nutrients of concern (e.g., sodium, saturated fat, added sugar and/or energy content) across a range of food and drink types Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce food waste during manufacturing and processing and eliminate unnecessary packaging Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q29. [Nil response](#)

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The fourth proposed strategy for this priority area is:

Support targeted interventions that increase the availability, accessibility and affordability of healthy food and drinks for rural and remote communities, communities experiencing disadvantage and Aboriginal and Torres Strait Islander people.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Encourage good quality, culturally appropriate, healthy food availability and affordability in stores, workplaces and institutions in rural and remote communities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investigate partnership arrangements with large supermarkets to offset the price of healthier food and drinks in communities experiencing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

disadvantage and small remote stores Nil response						
Celebrate cultural knowledge and diversity by using a self-determination approach to find the best solutions for reducing common barriers to healthy food and drink access, selection and preparation Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Build on existing housing initiatives to improve community and household food preparation and storage facilities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q30. Nil response

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The fifth proposed strategy for this priority area is:

Reduce exposure to unhealthy food and drink marketing and promotion.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Reduce unhealthy food and drink marketing on publicly-owned or managed settings (e.g., public transport infrastructure) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore options to reduce unhealthy food and drink advertising prominence in places	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

frequently visited by large numbers of people, especially children (e.g., vending machines, supermarket checkouts and aisles, entertainment venues) Nil response						
Explore options to reduce unhealthy food and drink sponsorship and marketing associated with sport and major community events Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict unhealthy food and drink advertising during peak television viewing times for children Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict promotions using devices that appeal to children (e.g. toys, games) Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Partner with relevant industry stakeholders to introduce user controls that can limit exposure to digital advertising of unhealthy food and drinks Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q31. [Nil response](#)

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The sixth proposed strategy for this priority area is:

Increase the availability and accessibility of information to support the consumer to make a healthier choice at the time of purchasing food or drinks.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Continue to strengthen the uptake of the Health Star Rating system towards universal implementation and continue to consider options for the ongoing enhancement of the system Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Introduce front of pack nutrition warning labels for nutrients of concern (e.g., added sugar, sodium, saturated fats, alcohol, high energy content) to complement the Health Star Rating system Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support multi-component interventions to improve nutrition information and increase accessibility and prominence of healthier options in supermarkets Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adopt consistent national regulation on menu energy (kilojoule) labelling in businesses that sell ready-to-eat-food Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consider adoption of sustainability indicators that provide clear consumer information on the environmental impacts of food and drink products Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q32. [Nil response](#)

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

The seventh proposed strategy for this priority area is:

Explore policy options related to the price of food and drinks to help shift consumer purchases towards healthier options.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Subsidise healthy food and drinks (e.g., fruit, vegetables and water), potentially including transport subsidies to remote communities Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consider emerging evidence and policy approaches that use price to reduce consumption of sugar-sweetened beverages and high sugar snacks Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consider using price to reduce consumption of alcoholic beverages, potentially through a uniform volumetric tax and/or a floor price Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restrict temporary price reductions (e.g., half-price, multi-buys) on unhealthy food and drink products Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore and consider options for incorporating the cost of obesity and greenhouse gas emissions into the price of food and drinks Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q33.

Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

Thinking about the specific strategies you just read for building a healthier and more resilient food system, are there any additional strategies or recommendations you think should be included to produce and promote healthier food and drinks with little impact on the environment?

These might include strategies that help people overcome specific challenges they encounter when making decisions about the food and drinks they consume.

Please provide your comments in the space below. The seven proposed strategies are listed again below if you need to re-read these.

Nil response

Proposed strategies:

- Ensure our food system favours the production, processing and manufacture of healthy and sustainable products.
- Increase the availability of healthy, sustainable food and drinks in the places we live and work.
- Make processed food and drinks healthier and more sustainable by limiting energy and nutrients of concern.
- Support targeted interventions that increase the availability, accessibility and affordability of healthy food and drinks for rural and remote communities, communities experiencing disadvantage and Aboriginal and Torres Strait Islander people.
- Reduce exposure to unhealthy food and drink marketing and promotion.
- Increase the availability and accessibility of information to support the consumer to make a healthier choice at the time of purchasing food or drinks.
- Explore policy options related to the price of food and drinks to help shift consumer purchases towards healthier options.

Q34.

Priority areas

Before we move on to the next section of the survey, do you have any other feedback about the four priority areas you have just read about:

1. Supporting children and families – Starting early to support healthy weight throughout life
2. Mobilising people and communities – Using knowledge, strengths and community connections to enable health weight
3. Enabling active living – Supporting a way of life that helps people move throughout the day
4. Building a healthier and resilient food system – Producing and promoting healthier food and drinks with little impact on the environment

Please provide your comments in the space below.

[Nil response](#)

Section 4. Proposed enablers for a national obesity strategy

Proposed enablers for a national obesity strategy

We are now going to ask you about the four proposed enablers for a national obesity strategy. The proposed enablers are:

1. Lead the way – collective commitment and action for overweight and obesity prevention and health equity across governments.
2. Better use of data – sharing knowledge and data and using evidence to develop policies and programs and make sure collective actions are effective.
3. Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments.
4. Invest for delivery – adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment.

We are interested in what you think of the strategies and ideas to guide action included under each of these proposed enablers.

Please select a set of proposed enabler questions to complete by clicking on the 'Answer' button.

After you have answered all of the enabler sections you would like to complete, the 'Next' button at the bottom of the screen will take you to the next part of the survey.

Q35.

Proposed Enabler 1: Lead the way – collective commitment and action for obesity prevention and health equity across governments

For this proposed enabler, there is one proposed strategy with two ideas to guide action. These are discussed in detail on page 27 of the [consultation paper](#).

The proposed strategy for this enabler is:

Build and sustain collective commitment to, and action for, comprehensive and contemporary obesity prevention and health equity efforts.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all	Slightly	Moderately	Very	Extremely	I'm
--	------------	----------	------------	------	-----------	-----

	important	important	important	important	important	not sure
Implement strong governance systems to facilitate multiple efforts by many sectors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Explore new collaborative ways of working with communities that create genuine partnerships, embed the right to self-determination and autonomy, co-develop solutions and elevate community voices to create change in their own communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q36.

Proposed Enabler 1: Lead the way – collective commitment and action for obesity prevention and health equity across governments

Are there any additional strategies you think should be included to enable strong national leadership and governance to deliver better outcomes at the national, state/territory, regional and local levels?

Please provide your comments in the space below.

Nil response

Q37.

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and to make sure collective actions are effective

For this proposed enabler, there are two proposed strategies, each containing a number of ideas to guide action. These are discussed in detail on pages 28 and 29 of the [consultation paper](#).

The first proposed strategy for this enabler is:

Use evidence to inform policy and program development and implementation, and determine the effectiveness of collective actions.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Update Australian guidelines for healthy eating, physical activity and weight, ensuring they explicitly incorporate environmental sustainability, are based on the latest scientific evidence and are free from industry influence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Conduct regular cross-sector monitoring and evaluation of a national obesity strategy to ensure accountability, continuous improvement and effectiveness of collective action, in consultation with national data agencies and data collection custodians	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Support research on obesity systems to grow the evidence base, reduce gaps in knowledge and assess promising approaches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Co-develop evaluation and research approaches that align with community values to acknowledge the deep knowledge and experiences of people working to create change in their own communities and to ensure data sovereignty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Co-develop evaluation and research approaches with Aboriginal and Torres Strait Islander people, utilising cultural and traditional knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q38.

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and to make sure collective actions are effective

The second proposed strategy for this enabler is:

Build and share knowledge so decisions are better informed.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Commit sustained funding to support data collection, shared data systems, enhanced sharing of effective and emerging initiatives, and regular population monitoring and surveillance of weight status and variables associated with overweight and obesity, including wider commercial, cultural and environmental determinants of obesity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boost participation rates in population monitoring and surveillance to ensure accurate and reliable statistics at sub-national levels and representativeness for at-risk population groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investigate new data sources to supplement population monitoring and surveillance (e.g., supermarket transaction data, Google analytics)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use data to regularly update consumers, communities and stakeholders with independent,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

accurate and easily understood information						
Use data to build connections between communities and the health, social sciences and environmental disciplines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support a collaborative analysis of research on interventions and strategies (from systematic reviews, and primary and grey literature) addressing healthy eating, physical activity and obesity-related outcomes for Aboriginal and Torres Strait Islander people and other population groups experiencing higher levels of overweight and obesity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q39.

Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and make sure collective actions are effective

Are there any additional strategies you think should be included to strengthen evidence and data systems to help guide investment, assess impact, improve outcomes, and continue to grow the evidence base?

Please provide your comments in the space below.

[Nil response](#)

Q40. Nil response

Proposed Enabler 3: Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments

For this proposed enabler, there is one proposed strategy with four ideas to guide action. These are discussed in detail on page 30 of the [consultation paper](#).

The proposed strategy for this enabler is:

Empower and strengthen a skilled workforce to better support individuals and influence community actions and environments that increase healthy weight, whilst reducing obesity stigma, blame and discrimination.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Strengthen the confidence and competence of primary health, allied health, and other health professionals to prevent unhealthy weight gain among patients; recognise and address overweight and obesity; and understand stigma, blame and the mental health implications of overweight and obesity Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase health workforce understanding of equity and social justice, and cultural and language competency to respond to the diverse needs of the Australian community Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support the continued growth and development of the Aboriginal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

and Torres Strait Islander workforce Nil response						
Embed health promotion and equity into vocational and tertiary training for essential supporting sectors Nil response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q41.

