

Media relations

1. Statement

This policy outlines the requirements for all contact between the Department of Health and members of the media to mitigate risks and ensure accuracy and consistency of information provided.

2. Purpose

This policy ensures that all contact between Department of Health and the media meets legislative requirements, patient privacy obligations and community expectations.

3. Scope

This policy applies to all employees, contractors and consultants within the Department of Health divisions and commercialised business units.

It also applies to all organisations and individuals acting as an agent for the Department of Health (including visiting medical officers and other partners, contractors, consultants and volunteers).

This policy does not apply to requests under the *Right to Information Act 2009*.

4. Requirements

All communication between the Department of Health and the media must comply with the Department of Health's *Media relations standard*.

5. Definitions

Term	Definition
Media	Encompasses all radio, television, newspapers, magazines and a range of electronic sources including news and community web sites, blogs, social media and podcasts.

Version control

Version	Date	Comments
1	11 May 2015	New document – Policy Rationalisation Project