Proposed Enabler 3: Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments

Are there any additional strategies you think should be included to develop an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments?

Please provide your comments in the space below.

[Nil response](#)

Q42.

Proposed Enabler 4: Invest for delivery - Adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment

For this proposed enabler, there is one proposed strategy with four ideas to guide action. These are discussed in detail on page 31 of the [consultation paper](#).

The proposed strategy for this enabler is:

Provide adequate investment in sustainable interventions that promote healthy weight.

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes in the online survey to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
Provide additional funds for effective delivery of comprehensive, contemporary and sustained actions at an appropriate scale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Explore new, innovative funding mechanisms for prevention of overweight and obesity, including a potential prevention investment fund	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensure formal and informal engagement of public health expertise in trade and investment agreement development processes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Assess health impacts of trade agreements during negotiations to ensure they favour the production and distribution of healthy food and drinks and control that of unhealthy food and drinks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investigate ways of reorienting economic policies, subsidies, investment and taxation systems to best benefit healthy eating and drinking, active living, health outcomes, communities and the environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q43.

Proposed Enabler 4: Invest for delivery - Adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment

Are there any additional strategies you think should be included to provide adequate and sustainable investment in overweight and obesity prevention?

Please provide your comments in the space below.

Nil response

Section 5. Proposed implementation, monitoring, evaluation and reporting of a national obesity strategy

Lastly, we would like to get your feedback on the proposed implementation and evaluation of a national obesity strategy.

This is discussed in detail on pages 32 and 33 of the consultation paper.

Q46.

Proposed governance arrangements for a national obesity strategy

The COAG Health Council will be responsible for strategy implementation, monitoring and progress reporting.

While the strategy will be led by Health, to achieve the vision, Health will work with partners across government and the community.

Accordingly, the COAG Health Council will be supported by:

- the Australian Health Ministers Advisory Council, and
- a new cross-portfolio federal, state and local government committee with representatives from essential supporting sectors.

Partnerships with non-government organisations, private sector, population group representatives and community members will inform implementation of the strategy. The Australian Institute of Health and Welfare will support development of indicators and monitoring and reporting.

Do you have any feedback about the proposed governance arrangements for a national obesity strategy?

Please provide your comments in the space below.

Nil response

Q47.

Proposed implementation for a national obesity strategy

Under the auspices of the Australian Health Ministers Advisory Council, it is proposed the new cross-portfolio committee will be responsible for developing an implementation plan that will focus on those strategies best pursued at a national level.

This approach will be supported by implementation plans developed by each state and territory, in collaboration with local partners and in discussion with other jurisdictions to ensure breadth of coverage and coordination across Australia. The plans will include timeframes and responsibilities for implementation. Resources will be required for implementation.

Do you have any feedback about the proposed implementation for a national obesity strategy?

Please provide your comments in the space below.

Nil response

Q48.

Proposed monitoring, evaluation and reporting process for a national obesity strategy

Monitoring the implementation of this strategy will require a coordinated national effort. A tiered national evaluation framework will monitor progress and achievements and include:

- indicators to show shorter-term progress
- outcome measures aligned with priority areas, and
- targets.

To ensure a transparent focus on equity, the framework will include indicators, outcomes and targets specifically for population groups who are unequally affected by overweight and obesity.

Existing data sources will be utilised with potential for additional new measures. Both national measures and jurisdictional information will contribute, and results will be regularly reported to COAG Health Council and available to the public.

Solutions to addressing overweight and obesity in Australia are not static. Incorporating feedback on barriers, enablers and effects of actions on a regular basis is necessary. Building a process of gathering information, reflecting and adapting will strengthen future action to ensure relevance and effectiveness.

Do you have any feedback about how the strategy should be monitored, evaluated and reported?

Please provide your comments in the space below.

Nil response

Q49.

Do you think targets are needed for the strategy? If so, what should they be?

Please provide your comments in the space below.

Yes targets are useful.

Q50.

Do you have any suggestions for what a national obesity strategy could be called?

Please provide your comments in the space below.

Nil response

Q51.

Lastly, do you have any final comments or ideas regarding the proposed national obesity strategy?

Nil response

About You

In which state or territory is your organisation or business located?

1. Australian Capital Territory
2. New South Wales
3. Northern Territory
4. Queensland
5. South Australia
6. Tasmania
7. Victoria
8. Western Australia
9. Australia wide
10. International

Q62.

About You

How would you best describe the location you live in?

1. A capital city
2. A regional city or town
3. A rural or remote town or area
4. Prefer not to say

Q63.

About You

How would you best describe the location of your organisation or business?

1. A capital city
2. A regional city or town
3. A rural or remote town or area

Q64.

About You

We value the thoughts of people who have lived experience of overweight or obesity; however, the following question is optional.

How would you best describe your current weight?

1. Underweight
2. About the right weight

3. A little overweight
4. Very overweight
5. Prefer not to say

Thank you for taking the time to share your valuable feedback.

This is the final page of the survey – please click the submit button below.

The national obesity strategy Working Group will use your feedback to shape a national obesity strategy. The COAG Health Council will consider the strategy in late 2020.

A report on the outcomes of the consultation will also be made publicly available.

RTI Release

Response ID:1197 Data

6. Consent to participate in this survey

1. By participating in this survey, you indicate that:

You have read the preceding information;

Your participation in this survey is voluntary;

You consent to your responses being included in public reports; and

You are at least 14 years of age.

Do you wish to continue with this survey?

Yes

7. Organisation or individual?

2. Are you completing this survey on behalf of an organisation or as an interested individual?

On behalf of an organisation

8. Main role

3. What is your organisation's main role or interest in a national obesity strategy? You may select all that apply.

We are an organisation that represents businesses that sell and/or market food/drinks/produce

9. Main role

What is your main role or interest in a national obesity strategy? You may select all that apply.

10. Name of your organisation

4. Many people and organisations have a diverse range of views on what should be included in a national obesity strategy. To ensure transparency throughout the consultation process, it is important to consider these views in the context of any relevant interests.

As you are answering this survey on behalf of an organisation, please provide the name of your organisation in the space below.

This information is required.

Sugar Research Advisory Service

11. Organisation contact details

5. *Please provide a contact name and email address for your organisation so that we may contact you about this consultation process if required.*

Your contact details will only be used for the purpose of this consultation and will not be shared with any third parties. Once again, this information is required.

Contact name:

[REDACTED]

6. Contact email:

[REDACTED]

13. Section 1. Proposed timeframe and scope for a national obesity strategy

7. Timeframe of a national obesity strategy

It is proposed that a national obesity strategy will guide action over the next 10 years – from 2020 to 2030.

Do you think this timeframe is too short, about right, or too long?

Too short

14. Section 1. Proposed timeframe and scope for a national obesity strategy

8. Timeframe of a national obesity strategy

Why do you think the proposed timeframe of 10 years is Too short?

Obesity prevention requires a multi-faceted approach with a long term view towards changing the health and wellbeing of the Australian population. A limit of 10 years to achieve this does not present a realistic view of the complexity of the issue or the action required in order to achieve change.

The current strategy document presents a wide variety of activity to be achieved in many areas. Similarly, the outcomes expected are non-specific.

It would be more advisable to prioritise activity for a 10-year time frame, as a first phase of activity in the obesity strategy. In doing this, certain activities could be focussed on for urgent action. Expected outcomes should be specific to align.

In particular, those activities which are evidence based and can prove effectiveness should be targeted first. As the scientific evidence is constantly emerging, a first phase obesity strategy could be revaluated after 10 years, to allow it to progress in line with the latest scientific research developments. This would help ensure the most cost effective approach is taken by Government, that is achievable and realistic for all stakeholders.

15. Section 1. Proposed timeframe and scope for a national obesity strategy

9. To what extent do you agree or disagree with each of the following components in the proposed scope for a national obesity strategy?

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	I'm not sure
The strategy should encourage government leadership for collaborative, whole-of-society action.					X	
The strategy should identify actions for Commonwealth and State and Territory governments.					X	
The strategy should identify actions that will involve non-government organisations and other community stakeholders.					X	
The strategy should identify actions that will involve the private sector.					X	
The strategy should focus on primary and secondary preventive actions that promote and support healthy eating, regular physical activity and a healthy weight for all.					X	
The strategy should <u>not</u> focus on tertiary prevention actions to treat overweight and obesity.	X					
The strategy should <u>not</u> focus on actions to manage and address underweight.	X					

16. Section 1. Proposed timeframe and scope for a national obesity strategy

10. Thinking specifically about the proposed scope for a national obesity strategy, is there anything you would change, add or remove?

Please provide your suggestions about the proposed scope in the space below.

Please note there are many opportunities to comment on specific strategies and ideas proposed to be included in the strategy throughout the survey.

We fully support a Government led commitment to address prevention of obesity in Australia, where partnerships, collaboration and shared responsibility are priority.

New research suggests strong leadership and engagement of a consortium of partners who are actively engaged, is key for effective delivery of a public health outcomes in relation to obesity¹. Furthermore, good governance and shared values results in better participation, policy-making and intersectional action. Importantly, research finds that lack of effective relationships, engagement of stakeholders and facilitative leadership are significant barriers to tackling complex public health issues.

We are therefore encouraged by the view that a whole-of-society response is needed and welcome the opportunity to work in partnership with other stakeholders in the future.

However, we would request that the fundamental features of the obesity strategy which are noted in the proposed scope (including leadership and partnership) are highlighted within the framework for action. Currently, it is not clear how a 'unifying framework, to enable genuine partnerships, improved collaboration and shared responsibility' is to be carried out. Beyond the specific activity of the obesity strategy the evidence shows that these elements should be clearly defined as they are facilitators for successful outcomes at multiple levels among multiple agencies in a local area. See further comment in Section 2. Proposed principles to guide a national obesity strategy.

The view of healthy eating and physical activity as the effectors of obesity should be reconsidered in light of the scientific evidence. It is widely acknowledged that the aetiology of obesity is complex and multi-factorial. Factors such as genetics,

medication and metabolic issues can cause or confound to promote weight gain and obesity. These factors may operate alongside or outside of diet and physical activity. It should be considered how a variety of factors affect obesity in the Australian population, in order to ensure a successful outcome for all individuals.

The definition of a healthy weight for all needs to be clarified. The WHO Body Mass Index definition does not provide information regarding the amount or distribution of body fat. This may be important for 'normal' size individuals who are at risk of metabolic complications due to high visceral or liver fat deposits, but not identified using the WHO BMI method. In the interest of public health, it would be important to include all of those who are at risk, in this obesity strategy.

It is noted in the consultation that treatment of obesity remains costly. Whether the current obesity strategy therefore should exclude tertiary prevention and those already suffering from obesity, should be reconsidered. As outlined in the consultation document 2 in 3 Australian adults are already overweight or obese, and it does not appear that this strategy will provide for these individuals.

An evidence based view of why underweight and obesity treatment are excluded from this strategy and whether excluding these two groups is the best course of action.

In order to ensure a more cost effective approach, the scope of the strategy could focus on preventing those who are already overweight from progressing onto obesity. Australian research shows that the health and non-health costs increase by \$8 billion in going from overweight to obesity¹. This was a 2005 estimate and is likely to be higher now.

¹Colagiuri et al (2010) The cost of overweight and obesity in Australia. MJA Vol 192 no 5.

18. Section 2. Proposed principles to guide a national obesity strategy

11. Please rate how important you think each of the following proposed principles are for guiding the development and implementation of a national obesity strategy.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure
People First - the strategy is person-centred, meaning it recognises the unique situations, experiences and strengths of individuals					X	
Equity - the strategy will promote equity, acknowledging some people and groups need additional supports to achieve good health					X	
Collective and Sustained Action - the strategy will promote partnerships and ongoing shared commitment from government and other key stakeholders					X	
Evidence-Based - the strategy will be informed by up-to-date evidence and promising or emerging strategies					X	
Sustainable Development - the strategy will align with the pillars of sustainable development: economic growth, social equity and environmental protection.	X					

19. Section 2. Proposed principles to guide a national obesity strategy

12. Thinking about the five proposed guiding principles, is there anything you would change, add or remove?

Please provide your comments in the space below.

It is not clear how the proposed principles were derived or specifically chosen. Assigning a level of priority to each principle would be helpful to clarify if sustainable development was more important to enabling a healthy weight, as much as collective and sustained action.

We support the view that the strategy should be supported by the most up to date scientific evidence. In order to ensure the best outcome for Australians, this principle should be prioritised.

However, we do not consider the two independent reviews of scientific evidence on which the current strategy is informed by, to be adequate to inform any national obesity strategy. For example in relation to the evidence check – population-level strategies to support healthy weight:

- This paper is not a piece of peer-reviewed published science, as would be standard practice for scientific evidence to support policy making.
- It is based on a WHO ECHO report, which is not peer-reviewed published science, and refers to recommendations for childhood obesity and not entire populations
- The authors themselves note the review is not comprehensive
- The search strategy used is not a standard but developed to supplement and refine WHO recommendations. There is no rationale provided for the authoritative reports or experts in the field consulted.
- There is no clear indication of how the researchers tailored the outcomes to the Australian population or synthesised the outcomes with the WHO recommendations
- There is no justification as to why the authors included weak evidence such as that from approaches which have not been fully rolled out or even evaluated. In addition, the outcomes judged by the authors as 'promising' should not be considered.
- There is no information on the magnitude of the effect of the interventions assessed and providing a judgement according to the researchers own criteria is not robust.
- Cost effectiveness was based on one recently published research paper.

In addition, the activities that are suggested in the strategy document do not align with the evidence that is presented in the two evidence reviews. The evidence review does not always provide supporting evidence for the actions suggested. It is not clear therefore why some activity has been suggested. It would also be more appropriate to rename the action areas, as referring to them as 'ideas' does not portray them as being evidence based activity. See further comments below.

We suggest that the obesity strategy considers the latest scientific evidence on obesity prevention, which is to take a sustainable whole system approach to the issue.

- Systems science is an established field with increasing focus globally for obesity prevention(<https://www.gov.uk/government/collections/tackling-obesities-future-choices>) . A system has interrelated parts that form a whole, and systems approaches are useful when dealing with a long term issue, when there are multiple causes, different views, and no single solution (<https://preventioncentre.org.au/resources/learn-about-systems/>)

- In August 2019 the U.K National Health Service commissioned an evidence based whole systems approach to obesity, noting the benefits include collective action, local community penetration, recognises the complexity of obesity, maximises local area assets, addresses health inequalities, develops transferable skills.(https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/820783/Whole_systems_approach_to_obesity_guide.pdf)

- Many current health initiatives already take an ecological approach to obesity, similar to the components and actions suggested in the current obesity strategy consultation. However, researchers note that implementation of a suite of activities across multiple settings is not necessarily the same as a 'systems approach'¹. 2 non-randomised controlled trials in Australia used some elements of a whole system approach and found positive effects on BMI and health behaviours¹

• Reviews of the scientific evidence have identified 10 features of a whole system approach¹. A recent review found meeting a high number of these guidance features resulted in a greater number of positive health effects in relation to obesity which were reported. The key features are as follows:

1. Identifying the public health system, interacting elements, bodies and boundaries
2. Capacity building to support the various stakeholders
3. Creativity and innovation to address health and social problems
4. Activity to develop and maintain relationships of stakeholders involved
5. Support to engage local community in program delivery
6. Mechanisms to support communications amongst stakeholders
7. Action and policies for public health improvement
8. Strategies to resource projects and staff
9. Strong strategic leadership and resourcing
10. Monitoring and evaluation to enhance effectiveness and acceptability.

• We therefore suggest the evidence based whole systems approach is used instead of the current framework. This would ensure a high chance of success regarding long term and sustainable obesity prevention, using strategic interventions at specific lever points for an adaptable approach.

¹Bagnall A-M, Radley D, Jones R, Gately P, Nobles J, Van Dijk M, et al. Whole systems approaches to obesity and other complex public health challenges: a systematic review. BMC Public Health. 2019;19(1):8.

21. Section 3. Proposed priority areas and strategies for a national obesity strategy

Please select a priority area to complete by clicking on the 'Answer' button.

After you have answered all of the sections you would like to complete, the 'Next' button at the bottom of the screen will take you to the next part of the survey.

22. Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

13. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

Remember that you can rate and comment on all of the ideas, or you can skip to the next section if you do not want to provide feedback on a particular area.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Provide healthy eating and drinking support and physical activity support for pre-conception and during pregnancy, including specific approaches for prospective parents who are, or at risk of becoming, overweight or obese during pregnancy							
Provide support for mothers to breastfeed and continue to breastfeed by implementing the National Breastfeeding Strategy							
Explore policy options to strengthen protection of infants and families from excess availability and marketing of breast milk substitutes							
Strengthen healthy eating and physical activity guidance and support for mothers and fathers after birth as they transition and adjust to their new roles as parents							
Provide guidance to parents, carers and families on appropriate healthy eating and physical activity for infants (e.g., appropriate introduction of solids, responsive feeding, portion size, screen time, motor skill development)							

23. Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

14. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	Comments
Provide guidance to parents, carers and families on appropriate healthy eating and physical activity for children and young people (e.g., appropriate nutrition, portion size, screen time, sleep and regular physical activity)							
Support parents, carers and families to purchase, prepare and enjoy healthy food and drinks, whilst limiting unhealthy food and drinks.							
Encourage parents, carers and families of children and young people to use parks and recreation facilities, role model active transport and active living, be active with children (co-participation) and restrict screen time							
Develop fun peer and community activities that enable adolescents to engage in physical activity, including a focus on the role of fathers							
Encourage greater availability of healthy food and drinks, whilst also limiting unhealthy food and drinks, at sporting, recreation and community venues, facilities, clubs and events.							
Increase availability of, and equitable access to, appropriate programs that support weight management for children, young people and their families							

24. Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

15. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	Comments
Enhance leadership, professional knowledge, relevant policies and practices, curriculum design and delivery aligned with national guidelines, and partnerships within and beyond the early childhood education and care and school community							
Establish partnerships to deliver programs where necessary (e.g., healthy breakfast programs, healthy school canteens and childcare menus, active play programs)							
Enable after-hours use of school facilities to expand available, accessible and affordable physical activity options and destinations for families and communities							
Support safe, active travel to and from early childhood education and care settings and schools through infrastructure and behaviour change programs in collaboration with local communities							
Investigate policy and community-led options to extend student retention in schools across the Australian compulsory education period, including focused strategies for Aboriginal and Torres Strait Islander children and children from other priority groups							

25. Proposed Priority 1: Supporting children and families – starting early to support healthy weight throughout life

16. Thinking about the strategies you just read for supporting children and families, are there any additional strategies or you think should be included to start early to support healthy weight throughout life?

Please provide your comments in the space below. The three proposed strategies are listed again below if you need to re-read these.

We agree with the need to start early to support health for children and families by providing education and guidance. However, it is not clear exactly how these activities will be carried out and it is therefore not possible to assign a level of importance. Many factors may be involved, for example the form of education, where it is implemented, how long it is run, who is involved, the target audience etc.

Activities should first consider programs already in place and seek to provide further support in these areas. The activity should also be supported by scientific evidence and regarding diet, should align with the Australian Dietary Guidelines. It is not clear from the evidence review on which this strategy is based, that there is evidence of effectiveness for the activities suggested, for example pre-conception and pregnancy evidence was cited as inconclusive yet this is listed as a proposed area of action.

From the specific actions proposed, it is not clear how parents will be supported to purchase healthy food and drinks, while unhealthy food is to be limited. Also, how greater availability of healthy food and drinks will be encouraged whilst unhealthy food and drinks will be limited. It is not clear that these activities are based on scientific evidence:

- This activity would not be in line with Australian dietary guidelines which note the importance of overall dietary patterns and advise against singling out or completely avoiding any specific food or drinks.
- Total energy intake from all sources, remains a primary determinant of body weight. Some core or healthy foods have more kilojoules per gram than discretionary or less healthy foods.
- A narrow focus on limiting unhealthy foods may have unintended consequences. New research using Australian Health Survey data found those who do not consume sugar sweetened beverages have significantly higher energy intakes from alcoholic beverages, than low or high sugar sweetened beverage consumers¹. This group made up 33% of the total study sample. The authors conclude that strict discouraging of sugar sweetened beverages may have the unintended consequence of increasing alcoholic beverage intake. The noted a soft drink vs alcohol seesaw in Australian adults.
- New research on sugars found restricting foods with added sugar increases their reinforcing value after only one week, in both normal weight and obese individuals². More research is needed to understand if this effect persists.

1 Wong et al 2019 Is there a soft drink vs. alcohol seesaw? A cross-sectional analysis of dietary data in the Australian Health Survey 2011-12. Eur J Nutr. 2019 Sep 5. doi: 10.1007/s00394-019-02084-4.

2 Flack KD, Uffholz K, Casperson S, Jahns L et. Al. Decreasing consumption of sugar increases their reinforcing value: a potential barrier for Dietary Behaviour Change. J Acad Nutr Diet 2019;119(7):1099-1108

26. Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

13. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	Comments
Provide information, education and skill-building programs and initiatives aligned with Australian guidelines for healthy eating, physical activity and sedentary behaviour							
Develop and fund ongoing national mass media campaigns to shift expectations, beliefs and social norms, whilst minimising weight-related stigma							
Partner with Aboriginal and Torres Strait Islander people to develop and deliver culturally appropriate and safe social marketing and supporting programs							
Partner with culturally and linguistically diverse (CALD) groups to develop and deliver culturally appropriate and safe support programs for early migrants							
Partner with people with disability to develop and deliver initiatives to improve healthy eating and physical activity that are accessible and responsive							

27. Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

14. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	Comments
Invest in targeted community capacity building initiatives that activate leadership, drive innovation and support a collective impact approach to create health promoting community places and spaces							
Identify a diverse range of local leaders to 'champion' place-based healthy eating and physical activity initiatives and develop a supportive nationwide network and learning community							
Ensure local communities have access to health promoting sponsorship options for events and sport, and are empowered and informed to consider the impact of unhealthy sponsorship choices							

28. Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

15. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

							Comments
	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Evidence-based weight management interventions, ensuring a range of delivery modes and accessibility for all, regardless of age, living location, cultural background and income							
Advocate for increased intensity of action for population groups experiencing higher levels of overweight and obesity, through effective co-designed behaviour change programs							
Support those experiencing weight stigma and discrimination and ensure all actions promote positive discussion of weight and prevent weight-related stigmatisation							

29. Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

16. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	Comments
Support better collaboration between sectors dealing with unemployment, social protection and health							
Develop labour and social policies that provide secure and decent work for all							
Raise incomes of the poorest groups to reflect the real cost of healthy living and increase access to improved living conditions and opportunities for healthy behaviours							
Provide professional development for clinicians to support the improvement of healthy eating and physical activity behaviours in their patient/clients							
Enable early identification of unhealthy weight gain (including modest weight gain) for patients/clients, with a focus on life course transition points often associated with weight gain and people from at-risk population groups							
Increase the availability of, and clarity of referral pathways to, evidence-based weight management treatments (including community-led programs)							

30. Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

17. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	Comments
Adopt best-practice breastfeeding policies and practices (e.g., workplace facilities, maternity leave, flexible work times to allow for breastfeeding)							
Adopt policies and practices that promote and prioritise physical activity, increase access to healthy food and drinks, and limit access to, or remove unhealthy food and drinks through catering, vending machines, cafes and canteens							
Design buildings that support and encourage healthy behaviours (e.g., stairs, kitchen facilities, end-of-trip facilities, storage, standing desks)							
Create physical environments, policies and programs that incentivise and support active travel to work							
Offer flexible work options to reduce travel time, freeing up time for meal planning/preparation and physical activity							
Offer or facilitate access to multi-component, non-discriminatory programs and information to support healthy eating, physical activity and healthy weight							

31. Proposed Priority 2: Mobilising people and communities – using knowledge, strengths and community connections to enable healthy weight

18. Thinking about the strategies you just read for mobilising people and communities, are there any additional strategies you think should be included to mobilise people and communities to use knowledge, strengths and community connections to enable healthy weight?

Please provide your comments in the space below. The five proposed strategies are listed again below if you need to re-read these.

We agree with the need to use knowledge, strengths and community connections to enable health.

The activity should also be supported by scientific evidence and regarding diet, should align with the Australian Dietary Guidelines. It is not clear from the evidence review on which this strategy is based, that there is evidence of effectiveness for the activities suggested. For example, media campaigns such as Live lighter have been shown to impact awareness but with no real impact on behaviour¹. We therefore query the inclusion of such activity which is not evidence based relating to reduction of body weight.

We strongly support local community communication, in line with the evidence based whole system approach to obesity (see comments above). Several evaluations of projects have found effective community involvement in identifying their needs and solutions to problems, ensures a successful outcome. Also important is capacity building, targeted action and community and system change²

It should be noted that while the evidence review carried out to support the obesity strategy lists activity on sports sponsorship as having demonstrated effectiveness, this intervention is listed as one which has not yet been fully rolled out or evaluated, and has only demonstrated early effectiveness or is promising. Noting that being evidence based is a key principle of this strategy, activities that have not demonstrated evidence of effectiveness should therefore not be included in the proposal.

1Morley et al (2016) Population-based evaluation of the 'LiveLighter' healthy weight and lifestyle mass media campaign. Health Education Research. Vol 31, no2, 121-135.

2Bagnall A-M, Radley D, Jones R, Gately P, Nobles J, Van Dijk M, et al. Whole systems approaches to obesity and other complex public health challenges: a systematic review. BMC Public Health. 2019;19(1):8.

32. Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	Comments
Develop and maintain infrastructure that grows participation in sport, active recreation, walking, cycling and public transport use to encourage individuals and families to be active together							
Create a culture that promotes active travel through safe walking networks, drinking water stations and pedestrian prioritisation; cycling networks with reduced crash risk; storage and end-of-trip facilities; and efficient, accessible and regular public transport systems with strong connectivity and after-hours service							
Apply integrated urban (and regional) design and transport policy, regulations and guidelines to create built environments that prioritise active living for people of all ages and abilities							
Conserve and develop open spaces, green networks, recreation trails and ecologically diverse natural environments that enable active interaction with nature							
Make communities safe with people-friendly spaces that favour people over motorised transport, and crime prevention strategies, such as community policing techniques, peer-led outreach programs and lighting							
Ensure strategic infrastructure policies and plans prioritise investment in public transport, walking and cycling infrastructure							
Consider fiscal policies to reduce driving and increase active travel and the availability and quality of recreation and sport facilities and opportunities							

33. Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	Comments
Provide a range of fun, local and social active living options that match the interests of various ages and abilities, engage local communities and organisations, and build social cohesion							
Partner with Aboriginal and Torres Strait Islander people, people living in regional and remote areas, people with disability, and people experiencing disadvantage, to develop targeted interventions that increase the availability, accessibility and affordability of physical activity opportunities and reduce barriers to active living							
Support regular participation initiatives in public spaces that engage large portions of the community (e.g., fun runs)							
Offer free or low-cost access to encourage use of public transport, walking and cycling infrastructure, recreation opportunities, natural environments, sports and active living programs (e.g., subsidies, public liability insurance scheme for cyclists, rental equipment, participation incentives, and after-hours use of public and school sport and recreation facilities)							
Build physical literacy and promote community-based active events using sustained, evidence-based social marketing							

34. Proposed Priority 3: Enabling active living – supporting a way of life that helps people move more throughout the day

Thinking about the specific strategies you just read for enabling active living, are there any additional strategies you think should be included to support a way of life that helps people move more throughout the day?

Please provide your comments in the space below. The two proposed strategies are listed again below if you need to re-read these.

35. Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

13. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

							Comments
	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Ensure planning and management policies for land and sea use safeguard food system resilience and productivity							
Develop innovative solutions to efficiently use natural resources, maximise biodiversity, minimise wastage, enable business growth and address climate change							
Ensure economic policies make production and manufacturing of healthy foods and drinks, such as fresh fruit and vegetables, attractive							

36. Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

14. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

							Comments
	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Create easier access to healthy food and drinks in local residential communities through: urban agriculture (e.g., community garden initiatives and encouraging home gardens); urban design (e.g., density of fast food outlets and proximity to schools and community services; access to supermarkets and smaller food businesses); and other local community actions (e.g., local food markets, healthy food supply at community events)							
Encourage land use planning policies that protect high-quality agricultural land on the urban fringe and ensure that planning decisions achieve the policy intent							
Establish policies on food and drink procurement, catering, and provision across all government departments and settings to encourage healthy eating and drinking							

37. Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

15. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

							Comments
	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Work in partnership with industry to establish and monitor reformulation targets for food and drink manufacturers, retailers and caterers							
Develop national targets to reduce serving sizes of unhealthy food and drinks in food service and retail settings, particularly for food and drink items designed for children							
Explore setting compositional limits for nutrients of concern (e.g., sodium, saturated fat, added sugar and/or energy content) across a range of food and drink types							
Reduce food waste during manufacturing and processing and eliminate unnecessary packaging							

38. Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

16. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Encourage good quality, culturally appropriate, healthy food availability and affordability in stores, workplaces and institutions in rural and remote communities							
Investigate partnership arrangements with large supermarkets to offset the price of healthier food and drinks in communities experiencing disadvantage and small remote stores							
Celebrate cultural knowledge and diversity by using a self-determination approach to find the best solutions for reducing common barriers to healthy food and drink access, selection and preparation							
Build on existing housing initiatives to improve community and household food preparation and storage facilities							

39. Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

17. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Reduce unhealthy food and drink marketing on publicly-owned or managed settings (e.g., public transport infrastructure)							
Explore options to reduce unhealthy food and drink advertising prominence in places frequently visited by large numbers of people, especially children (e.g., vending machines, supermarket checkouts and aisles, entertainment venues)							
Explore options to reduce unhealthy food and drink sponsorship and marketing associated with sport and major community events							
Restrict unhealthy food and drink advertising during peak television viewing times for children							
Restrict promotions using devices that appeal to children (e.g. toys, games)							
Partner with relevant industry stakeholders to introduce user controls that can limit exposure to digital advertising of unhealthy food and drinks							

40. Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

18. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	Comments
Continue to strengthen the uptake of the Health Star Rating system towards universal implementation and continue to consider options for the ongoing enhancement of the system							
Introduce front of pack nutrition warning labels for nutrients of concern (e.g., added sugar, sodium, saturated fats, alcohol, high energy content) to complement the Health Star Rating system							
Support multi-component interventions to improve nutrition information and increase accessibility and prominence of healthier options in supermarkets							
Adopt consistent national regulation on menu energy (kilojoule) labelling in businesses that sell ready-to-eat-food							
Consider adoption of sustainability indicators that provide clear consumer information on the environmental impacts of food and drink products							

41. Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

19. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Subsidise healthy food and drinks (e.g., fruit, vegetables and water), potentially including transport subsidies to remote communities							
Consider emerging evidence and policy approaches that use price to reduce consumption of sugar-sweetened beverages and high sugar snacks							
Consider using price to reduce consumption of alcoholic beverages, potentially through a uniform volumetric tax and/or a floor price							
Restrict temporary price reductions (e.g., half-price, multi-buys) on unhealthy food and drink products							
Explore and consider options for incorporating the cost of obesity and greenhouse gas emissions into the price of food and drinks							

42. Proposed Priority 4: Building a healthier and more resilient food system – producing and promoting healthier food and drinks with little impact on the environment

20. Thinking about the specific strategies you just read for building a healthier and more resilient food system, are there any additional strategies or recommendations you think should be included to produce and promote healthier food and drinks with little impact on the environment?

These might include strategies that help people overcome specific challenges they encounter when making decisions about the food and drinks they consume.

Please provide your comments in the space below. The seven proposed strategies are listed again below if you need to re-read these.

While the importance of the food system is recognised, it should be noted that this is a relatively new area of nutrition research and there is no global consensus on how to address human nutrition and the impact on the environment.

The landmark EAT Lancet report has been queried as a flawed approach¹. It is therefore not clear why this issue should be prioritised for addressing in a new Australian obesity strategy. Indeed the scope of the food system alone is vast and incorporates an array of issues that go far beyond body weight. Furthermore, there is limited scientific evidence for the effects of activities as proposed, such as food waste, land planning and economic policies for food production, on body weight. We do not support the inclusion of these activities in the strategy, where there is no scientific evidence for effectiveness for obesity prevention.

Furthermore, we suggest that this obesity strategy does not attempt to create new reformulation targets but rather seeks to support current work underway by the Healthy Food Partnership.

Setting of compositional limits for nutrients of concern would not be in agreement with the Australian Dietary Guidelines which note the importance of overall dietary patterns and advise against singling out or completely avoiding any specific food or

Regarding advertising, marketing and sponsorship proposals for activity, it should be noted that the evidence review on which the strategy was based found these activities improve food-related behaviours however the impact on body weight is unknown.

Introduction of warning labels to complement the Health Star Rating System would also be inconsistent with the Australian dietary guidelines and is based on limited scientific rationale. For example:

- A warning symbol is an over-simplistic approach and dismisses all other nutritional characteristics of the food and how it is consumed.
 - A singular focus on added sugars as a negative nutrient is inconsistent with national dietary guidelines which encourage the consumption of essential core foods containing some added sugars.
 - This option would ignore foods that have low added sugars, but which should also not be over consumed for other reasons (e.g. treat foods high in saturated fat or added salt). If a product does not carry a warning label, it does not automatically mean it is a healthier choice.
 - The Food Standards Code has already determined that warning labels are for use where ingredients may cause health risks, however the evidence remains inconclusive in this regard for added sugars.
 - There is no established criteria for high/medium/low threshold for added sugars as the scientific evidence is inconclusive.
 - There is limited evidence of the effectiveness of warning labels for added sugars on health. Providing this evidence would be difficult due to the number of possible mitigating factors, for example where the product is displayed on shelf.
 - It is difficult to determine the efficacy due to factors that have yet to be determined in implementing this option, for example the location of the warning on packet, and use of visuals or text.
 - It is not clear how this policy would account for potential reductions in warning label efficacy over time which would reduce its impact.
 - This label may overshadow current advisory labels for which scientific evidence has clearly proven as necessary, such as aspartame warnings due to phenylketonuria risk.

Regarding the use of price to reduce consumption of sugar sweetened beverages (ssb), while price has been shown to impact purchase behaviour, the impact on consumption of sugar sweetened beverages is yet not clear, and subsequently the effect on body weight.

A new systematic review has found the equivalent of a 10% SSB tax was associated with an average decline in beverage purchases and dietary intake of 10.0% with high heterogeneity between studies². The equivalent of a 10% SSB tax was also associated with no change in total untaxed beverage consumption (e.g. water).

¹Zagamutt et al (2019) The EAT–Lancet Commission: a flawed approach? Correspondence. The Lancet Vol 394 September 28, 2019

²Teng et al (2019) Impact of sugar-sweetened beverage taxes on purchases and dietary intake: Systematic review and meta-analysis. Obes Rev. 2019 Sep;20(9):1187-1204.

43. Section 3. Proposed priority areas and strategies for a national obesity strategy

13. Priority areas

Before we move on to the next section of the survey, do you have any other feedback about the four priority areas you have just read about?

Supporting children and families – Starting early to support healthy weight throughout life

Mobilising people and communities – Using knowledge, strengths and community connections to enable health weight

Enabling active living – Supporting a way of life that helps people move throughout the day

Building a healthier and resilient food system – Producing and promoting healthier food and drinks with little impact on the

Please provide your comments in the space below.

45. Section 4. Proposed enablers for a national obesity strategy

Please select a set of proposed enabler questions to complete by clicking on the 'Answer' button.

After you have answered all of the enabler sections you would like to complete, the 'Next' button at the bottom of the screen will take you to the next part of the survey.

46. Proposed Enabler 1: Lead the way – collective commitment and action for obesity prevention and health equity across governments

14. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

							Comments
	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Implement strong governance systems to facilitate multiple efforts by many sectors					X		
Explore new collaborative ways of working with communities that create genuine partnerships, embed the right to self-determination and autonomy, co-develop solutions and elevate community voices to create change in their own communities					X		

47. Proposed Enabler 1: Lead the way – collective commitment and action for obesity prevention and health equity across governments

15. Are there any additional strategies you think should be included to enable strong national leadership and governance to foster partnerships for systems change to deliver better outcomes at the national, state/territory, regional and local levels?

Please provide your comments in the space below.

48. Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and to make sure collective actions are effective

14. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

							Comments
	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Update Australian guidelines for healthy eating, physical activity and weight, ensuring they explicitly incorporate environmental sustainability, are based on the latest scientific evidence and are free from industry influence							Until the evidence for environment sustainability exists there is no scientific justification for including them into the dietary guidelines.
Conduct regular cross-sector monitoring and evaluation of a national obesity strategy to ensure accountability, continuous improvement and effectiveness of collective action, in consultation with national data agencies and data collection custodians					X		
Support research on obesity systems to grow the evidence base, reduce gaps in knowledge and assess promising approaches					X		
Co-develop evaluation and research approaches that align with community values to acknowledge the deep knowledge and experiences of people working to create change in their own communities and to ensure data sovereignty					X		
Co-develop evaluation and research approaches with Aboriginal and Torres Strait Islander people, utilising cultural and traditional knowledge					X		

49. Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and to make sure collective actions are effective

15. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	Comments
Commit sustained funding to support data collection, shared data systems, enhanced sharing of effective and emerging initiatives, and regular population monitoring and surveillance of weight status and variables associated with overweight and obesity, including wider commercial, cultural and environmental determinants of obesity					X		
Boost participation rates in population monitoring and surveillance to ensure accurate and reliable statistics at sub-national levels and representativeness for at-risk population groups					X		
Investigate new data sources to supplement population monitoring and surveillance (e.g., supermarket transaction data, Google analytics)					X		
Use data to regularly update consumers, communities and stakeholders with independent, accurate and easily understood information					X		
Use data to build connections between communities and the health, social sciences and environmental disciplines					X		
Support a collaborative analysis of research on interventions and strategies (from systematic reviews, and primary and grey literature) addressing healthy eating, physical activity and obesity outcomes for Aboriginal and Torres Strait Islander people and other population groups experiencing higher levels of overweight and obesity					X		

50. Proposed Enabler 2: Better use of data – sharing knowledge and data and using evidence to develop policies and programs and make sure collective actions are effective

16. Are there any additional strategies you think should be included to strengthen evidence and data systems to help guide investment, assess impact, improve outcomes, and continue to grow the evidence base?

Please provide your comments in the space below.

51. Proposed Enabler 3: Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments

14. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

							Comments
	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Strengthen the confidence and competence of primary health, allied health, and other health professionals to prevent unhealthy weight gain among patients; recognise and address overweight and obesity; and understand stigma, blame and the mental health implications of overweight and obesity					X		
Increase health workforce understanding of equity and social justice, and cultural and language competency to respond to the diverse needs of the Australian community							
Support the continued growth and development of the Aboriginal and Torres Strait Islander workforce							
Embed health promotion and equity into vocational and tertiary training for essential supporting sectors							

52. Proposed Enabler 3: Build the workforce – support development of an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments

15. Are there any additional strategies you think should be included to develop an engaged, empowered and skilled workforce that can better support individuals and influence community actions and environments?

Please provide your comments in the space below.

53. Proposed Enabler 4: Invest for delivery - Adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment

14. Please rate the extent to which you think each of the following proposed ideas is important for guiding action under this strategy.

You can use the comment boxes to provide any feedback you might have about each idea.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important	I'm not sure	
Provide additional funds for effective delivery of comprehensive, contemporary and sustained actions at an appropriate scale					X		
Explore new, innovative funding mechanisms for prevention of overweight and obesity, including a potential prevention investment fund					X		
Ensure formal and informal engagement of public health expertise in trade and investment agreement development processes					X		
Assess health impacts of trade agreements during negotiations to ensure they favour the production and distribution of healthy food and drinks and control that of unhealthy food and drinks	X						
Investigate ways of reorienting economic policies, subsidies, investment and taxation systems to best benefit healthy eating and drinking, active living, health outcomes, communities and the environment	X						

54. Proposed Enabler 4: Invest for delivery - Adequately funding sustainable interventions and preventative actions, and exploring economic policies and trade agreements to positively impact on overweight and obesity rates, communities and the environment

15. Are there any additional strategies you think should be included to provide adequate and sustainable investment in overweight and obesity prevention?

Please provide your comments in the space below.

56. Proposed governance arrangements for a national obesity strategy

14. Do you have any feedback about the proposed governance arrangements for a national obesity strategy?

Please provide your comments in the space below.

57. Proposed implementation for a national obesity strategy

15. Do you have any feedback about the proposed implementation for a national obesity strategy?

Please provide your comments in the space below.

58. Proposed monitoring, evaluation and reporting process for a national obesity strategy

16. Do you have any feedback about how the strategy should be monitored, evaluated and reported?

Please provide your comments in the space below.

59. Targets for a national obesity strategy

17. Do you think targets are needed for the strategy? If so, what should they be?

Please provide your comments in the space below.

60. Title for a national obesity strategy

18. Do you have any suggestions for what a national obesity strategy could be called?

Please provide your comments in the space below.

A national strategy for health improvement throughout the lifecourse

61. Final comments about a national obesity strategy

19. Lastly, do you have any final comments or ideas regarding the proposed national obesity strategy?

63. Section 7. Questions about you

What is your gender?

64. Section 7. Questions about you

How old are you?

65. Section 7. Questions about you

How many children under the age of 18 do you have living at home with you?

66. Section 7. Questions about you

Which of the following best describes your current employment status?

Please select all that apply.

67. Section 7. Questions about you

What is the highest level of education you have completed?

68. Section 7. Questions about you

Do you identify as Aboriginal and/or Torres Strait Islander?

69. Section 7. Questions about you

Are you from a culturally or linguistically diverse background?

70. Section 7. Questions about you

Do you have a disability?

71. Section 7. Questions about you

Which state or territory do you live in?

72. Section 7. Questions about you

20. In which state or territory is your organisation or business located?

New South Wales

73. Section 7. Questions about you

How would you best describe the location you live in?

74. Section 7. Questions about you

21. How would you best describe the location of your organisation or business?

A capital city

75. Section 7. Questions about you

How would you best describe your current weight?

76. (untitled)

22. Would you like a copy of your survey responses to be sent to the email address you provided at the beginning of the survey?

Yes

RTI 1777/21

78. Thank You

New Send Email

Dec 15, 2019 07:47:46 Success: Email Sent to: [REDACTED]

RTI Release



Unilever submission - *Have your say on a national obesity strategy* Consultation Paper

13/12/2019

Unilever welcomes the opportunity to make a submission in response to the *Have your say on a national obesity strategy, Consultation Paper* (the Consultation) through the COAG Health Council.

Introduction

The statistics surrounding overweight and obesity, highlighted in the consultation document speak for themselves, obesity is a challenging, complex and serious public health condition impacting populations on a national and global scale and must be addressed. The increased rates of obesity can be linked to increasing urbanisation of populations, leading to more sedentary lifestyles and the associated imbalance between the amount of total energy (kilojoules) people consume and the amount they expend. As widely accepted, overweight and obesity is a multifactorial disease/condition which requires a whole-of-society approach involving many sectors, sub-sectors and stakeholders to act together as part of a systems-based approach to reduce its prevalence.

There is no one solution when addressing primary and secondary prevention of overweight and obesity and evidence is indicating solutions need to be holistic and take a multi-stakeholder approach with governments (Commonwealth, State and Territory), NGOs, academics, civil society and business working together to deliver a robust programme of interventions cascaded at a national level. Such interventions range from public health education and lower Kilojoule food products to healthier meals in schools and workplaces along with the promotion of increased physical activity.

Unilever, being one of the world's largest food manufacturers is fully committed to playing a part in helping to tackle obesity and being part of the primary and secondary solution. Unilever fully supports an evidence based, stakeholder unified approach supported by strong education and consumer campaigns.

Unilever has highlighted some key recommendations for Government to action as part of the strategic review;

1. The Government to continue working with all relevant cross-sectional stakeholders to help develop and execute an obesity strategy which will be impactful and practical in terms of deliverables.
2. Evidence based approaches to support healthy eating/dietary patterns based on a whole foods approach along with regular physical activity and a healthy weight for all.
3. A more strategic approach to promoting, publicising and marketing the Australian Dietary Guidelines to Health Care Professionals and the general public. There is much confusion surrounding recommended food types and how many serves people should be consuming per day and this is reflected by the statistics regarding how Australians eat according to them. The Australian Bureau of Statistics (ABS, 2016) reported that "*Most Australians did*



not usually meet their recommended minimum number of serves for any of the Five Food Groups from non-discretionary food sources"

4. Increased funding towards regular national nutrition and physical activity survey data and food consumption data for adults and children to maintain currency and guide future healthy eating initiatives.
5. Strengthened education to parents, school-aged children and young people in promoting the role of core foods in children's diets and culinary skills to help people cook healthier meals with the 5 core food groups and thereby encouraging life-long healthy eating habits.
6. The Health Star Rating (HSR) system to remain science based, practical for industry to implement and effective as a means of helping consumers to construct healthy diets.
7. To support consistent nutrition guidelines nationally for school canteens and health and leisure facilities. This should strive towards consistent terminology and reflect the Australian Dietary Guidelines.
8. If reformulation progresses as a priority, it is important to include industry and technical representation such as universities, along with health stakeholders. Goal setting using engagement via practical tasting sessions is recommended, instead of using theory alone to arrive at targets. Safety considerations, e.g. sodium content, pH etc, need to be captured in addition to nutrition target setting. It is recommended that a voluntary approach be considered.
9. In relation to sponsoring & food access mentioned in the consultation paper, reference to "healthy" and "unhealthy" food is made. This distinction is difficult to define, demonstrated by the lack of consensus on nutrition guidelines. Nutrition Criteria would play a valuable role if progressed. Responsible messaging and marketing of foods in this context is another facet to consider, particularly in a children's context.

In terms of the proposed timeframe, 10 years seems the most realistic timeframe for an extensive multifaceted approached project, although it is difficult to estimate before all the facets are established. The timeframe for revising national dietary guidelines and national collection of nutrition and food intake data has typically been around 10 years. However, if it is established that a review of the Australian Dietary Guidelines is required this would take 5 years, and it would be logical to complete this first as it feeds into many nutrition recommendations and evidence-based actions. Some facets could be completed concurrently to the AGHE review e.g. physical activity, community improvements.

Unilever Nutrition commitments and proactive engagement to address obesity

Obesity has reached epidemic proportions, yet it is largely preventable.

The [Unilever Sustainable Living Plan \(USLP\)](#) sits at the heart of our business and outlines our vision to grow our business while reducing our environmental impact and increasing our positive social impact. Launched in 2010, it houses our global nutrition targets which drive our comprehensive reformulation programme for reducing energy, saturated fat, sugar and sodium. By 2012 Unilever eliminated trans-fat originating from partially hydrogenated vegetable oil, excluding trace amounts. Health and wellbeing have always been a key focus for Unilever and we are committed to marketing great-tasting food which makes a positive contribution to a healthy diet. Our sustainable nutrition strategy has six commitments at its heart:



1. Connecting people with purpose
2. Providing nutritious products, grown sustainably
3. Offering healthy products to help people have healthier diets
4. Empowering people to cook tasty, nutritious meals
5. Providing fortified products to help address nutrient deficiencies
6. Preserving the planet, from production to consumption.

At Unilever, we have a multi-faceted approach for tackling obesity based on: reformulating our products, by reducing levels of sugar and total energy (Kilojoules) in certain products; providing clear nutrition labelling so that consumers can make informed food choices; encouraging better eating and offering greater choice to consumers, with lower calorie and calorie-free products and the promotion of healthy lifestyles; responsible marketing for all ages but especially towards children, and encouraging the wider food industry to establish global best practice.

At Unilever we place a strong emphasis on reformulation as part of our internal Nutrition Commitments. We have been actively involved in the work of the Governments Healthy Food Partnership to develop voluntary category-based reformulation targets for sodium, sugar and energy. In 2009, we previously worked with the Australian Federal Government's Food and Health Dialogue when they were tasked with setting reformulation targets and made commitments for many of our food categories.

Unilever has a long history of providing clear nutrition labelling to consumers. In addition to providing the % Daily Intake (DI) for energy on the front of pack, and %DI for other nutrients in the nutrition information panel, we have also supported the voluntary Health Star Rating (HSR) system in Australia and New Zealand from its introduction in 2014. Our commitment to HSR is published on our [website](#).

In relation to responsible advertising, Unilever's commitments relate to product representation, health messaging, accuracy of product claims and advertising to children. This will be discussed in more detail later in the submission.

Unilever employs a team of nutritionists globally to implement the USLP goals. Unilever Australia and New Zealand employs an Accredited Practising Dietitian (APD) and Registered nutritionist (RNutr) to advise product developers and brand teams on nutrition considerations, update on nutrition science and implement the USLP targets in Australia and New Zealand.

Proposed Principles

We support the proposed principles identified in the consultation document to guide the strategy.

Proposed priority areas

Unilever supports a holistic approach to addressing obesity and supports all 4 priority areas detailed on the consultation document.



Given the area of our expertise as an industry stakeholder, we will focus our efforts primarily on priority number 4 ***‘Building a healthier and more resilient food system producing and promoting a healthier food and drinks with little impact on the environment’***.

Unilever supports priority 4, where there is evidence to support implementation of the strategy and sub-strategy. There is some alignment with Unilever’s commitments for sustainable nutrition and addressing obesity. Collectively food and beverage manufacturing companies have a role in creating healthier packaged food and drinks and contributing via sustainable business practices.

PRIORITY 4 - UNILEVER COMMENTS

Make processed food and drinks healthier and more sustainable by limiting energy and nutrients of concern

Reformulation, new product development and target setting

As previously mentioned at Unilever we place a strong emphasis on reformulation as part of our internal Nutrition Commitments. Nutrition is a core part of the Unilever Sustainable Living Plan and is embedded in our business strategy. We were one of the first companies to establish a global programme to limit the use of ingredients causing public health concern. For more than a decade we have been reducing levels of salt, trans and saturated fats, sugar and total energy (Kilojoules) in our products and continue to drive compliance with our strict nutrition standards across all new product development and reformulation. Please visit here to view Unilever Nutrition Commitments

<https://www.unilever.com/sustainable-living/improving-health-and-well-being/improving-nutrition/>

Unilever recommendations include;

- 1. Continued support for the on-going work of the Healthy Food Partnership to progress with the category-based targets for sodium, sugar and saturated fat and recommend this continues to be fully supported. We encourage Government to continue with industry engagement on setting nutrition targets to ensure the agenda is technologically viable.**
- 2. Positively highlight success where companies have shown a strong commitment in the area of reformulation. The food industry infrequently receives recognition publicly when positive changes have been made. This would encourage small and medium size business to also take action and engage to drive reformulation.**
- 3. Develop an industry guide to reformulation and case studies, similar to the recent guide developed by Vic Health and the Heart Foundation as part of the ‘Unpack the Salt’ campaign, entitled ‘Reformulation Readiness – a best practice guide to salt reduction for Australian food manufacturers’. This could potentially help assist the smaller players who do not have established internal nutrition commitments or resources to create their own. The afore mentioned stakeholders including universities and food safety experts, along with health expert input, could play a key role here in supporting this type projects.**

Unilever has also engaged with the states, territories and Healthy Kids Association to better understand nutrition requirements for children. We consider these in our formulations whenever possible and have engaged Nutrition Australia to provide an independent review of our ice creams



and ice blocks recently, to ensure our product classifications and communications reflect the State and Territory school canteen and health facility classifications.

Food service and reformulation

Unilever was pleased to see caterers on the agenda given the frequency Australians now eat away from the home. Dining out and fast food make up 27% of the average Australian household food expenditure which typically are lower in positive nutrients and higher in sugar, saturated fat and salt than those prepared at home. Increasing the availability of healthier options outside the home is important and as a supplier to the food service industry we are continually looking at innovate ways to reformulate our products to better the nutritional profile. As part of our internal nutrition commitments, all new product development must comply with our strict nutrition standards.

Portion size/control

One of the key focus areas for the Healthy Food partnership (HFP) is to address portion size which we have and continue to support. The aim of the HFP is to encourage more appropriate packaging of products to align with consumption, to encourage purchase and minimise wastage.

Unilever supports voluntary serve size guide recommendations for industry and clear advice to industry on appropriate serve size on labels. This would help align serve sizes with category better.

Unilever also recommends Government to continue to engage with industry on setting nutrition targets to ensure the agenda is technologically viable. Reducing portion sizes can be challenging due to weight instability at lower volumes, packaging issues, and can require large cost investments to make changes to machinery, packaging and print parts to accommodate the changes. In relation to serve size reduction, machine capability and packaging changes need to be discussed via technical industry engagement

Unilever addresses portion size through the energy per serve target in our nutrition standard. Unilever's energy cut-offs have been derived from scientific evidence, working the majority of Ice Cream and Ice Confection products towards a 250kcal cut-off for adults, and a 110kcal cut-off for children. This is indirectly managing intake via a different, well supported pathway. Using a kcal target, as opposed to a gram focus, still supports functional ingredient development as industry strives to find novel ingredients and processing methods.

Unilever Food Solutions (UFS), the food service arm of the business was also supportive of the Government's Healthy Food Partnership Food Service division's voluntary pledge system to address obesity through creating a healthier food supply (reformulation, portion size etc). We understand this work is on hold but will reengage if/once it commences.

Food and packaging waste

As part of our USLP, we have a commitment to reduce packaging and food waste. We minimise waste by reducing, reusing and recycling our own waste and encouraging consumers to do the same. We are moving towards a circular economy, enabling more packaging to either remain in loops or have the best possibility to be recycled. This work supports the UN Sustainable Development Goals.

For further information, please visit;



<https://www.unilever.com/sustainable-living/reducing-environmental-impact/waste-and-packaging/reducing-food-waste/>

According to the EAT-Lancet Commission's January 2019 report, "*we cannot achieve a sustainable food system without addressing the challenge of food loss and waste*" which is why reducing food waste forms part of our sustainable nutrition strategy. We believe in minimising food and packaging waste from farm to fork. This involves minimising food loss and related costs during production, working with our technicians to reduce packaging waste and our chefs to develop creative solutions to reduce food waste in the kitchen, inspiring consumers and chefs to do the same.

Food banks play a part in addressing food waste while also helping people who live in poverty. Thanks to our broad portfolio of brands and the reach of our operations, we are in a unique position to contribute to food banks, by redistributing surplus stock that would otherwise have gone to waste and work with several food bank organisations.

Responsible Food and drink marketing and promotion to children

Our global Food and Beverage Marketing Principles prohibit the use of any materials that undermine the promotion of healthy, balanced diets and healthy, active lifestyles. For example, our marketing messages must be appropriate, must not undermine the promotion of healthy, balanced diets and active lifestyles, or misrepresent snacks as meals. For example, we won't show over-sized portions or 'size zero' in our advertising. Another commitment stipulates that product claims must have a sound scientific basis.

In relation to marketing to children, Unilever has globally committed to voluntarily restrict all paid marketing communications directed primarily at children, under the age of six years. This measure was applied because of increasing evidence showing children below six do not have the cognitive ability to distinguish between advertising/marketing and programming. Marketing to children aged 6 to 12 is also restricted by Unilever, unless the product meets our nutrition standards. For this age group, no cartoon characters and celebrities are used unless the product meets these nutrition standards. We hope to be increasingly proactive regarding advertising to children in the future.

Please see following for further detail on advertising to children within Unilever:

<https://www.unilever.com/sustainable-living/improving-health-and-well-being/improving-nutrition/nutritious-diets/responsible-marketing/>

Unilever ANZ are also a signatory of the Responsible Children's Marketing Initiative (RCMI), from the Australian Food and Grocery Council. In Australia we support this voluntary commitment, self-regulation approach. This commitment includes definitions on what constitutes a children's audience, and age stipulations (12 years). The objectives of the RCMI are to reduce advertising to children for food and beverage products that do not represent healthier dietary choices consistent with established scientific or Australian Government Standards, use advertising to children to help promote a healthy lifestyles by encouraging good dietary habits and physical activity. Consumers can raise concerns about Unilever's compliance with the RCMI by using the complaint process of the Advertising Standards Bureau.

Please visit the here link for further detail on the RCMI;



<https://www.afgc.org.au/wp-content/uploads/2019/06/Responsible-Childrens-Marketing-Initiative-March-2018.pdf>

Information to consumers to make healthier choice at time of purchase

As part of our internal nutrition commitments, Unilever has been displaying the percent Daily Intake (DI) for energy on the front of pack, and percent DI for other nutrients in the nutrition information panel for many years to help consumer identify total energy (kcal) of our products.

Since the introduction of the Australia and New Zealand voluntary health star rating in 2014, we committed to implementing the front of pack system across our food and refreshment brands. HSR is based on the levels of positive and negative associated nutrients in the food product and assists consumers to compare similar products within similar food categories in order to construct healthy diets.

Overall the HSR system is performing well, as acknowledged by the 5 Year Review Report (May 2019). HSR is being displayed on approximately one third of packaged foods in Australian and New Zealand supermarkets, with uptake steadily increasing since implementation. Studies consistently show its alignment to the ADG (apart from a few notified examples) and mostly directs consumers to products lower in energy, saturated fat, sugar and sodium which the system was designed to do. Most Australian and New Zealand consumers view the HSR System as easy to understand, use and feel it supports them make healthier packaged food selections.

We therefore support the recommendation in the HSR review report to continue with voluntary HSR system along with some algorithm tweaks to better performance.

Unilever has been actively involved in the 5 Year HSR review and provided input into the technical enhancements working group which aimed to address pressing issues pertaining to the algorithm.

Amendments must be justified by reflecting nutritional science, for example the Australian Dietary Guidelines and/or improve the functionality of the system in a way that provides greater discernment between products to support consumer choice.

Unilever recommends better promotion and public education of the system to consumers to ensure they are using the rating system in the intended way and to ensure changes to the system are well accepted.

Overall summary

To summarise, we strongly believe a multifaceted approach is the best option to address primary and secondary prevention of obesity. This includes strong nutrition and health education programs to be implemented in primary schools through to secondary education, clear nutrition labelling, responsible marketing and product reformulation. As part of this we will work with the Government and regulators that are considering a sugar tax, with the aim of ensuring such measures have the desired impact.

For further information on any of the points raised in this submission, please contact:

[Redacted contact information]

[Redacted contact information]



RTI Release

WOOLWORTHS GROUP

13/01/2020

Dear Sir / Madam,

RE: NATIONAL OBESITY STRATEGY

Woolworths is pleased to provide a submission regarding the *draft National Obesity Strategy*. We know how important it is to make nutritious choices and we are on a progressive path to make eating healthier, easier. We aim to promote healthier food that is easier to prepare, more affordable and inspiring. We understand the opportunity we carry and are committed to working with all of our stakeholders. Woolworths is keen to be an active participant in such conversations. We are proud of our achievements and the progress we have made but certainly understand there is much more to do and we will.

We support the commitment of all sides of politics to tackle obesity. We commend the greater level of commitment and focus within COAG and the greater level of granularity regarding program specifics to achieve the desired outcome. The complexities associated with obesity requires a multi-disciplinary and long-term approach. We submit that this includes a deeper connection of issues driving increasingly sedentary lifestyles, from diets through to the "liveability" of cities.

Woolworths is, however, concerned that the current strategy is too stretched and should instead use a targeted, prioritised approach with well defined action areas and clearly articulated measurable deliverables to allow for effective evaluation. The current strategy, with too many focus areas, risks diluting important action areas where considerable benefit could be achieved.

About Us

The first Woolworths store opened in 1924 (this year is our 95th birthday), and today Woolworths is Australia's largest private sector employer, with approximately 200,000 employees nationally. We partner with many thousands of local farmers, producers and manufacturers across the country to sell more than 100,000 different items. We have around 29 million customer interactions every week.

Woolworths strongly supports initiatives which aim to improve the health outcomes of Australians. We are committed to playing our part, which includes our ambition of becoming a more sustainable retailer. Our priorities include:

- Food waste (towards zero food waste to landfill)

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- Plastic packaging (testing reusable and alternatives)
- Carbon emissions (60% reduction target by 2030)
- Ethical treatment of animals
- Responsible sourcing (towards verification in high risk commodities); and
- Sustainable sourcing (improvement projects and partnerships)

Supporting our customers by making healthier easier, inspiring and affordable is also a top priority for Woolworths. When asked to define healthy eating, our customers say it is eating fresh, natural, minimally processed foods. Our customers cite 4 barriers to healthy eating:

1. Knowledge and inspiration (56%)
2. Time and convenience (48%)
3. Budget (47%)
4. Taste (36%)

To help overcome these barriers

- We've been making our own brand products healthier through reformulation. In the past seven years we have removed 440t salt, 135t saturated fat, 340t sugar, and added 14Kt more whole grains. 100% of Woolworths own brand products contain no artificial colours and flavours or added MSG.
- We've dropped the price on more than 230 'healthier' items over the last 12 months, and over 1000 items since 2017.
- We're making healthier easier with education, recipes, food ideas and tips
- We've implemented Health Star Ratings (HSR) across all eligible Woolworths branded foods. Woolworths shopping website also displays nutrition information and HSR where applicable to make healthier purchases easier online.
- In April 2019 the George Institute for Global Health found that Woolworths Own Brands were the healthiest of any major Australian supermarket based on mean Health Star Ratings compared to Coles, Aldi and IGA
- We are focused on promoting fresh produce in store and in the past 12 months, 116 stores have been reformatted to highlight destinations for berries, avocados, organics, Odd Bunch and nuts to make it easier for customers to identify and shop these key growth categories
- We are proud to support active and healthy kids via our free Discovery Tours for Kids, which focuses on nutritional literacy and our Free Fruit for Kids, which has provided over 72M pieces of fruit since 2015, as well as our partnerships with Life Education, Cricket Blast, Netball Australia and Surfing Australia, and sponsorship support for the Olympic and Commonwealth Games

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- 100% of our stores have at least one food diversion program in place, and through this initiative we are proud to have donated 10 million meals through OzHarvest
- Woolworths is the only Supermarket and the only retailer, that is an inaugural participant to the newly launched, national, \$130m Fight Food Waste Cooperative Research Centre. Woolworths has committed \$1,000,000 spread annually over the next 10 years to support several research projects across each of the three CRC Programs; Reduce, Transform, Engage.

Working together

Woolworths customer research shows consumers are very trusting of Government led initiatives. Woolworths considers there could be an opportunity for an education campaign which is Government-led to build trust. This view is supported by our research on Health Star Ratings, where the Government led campaigns have been successful in raising public awareness of the HSR.

Woolworths is highly supportive of education starting with children since learning about nutrition and health, as well as the basics of understanding food labels, are important life skills.

Woolworths is always looking for opportunities to improve the clarity of information on food labels and provide greater transparency for our customers and to date, we have taken steps to help our customers eat more healthily including -

- In August 2018, Woolworths launched our first 'making healthier easier' campaign to encourage our customers to eat healthier by providing them with simple tips and swaps in our catalogue, at point of sale in store, on radio and tv. The *Healthier Easier* campaign featured passionate health advocate Jamie Oliver. We also launched our new healthy eating web page on our supermarket website.
- In 2017, Woolworths hosted our first collaborative health day, inviting over 100 partners from industry, universities and Government to learn our approach to helping Australians shop healthier and to start a conversation on how we can collaborate on initiatives to make healthier eating easier. We have hosted another health day since this and our plan going forward is to host regular sessions for like-minded groups to get together to discuss how we can collaborate to together contribute towards a healthier Australia.
- In May 2019 we enhanced our Dietary & Lifestyle filters online, powered by SpoonGuru, and now provide our customers with 29 Dietary & Lifestyle filter options. Since launch we've seen increasing interaction with these filters, of which Low Sugar and Low Fat are amongst the top 5 most popular options used by customers. We also continue to work with our supplier network to ensure we

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have comprehensive product information online, to help customers make informed choices.

- Woolworths Australia re-launched our Fresh Food Kids program with the ambition to make it fun and easy for kids to eat fruit and vegetables every day. Our Fresh Food Kids Discovery Tours are now available nationally across all stores, helping children from primary school and early learning centres to learn, touch and taste an array of fruit and vegetables.
- Woolworths has also provided 500k free Back to School booklets in store to guide parents on how to pack a healthy lunch from all the five food groups.

This is just a snapshot of our focus and some recent achievements. We are keen to be active participants in this conversation moving forward and are committed to health as a priority pillar. We would be keen to discuss this with you further.

Kind regards



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